

# JUNE 15 2024

MONTROSE HARBOR, CHICAGO



SO NO ONE  
FACES  
CANCER ALONE





# 2024 SPONSORSHIP OPPORTUNITIES

## COME BRUNCH WITH US!

This is not your ordinary 5K! Join us as a sponsor for the 10th Annual Imerman Angels Brunch Run 5K & Walk set along the beautiful Chicago lakefront at Montrose Harbor on June 15, 2024. This event raises awareness and funds for Imerman Angels' free peer-to-peer services for cancer fighters, survivors, previvors and caregivers in Chicagoland and around the world. Participants enjoy a beautiful run or walk; complete with brunch, mimosas and the knowledge they're making a true impact in the cancer community. Together, let's ensure no one faces cancer alone!

## PRESENTING SPONSOR \$25,000

- Direct incorporation into event branding (i.e. "Imerman Angels Brunch Run 5K & Walk presented by")
- Announcer privileges at the Starting Line
- Forty (40) race entries for your team members
- Premier logo placement on pre-event digital and printed marketing materials (emails, flyers, postcards, poster and event website; reach 70,000+ individuals)
- Premier logo placement on Event Day marketing materials
- Premier logo placement on Event Day signage
- Four (4) social media mentions to 80,000+ followers
- One (1) exclusive social media mention acknowledging Presenting Sponsorship
- Verbal recognition from stage
- Logo placement on Imerman Angels' Partner Page for one year

## CONNECTION SPONSOR \$10,000

- Fifteen (15) race entries for your team members
- Logo on pre-event digital and printed marketing materials (emails, flyers, postcards, and event website; reach 70,000+ individuals)
- Logo on Event Day signage
- Logo on Brunch Run website
- Logo on all thank you emails to Brunch Run donors and registrants (reach 1,200 individuals)
- Three (3) social media mentions to 80,000+ followers
- Verbal recognition from stage during the event
- Logo placement on Imerman Angels' partner website page for one year

## SUPPORT SPONSOR \$5,000

- Ten (10) race entries
- Logo on pre-event marketing materials
- Logo on Brunch Run website
- Logo on all thank you emails to Brunch Run donors and registrants (reach 1,200 individuals)
- Logo on Event Day signage
- Two (2) social media mentions to 80,000+ followers

## COMMUNITY SPONSOR \$2,500

- Five (5) race entries
- Logo on Brunch Run website
- Logo on all thank you emails to Brunch Run donors and registrants (reach 1,200 individuals)
- Logo on Event Day signage
- One (1) social media mentions to 80,000+ followers

For more info, contact Stacia Whitmore, Director of Development, at [swhitmore@imermanangels.org](mailto:swhitmore@imermanangels.org) | 312.273.1309

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Imerman Angels is a federally registered 501(c)(3) non-profit organization