

Are you ready to GO THE DISTANCE FOR AUTISM?



SUNDAY, JUNE 2, 2024

Sponsorship Opportunities

Bergen Community College
gtd4autism.org

WHY WE GO THE DISTANCE

1 in 36 children are diagnosed with autism spectrum disorder in the US, according to estimates from the CDC. In New Jersey, a recent study estimates that number is 1 in 35 — the third highest rate in the country.

Funds raised for this event benefit three leading autism programs in New Jersey on the forefront of autism care and services for children, adults, and their families.



ABOUT GO THE DISTANCE

On Sunday, June 2, 2024, we will come together as a community to help change the lives of individuals with autism.

In the months leading up to the event, hundreds of participants will fundraise to support our mission, then gather to ride, walk, or run at Bergen Community College.

There's something for everyone:

- Three bike routes to match your desired challenge: 3, 10, or 15 miles;
- 5k fun run or walk;
- Community festival open to all event participants.

We're celebrating 15 years of making a difference!

Our students and families need our support. We hope you'll join us as we Go the Distance for Autism.



SPONSOR LEVELS AND BENEFIT OVERVIEW



PRESENTING SPONSOR - \$30,000 (Exclusive)

- Significant on-site exposure with prominent 10'x20' space in the GTD Pavilion
- Name lockup: Go the Distance for Autism presented by Sponsor Name
- Registration fee waived for up to 25 company team members
- Verbal recognition and speaking opportunity during event
- Dedicate "Meet the Sponsors" page on GTD website
- Dedicate "Meet the Sponsors" to GTD or school database
- Dedicate "Meet the Sponsors" and story
- Logo on all social media communications
- Premier logo placement on GTD T-shirt
- Logo on GTD downloadable "I Go the Distance for..." sign
- Testimonial and logo on GTD website home page

PLATINUM SPONSOR - \$10,000

- On-site exposure with 10'x10' space in GTD Pavilion; logo on event banner
- Registration fee waived for up to 15 company team members
- Verbal recognition from the stage
- Prominent logo placement on "Meet the Sponsors" page on GTD website
- Logo on GTD website home page
- Dedicated special offer email to GTD or school database
- Dedicated social media post and story
- Prominent logo placement on GTD T-shirt

SPONSOR LEVELS AND BENEFIT OVERVIEW



GOLD SPONSOR - \$5,000

- On-site exposure including 10'x10' space in the GTD Pavilion; logo on event banner
- Registration fee waived for up to 10 company team members
- Verbal recognition from the stage
- Logo inclusion on "Meet the Sponsors" page on GTD website
- Logo inclusion in social media post and story thanking all Gold Sponsors
- Logo on GTD T-shirt

SILVER SPONSOR - \$2,500

- On-site exposure including 10'x10' space in the GTD Pavilion; name on event banner
- Name listed on "Meet the Sponsors" page on GTD website
- Logo inclusion in social media post and story thanking all Silver Sponsors
- Name listed on GTD T-shirt

PAVILION SPONSOR - \$1,000

- On-site exposure including 10'x10' space in the GTD Pavilion; name on event banner
- Name listed on "Meet the Sponsors" page on GTD website
- Name inclusion on social media post thanking all Pavilion Sponsors

To maximize your sponsorship benefits, we ask that you provide both a **.jpg and .eps version** of your logo immediately upon committing, and no later than **Wednesday, April 10, 2024**.

ARE YOU READY TO GO THE DISTANCE?



To learn more about sponsorship opportunities, please contact:

The GTD Team
sponsors@gtd4autism.org

We are also looking for in-kind goods and services such as food, drinks, advertising, and other essential items. Please contact us to let us know what you can provide and we will make sure your donation is acknowledged at the event.



gtd4autism.org