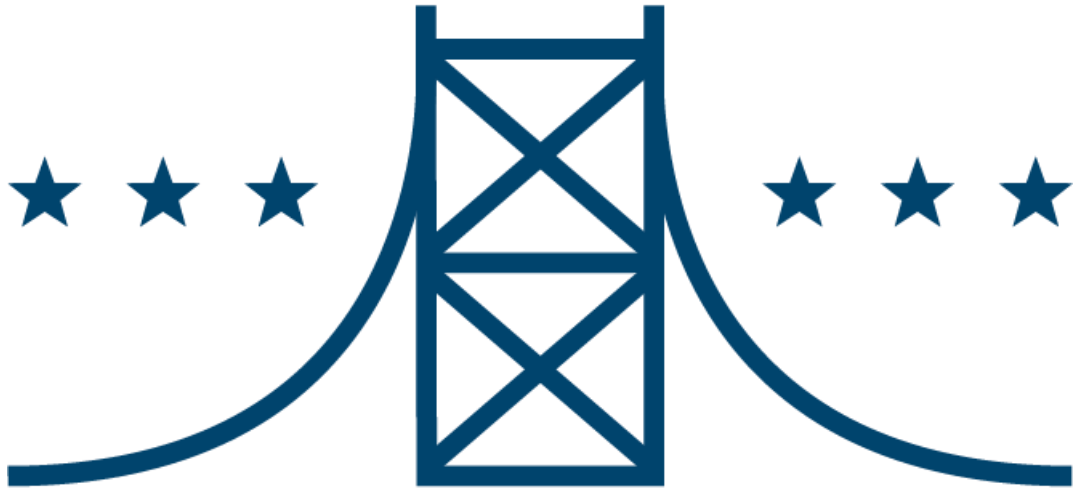
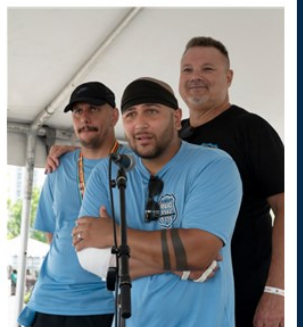


Sponsorship Opportunities

THE BEN TO THE SHORE



BIKE TOUR



PRESENTING SPONSOR: \$40,000

**Exclusive Naming Rights: 36th Annual The Ben to The Shore Bike Tour
sponsored by "Your Company"**

Website & Email:

- Company logo prominently displayed on the Ben to Shore homepage, linking to your website.
- Company logo prominently displayed on in all Ben to Shore email blasts, linking to your website (35,000+ subscribers)
- Company highlight on the Ben to Shore sponsor page with logo & company synopsis, linking to your website
- Company highlight in one email blast with logo/picture & company synopsis, linking to your website

Social Media:

- Prominent display on sponsor posts on FBBCF social accounts
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Additional Exposure:

- Company logo prominently displayed on the starting line, 30-mile ride, and finish line banners
- Opportunity for representative from your company to be the official "starter" at the starting line in Philadelphia
- Company banner (provided by you) prominently displayed at the after party in Atlantic City
- Company banner prominently displayed at the Beneficiary Party / Check Presentation event in October

Additional Benefits:

- 20 riders for the Bike Tour & 20 additional VIP passes to the after party in Atlantic City
- (2) Complimentary rooms at the Showboat Hotel

PLATINUM SPONSOR: \$25,000

Website & Email:

- Company logo prominently displayed on the Ben to Shore homepage, linking to your website.
- Company logo prominently displayed on in all Ben to Shore email blasts, linking to your website (35,000+ subscribers)
- Company highlight on the Ben to Shore sponsor page with logo & company synopsis, linking to your website
- Company highlight in one email blast with logo/picture & company synopsis, linking to your website

Social Media:

- Prominent display on sponsor posts on FBBCF social accounts
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Additional Exposure:

- Company logo prominently displayed on the starting line and finish line banners
- Company banner (provided by you) prominently displayed at the after party in Atlantic City

Additional Benefits:

- 10 riders for the Bike Tour & 10 additional VIP passes to the after party in Atlantic City
- Complimentary room at the Showboat Hotel

GOLD SPONSOR: \$15,000

Website & Email:

- Company logo prominently displayed on the Ben to Shore homepage, linking to your website.
- Company logo prominently displayed on in all Ben to Shore email blasts, linking to your website (35,000+ subscribers)
- Company highlight on the Ben to Shore sponsor page with logo & company synopsis, linking to your website
- Company highlight in one email blast with logo/picture & company synopsis, linking to your website

Social Media:

- Prominent display on sponsor posts on FBBCF social accounts
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Additional Exposure:

- Company logo prominently displayed on the starting line and finish line banners
- Company banner (provided by you) prominently displayed at the after party in Atlantic City

Additional Benefits:

- 7 riders for the Bike Tour & 7 additional VIP passes to the after party in Atlantic City
- 1 Complimentary room at the Showboat Hotel

SILVER SPONSOR: \$10,000

Website & Email:

