



Goal Setting Worksheet

Setting a fundraising goal helps keep you focused, build momentum and guide you in building and executing your plan. Use the guide below to assist with your planning, determining possible expenses and setting your fundraising goals.

Donations: How many people do you think will donate? <ul style="list-style-type: none"> Consider suggesting a recommended donation amount. For example: \$25.00 X the number of 10 people = \$250 	\$
Propel your fundraising with a personal donation . Consider donating your recommended donation amount calculated above.	\$
Registration: Will attendees need a ticket? <ul style="list-style-type: none"> If so, estimate the number of attendees # _____ X \$ _____ = the admission fee Will participants pay a registration fee? <ul style="list-style-type: none"> If so, estimate the number of participants # _____ X \$ _____ = the fee 	\$
Sponsorship: Is your event offering sponsorship opportunities? If so, estimate the number of sponsors # _____ X \$ _____ = each financial level	\$
Other: Are you hosting additional events, such as an auction, raffle or percentage of sales from a local business?	\$
Matching Gifts: Many organizations offer matching gifts to double your efforts. Check with your employer to see if they offer matching gifts, and if so, let them know the Arthritis Foundation utilizes Double the Donation!	\$
Gross Total (before expenses)	\$
Expenses: Will your event have expenses? Or do you have sponsors and underwriters (those paying the expense directly) who may offset expenses?	\$
Net Total (gross total minus expenses):	\$

If questions arise beyond the [FAQ](#), please reach out to our Community Events team at DIY@arthritis.org for additional support.