

A

Adult spelling bee – Host the event via video conference. Contestants enter by donating to your Walk team, and the winner gets a gift card to support a local business.

Anti-Complaint Day – Charge co-workers \$1 for each time they complain about anything.

Art Sales – This fundraiser is perfect for youth teams, as students produce creative works of art and host a show where parents, family, and friends can buy their completed masterpieces.

Ask Everyone You Meet – This one speaks for itself!

Assembly – “Some Assembly Required Service” during the holidays is a service for those who don’t know how to put all the parts together.

Auctions of All Kinds – Talk to your employer about auctioning off a prime parking space, a half day or whole day off from work, or offer a picnic lunch, afternoon desserts, homemade dinners, local artwork, or other creative and fun items.

B

Babysitter Service – Babysitters are always a commodity!

Bagel Sales – Talk to a local vendor and ask them for a discount on bagels if you buy a few dozen each Friday. Take them to work and collect donations for them. This concept is also good for soft pretzels and donuts.

Bake Sale – Get friends/colleagues to bake up some goodies to use to collect donations at the office or at sports games or other events.

Balloon Day - This is great for students. Collect donations for an Epilepsy Foundation balloon with a message attached for \$2 each. The students take orders in advance and then deliver the balloons and messages. What a great idea for Valentine’s Day! You could also use flowers with messages attached.

A “NO-Bake Sale” – Where co-workers pay so they don’t have to bake goodies.

Barbecue Lunches – Prepare barbecue lunches for donations! Charge extra for delivery.

B-I-N-G-O - Bingo games. Don’t forget to ask participants to donate their winnings!

Birthday Celebration – Help those who suffer from epilepsy by asking people not to purchase cards or gifts for your birthday, but to donate instead.

Block Party – Have a neighborhood block party. Collect donations for food and admission!!

Board games. Ask your network and their families to play board games and have players donate to participate or pledge to support the winner. You can even set up online board games with friends!

Book Sale – Encourage coworkers, family, and friends to dust off their bookshelves and contribute to a book sale.

Boss for the Day – Allow people to bid on being boss for the day. Highest bid wins!

Bounce-A-Thon – At a local elementary school give each student a collection envelope to take home to collect pledges for bouncing a basketball for one hour. Each class in the school takes turns gathering in the school’s front hall throughout the day to bounce their basketballs.

Bouquet of Flowers – Ask a local florist to donate one bouquet of flowers for January, February, and March, then have the employees take a chance to win some springtime for their desk.

Bowling Chance – One dollar gives you the chance to throw two balls (toy bowling set). If you strike, your name is entered into a drawing two times. If you spare with your second ball, your name is entered into the drawing once. Team is to solicit a nice prize for the drawing.

Bowl Away or Strike Out Epilepsy – Plan a bowling event that can be held annually and is more than your average night at the lanes. Each team that collects donations for tickets to the event gets a credit back to their fundraising. Coordinate two bowling heats and schedule it on a day that doesn’t interfere with a league already in place. The cost is \$10 for adults per heat and \$5 for kids. Volunteers could also focus on getting lane sponsors at \$25 per lane sponsor.

Breakfast Treat Day – Bring in healthy treats, like fruits or yogurts, for a Monday morning meeting, and encourage donations in exchange for the treats. Offer desk-side delivery for pre-orders.

Brown Bag Lunch Day – Everyone brings in their own lunch and donates the money they would have spent to your fund.

Bus Tours – Arrange for a bus trip to some place fun. Your team collects donations for the tickets and gets a portion of the ticket price. The tour company handles the rest.



Carpool for fun and profit! - Ride together and donate your gas/toll money. Good for the environment, too!

Car Window Washes – Your team can wash car windows at fast food restaurant’s drive thru window.

Car Wash - During the business day, wash cars for customers and employees alike.

Casino Day - Hold a casino day where the players gamble for play money which they can use to buy items donated by local businesses.

