

HIT YOUR
FUNDRAISING
GOAL, FTK!

TEAM **FTK**[®]
FOUR  DIAMONDS

FOUR DIAMONDS CHILD **HARMONY**
conquering B-cell acute lymphoblastic leukemia



ONLINE FUNDRAISING STRATEGIES



PERSONALIZE YOUR FUNDRAISING PAGE

On average, participants who personalize their online fundraising page raise **\$119 more** than those who do not personalize their page.



SEND EMAILS OR TEXTS

On average, participants who email or text their online fundraising page to family and friends raise **\$161 more** than those who do not send emails or texts.



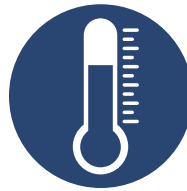
MAKE A SELF-DONATION

On average, participants who donate to their own online fundraising page raise **\$63 more** than those who do not make a self-donation.



SHARE ON FACEBOOK

On average, participants that connect and share their online fundraising page on Facebook raise **\$104 more** than those who do not.



ADDED INCENTIVES

On average, participants who add incentives to their DonorDrive page raise **\$247 more** than those who do not add incentives.



ADDED MILESTONES

On average, participants who add milestones to their DonorDrive page raise **\$213 more** than those who do not add milestones.



DOWNLOAD THE DONORDRIVE CHARITY FUNDRAISING APP

On average, participants raise **\$122 more** when they download and login to the DonorDrive Charity Fundraising App compared to those who do not.



Scan the QR code or click below to download the DonorDrive Charity Fundraising App and learn more!

[CLICK HERE](#)

FourDiamonds.DonorDrive.com