- Company logo prominently displayed on the Ben to Shore homepage, linking to your website.
- Company logo prominently displayed on in all Ben to Shore email blasts, linking to your website (35,000+ subscribers)
- Company highlight on the Ben to Shore sponsor page with logo & company synopsis, linking to your website
- Company highlight in one email blast with logo/picture & company synopsis, linking to your website

Social Media:

- Prominent display on sponsor posts on FBBCF social accounts
- Individual "Thank You" post on FBBCF social accounts with logo/picture & company synopsis, linking to your website & social accounts

Additional Exposure:

- Company logo prominently displayed on the starting line and finish line banners
- Company banner (provided by you) prominently displayed at the after party in Atlantic City

Additional Benefits:

- 5 riders for the Bike Tour & 5 additional VIP passes to the after party in Atlantic City

BRONZE SPONSOR: \$7,500

Website & Email:

- Company logo displayed on the Ben to Shore homepage, linking to your website.
- Company logo displayed on in all Ben to Shore email blasts, linking to your website (35,000+ subscribers)
- Company logo on the Ben to Shore sponsor page linking to your website
- Company logo included in Bronze Sponsor "thank you" email

Social Media:

- Company logo displayed on sponsor posts on FBBCF social accounts
- Inclusion in Bronze Sponsor "Thank You" posts on FBBCF social accounts, linking to your page

Additional Exposure:

- Company logo displayed on the starting line and finish line banners

Additional Benefits:

- 3 riders for the Bike Tour & 3 additional VIP passes to the after party in Atlantic City

BADGE SPONSOR: \$5,000

Website & Email:

- Company logo displayed on the Ben to Shore homepage, linking to your website.
- Company logo displayed on the Ben to Shore sponsor page linking to your website
- Company logo displayed on in all Ben to Shore email blasts, linking to your website (35,000+ subscribers)
- Company logo included in Bronze Sponsor "thank you" email

Social Media:

- Inclusion in Badge Sponsor "Thank You" posts on FBBCF social accounts, linking to your page

Additional Benefits:

- 1 rider for the Bike Tour & 1 additional VIP pass to the after party in Atlantic City

BIKE TOUR BOOSTER: \$2,500

Website & Email:

- Company logo displayed on the Ben to Shore homepage, linking to your website.

Social Media:

- Inclusion in Bike Tour Booster "Thank You" posts on FBBCF social accounts, linking to your page

WHY WE RIDE

Families Behind the Badge Children's Foundation is a local nonprofit dedicated to supporting the families of fallen and injured first responders, including police officers, firefighters and EMTs, in Greater Philadelphia and South Jersey, as well as programs that build connections and strengthen relationships between officers and children in the communities they serve.

SPONSOR FORM:

Company Name:		
Address:		
City:	State:	Zip Code:
Company Website:		
Contact Name:	Title:	
Contact Email:	Contact Phone:	

Sponsor Level:

- ___ Presenting Sponsor: \$40,000 – Naming rights; Official “starter” of the ride; Company logo at starting, 30-mile, and finish line; Email Blasts to 35k+ subscribers, Social Media Posts, 20 riders & 20 VIP passes, (2) Hotel Rooms at The Showboat.
- ___ Presenting Sponsor: \$25,000 – Company logo at starting and finish line; Email Blasts to 35k+ subscribers; Social Media Posts; 10 riders & 10 VIP passes; Hotel Room at The Showboat.
- ___ Gold Sponsor: \$15,000 – Company logo at starting and finish line; Email Blasts to 35k+ subscribers; Social Media Posts; 7 riders & 7 VIP passes.
- ___ Silver Sponsor: \$10,000 – Company logo at starting and finish line; Email Blasts to 35k+ subscribers; Social Media Posts; 5 riders & 5 VIP passes.
- ___ Bronze Sponsor: \$7,500 – Company logo at starting and finish line; Company logo on website and email blasts; Social Media Posts; 3 riders & 3 VIP passes.
- ___ Badge Sponsor: \$5,000 – Company logo on website and email blasts; Social Media Posts; 1 rider & 1 VIP pass.
- ___ Bike Tour Booster: \$2,500 – Company logo on website and one Social Media Post
- ___ Donation: I am unable to sponsor, but would like to make a contribution in the amount of \$ _____

Payment Information:

- ___ Cash in the amount of \$ _____
- ___ Check/Money Order made payable to the Families Behind the Badge Children's Foundation amount of \$ _____
- ___ \$ ** All credit card payments will incur a 3% processing fee**

Credit Card: ___ AMEX ___ Discover ___ MasterCard ___ Visa
 Card Number: _____ Expiration Date: _____
 Name on Card: _____ Security Code: _____
 Authorizing Signature: _____ Amount: \$ _____

Please email the completed form to Sponsorships@FBBCF.org
 or mail to the Families Behind the Badge Children's Foundation,
 555 North Lane, Suite 6060, Conshohocken, PA 19428. Call 484-532-7274 for more information.
 The FBBCF is a registered non-profit organization exempt under section 501c3 of the Internal Revenue Code.
 Contributions are tax-deductible as provided by law. EIN: 20-8156916.