Challenge by the Boss/Principal – Get the boss to agree that if at least 15 people join the team and every team member raises a minimum of \$100, he/she will wear all purple clothing to work the Monday after the walk. Or get even more creative by having him/her dress up like a pig, shave his beard/head, sit in the dunking booth, get a pie in the face, etc. once the milestone is met!

Challenges – Talk to your employer about challenging another team or company to raise more money than your team.

Chari-tea – Invite your friends to a tea party, and encourage them to wear their finest hats. Ask for a suggested donation from those attending, and ask each team member to provide a component of the tea (finger sandwiches, biscuits, exotic teas, etc.). To add awareness to your fundraising event, ask a survivor to share his or her story.

Change: “A Little Change Makes a Lot of Cents” – Bank and credit union teams post this message at the teller line, “donate the ‘cents’ from your deposit to the (name of team) and support the fight to END EPILEPSY.”

Challenge another team to raise more than you - Some radio stations may gladly put your challenge on the radio.

Challenge friends and family to out-donate one another - If your sister gave \$25, challenge your brother to give \$30, etc.

Change jar – Keep a change jar in high traffic areas.

A HOT-HOT-HOT Chili Cookoff! - Initiate a challenge to colleagues at work to participate in this challenge. Have other colleagues make donations for a chili lunch and let them select the winner.

Christmas Trees/Wreaths – Ask a local retailer to donate \$1 for every tree and wreath sold or to donate trees/wreaths for your team to sell. Another idea: volunteer to work the local tree lot for a night if the retailer will donate a percentage of that night’s sales.

Celebrity Waiter - An event designed to bring the “celebrities” in the community together to have fun while raising money for a great cause. Celebrity waiters are recruited to wait on a table of ten guests. Waiters will be asked to seek donations for ten dinner tickets. Waiters choose their guest list and each guest is encouraged to “tip” the waiter for items needed to enjoy their dinner. You will also be asked to encourage your invitees to bring “tips” for your services. Tips are the primary way funds are raised at the event.

Characters/Mascots for a Cause - Provide a suggested \$25 donation for each ticket and receive a complete kid’s meal (could be a breakfast, lunch, or dinner), an autograph book, and an opportunity to take photos with your favorite characters/mascots.

Cleaning Service – Provide a housecleaning, attic, basement, or garage cleaning service.

Coin Cans at Sporting Events – Use Making Strides coin cans during sporting events to collect donations. Have the event announcer tell the crowd what you are doing and why.

Coin Rolling – Save all your extra change and then roll it once a month. You’d be surprised how much money you’ll have!

Coin Toss – Ask the local mall if you can collect all the coins tossed in the fountain for a designated time period. Be sure to have signs up stating that the coins will be donated to the Epilepsy Foundation.

Comedy Club – Ask a local comedy club to host an evening in support of the Making Strides Against Breast Cancer event. Invite all teams to sell tickets. For instance, if a team collected donations for 10 tickets at \$10 each they just raised \$100 for the Epilepsy Foundation.

Concert from the couch - Does someone in your household sing or play a musical instrument? Host a live concert on Facebook or Instagram. You can even take requests in exchange for a donation.

Cookbooks – Collect recipes from employees and have them published. You could have them produced for approximately \$2 each and ask for suggested donations of \$7-8.

Cooking lesson - Share a video of yourself making one of your favorite recipes. Let others know why this recipe is special to you and ask for support. Or, ask friends, family and coworkers to share their go-to recipes and create a digital cookbook to sell.

Craft Fairs - Many teams take advantage by having a craft table/drawings at these festivals.

Crafts - In a holiday mood? Craft tree ornaments or other homemade treasures and collect donations for them!

D

Dance for Cures – The jitterbug of the 1930s; the hand jive from the movie “Grease”; the floss from “Fortnite”; and everything in between – teach the moves, share why you’re motivated to fundraise and ask for donations.

Day Spa – Provide haircuts, manicures, and massages and collect donations for each.

Decorating Service – No time to decorate? Provide a Holiday Decorating Service – for a donation, of course!

