

What's Your Elevator Pitch?

It is important to a clear idea and story that explains why you've decided to conquer arthritis by raising awareness and fundraising for the Arthritis Foundation.

Utilize the worksheet below to outline your idea and your 30 second elevator pitch. Practice it with family and friends and update your fundraising page.

Make it personal

Whether you're an arthritis warrior or creating a fundraiser on behalf of a loved one, it will have the greatest impact if it comes from the heart. What are some hobbies and activities you or your loved one enjoy doing?

Name your fundraiser

Describe your idea

Tell us what your event is in two - three sentences. Be clear and concise.

Create your pitch and share your reason for fundraising

I'm organizing a fundraiser called
that will benefit the Arthritis Foundation. It's important to me because

The fundraiser is