Dedicate your personal effort to someone who has been affected by epilepsy or in honor of someone who has passed away from the disease. Include that in a letter along with a self-addressed stamped envelope. Consider mailing to friends, relatives, co-workers, business associates, doctor, dentist, hairdresser, barber, church members, service club members, Christmas or Hanukkah card list, personal phone directory, etc.

Deliver Flyers – See what businesses distribute flyers in the weekly paper or through the mail. Offer to have your team deliver inserts at each house in town for one or two weeks. This will save them money.

Deliver Meals – Have a meal day where your team will cook and deliver breakfast, lunch or dinner to other businesses in town. Fax them a few days ahead of time to inform them of the menu, cost and how to order.

Dime Fundraiser – Bring some empty water bottles to work and collect dimes from your colleagues (if you fill a water bottle, you can raise \$100). Gather a team of people at work to help – get 10 people to fill 10 bottles and that’s \$1,000 right there!

Dinners – Coordinate spaghetti dinners, gourmet feasts, etc. and collect donations of your attendees.

Drawings – Coordinate a drawing for a donated item from a local business (dinner for two, movie tickets, etc.).

Dress Casual Day – Check with your employer about hosting a dress down day. Employees who donate to your team will be allowed to dress casual on a specified work day.

Duck Race – Collect donations for rubber duckies who will “race” down a local stream or river with the owner of the winning duck getting a donated prize (movie tickets, gift certificates, etc.).

Dunking Booth – Set up a dunking booth at a local community event, and recruit local celebrities to sit in the booth. You can also charge a “dunking fee” that people will pay to have someone else sit in the booth!



Easter Bunny Breakfast – Sale tickets for children to eat breakfast with the Easter bunny followed by an egg hunt.

Easter Egg Sale – Take orders for an assortment of chocolate Easter eggs.

Egg My Yard -- Let children wake up on Easter morning to a yard filled with eggs. Take orders for candy-filled and/or sticker-filled eggs, in time for an Easter surprise. Let our “bunnies” do all the work as you donate to the Epilepsy Foundation. Add a personalized note for an additional charge, and ask for donations of eggs and candy from retailers and on social media. You can even have different options for different aged children. Be sure to remind home owners to have all pets inside.

Envelopes at Restaurant Tables – If you work at a restaurant or in an office with a cafeteria, place an envelope at every table stating, “Please donate to the Epilepsy Foundation in support of the 3.4 million Americans who suffer from epilepsy.”

Email – The number one reason people give for not donating is because they aren’t asked ... so ask! You can use one of our template messages available in your Participant Center or write your own. Ask your friends, family, colleagues, etc. Consider challenging them to donate more than the other, and make it a contest.

Errand Service – Never have time for all those errands? Run an errand service!

Every Cent Helps –Go through your car, chair cushions, bottom of your purse or lighten your wallet and donate to the Epilepsy Foundation. EVERY CENT helps the Epilepsy Foundation save lives, celebrate lives and lead the fight for a world without epilepsy. Ask your friends, family and neighbors to donate their change to your efforts. Be sure to convert to dollar bills before you donate



Face Painting – Set up a booth at a local community event. Kids love it!

Flowers and Plants – Collect donations for extra houseplants or bouquets from your garden, and watch your donations blossom.

Fruit Baskets – Ask local stores to donate the fruit, baskets, and cellophane. Your team collects donations for the baskets in advance (suggested \$20 per basket). Then you have a “Basket Making Party” where you make the baskets. Each team member delivers the baskets they sold.

Fry Day Friday – Ask a local fast food restaurant to donate a dime from every order of fries sold every Friday for a specified amount of time.



Garage Sales – Clean out your attic, garage, and basement, and host a garage sale to raise money for your team.

Gift Shopping Service – Your team does the shopping for those people who have no time to do it themselves.

Gift Wrapping – During the holidays, teams can set up at the local mall or in a particular store. Get the paper, ribbon and other supplies donated.

Golf Tournament – Work with your local golf course to host a golf scramble. This kind of gathering could provide some unique opportunities to network with members of the community in a completely new way! A group of volunteers working to plan this event could look to community businesses to donate prizes and awards.



Haunted House – Organize a haunted house and charge admission. Don't forget the hayride and apple cider.

Have a ball game party at your home and ask for a donation for your team.

Helper for a Day – Shovel snow, rake leaves, or mow your coworker's/ neighbor's lawn, and donate your "fee" to your team.

Home Parties – Host a jewelry, kitchen, candle, clothing, or home decorations party and donate the profits to your team.

Hole-in-One – Set up a portable putting green in your office and for a donation let people try to put it in. Have prizes for anyone who gets a hole in one!

Holiday Party – Play carols, serve cookies, decorate a tree, have pictures with Santa, and charge admission.

Hope from Home Photos - People always want more family pictures. Pre-schedule times with families then show up, have everyone go in front of their house, you stay 10 feet away and snap the pictures- then email the final results for a donation to your team!



Ice Cream Social –Set up an old-fashioned ice cream parlor and soda fountain, offering refreshing summer treats for a donation to your team.

Ice Plunge - The ice plunge is an event in which teams come together on a date in the winter and jump into the water. Participating teams raise money just as they would leading up to the event. Also during the event itself there are several other fundraising and mission components such as a silent auction, raffle (if permissible in your state), costume contest, mission moment, and award ceremony.

J

Jewelry Sale – Work with a wholesale company to sell jewelry with your team receiving a percentage of the sales. Or have your team members donate jewelry they don't wear anymore, have a jeweler clean it up for you, then have a sale.

K

Kiss the Pig – Select three to five well-known and well-liked employees or community leaders. Have the employees/community choose the individual they would like to see kiss the pig by dropping donations in jars. Each contestant has their own jar and the one with the most money in their jar must kiss the pig! Doesn't have to be a live pig – but bonus points if it is!

Knock Out Epilepsy – Ask your employer if you can set up a punching bag in your office lobby or cafeteria, and for a donation let staff take out their aggressions on epilepsy.

Knit to Save Lives – Use your knitting or crochet skills to make easy items like coffee cup cozies, scarves, or hats and offer them for a donation to your team.

L

Lawn Service – While you are mowing your lawn, ask to mow someone else's for a donation to your team.

Letters – Write one letter for friends and another for business associates. Be sure to thank them for the specific amount they gave you last year. Ask to have the checks returned to you by a set date. It's harder for people to ignore when there is a due date other than the event date. Don't forget to include a self-addressed, stamped envelope for a better reply rate.

Line Dancing – Work with a local club or hall to offer a night of line dancing lessons. Get a DJ to donate their services and get someone to teach the lessons.

Loose Change Drive – Use a soup can from home, and ask everyone you know to donate their loose change. You'll see how quickly the can fills up!

Lotto Partners – Commit to purchase a certain number of tickets \$20 -\$100 worth. Invite donors for a set donation (ie \$10) to the Epilepsy Foundation. You pledge 10% of your winnings to the Epilepsy Foundation and split the rest among your partners. If no one wins, start over again! If you win a small amount, opt to purchase more lotto tickets to try again.

Lunch with the CEO – Auction off a lunch or maybe a round of golf with the CEO or president of your company.

M

Matching Gifts – Ask your human resources or personnel department if your employer offers a matching gift program. Your donations could be doubled!

Movies – Rent short videos (old, classic films are great or cartoons) and have a movie week during lunch hour. Charge admission and invite employees to eat their lunch while they watch.

Mustache Mania – Encourage men on your team to grow mustaches, and have people donate to the weekly winner with the most grown hair.

N

Name Bead Bonanza – Take orders and create personalized bracelets, key chains, or necklaces for a donation to your team.

NASCAR Raffle – Get together a variety of NASCAR promotional items, especially if you can get an autographed item from a driver and hold a raffle.

No Shave – You’ve heard of “no-shave” months promoting men’s health, well what about making it a “No Shave to END EPILEPSY” contest! Quarantine”?!

O

October Festival – Have pumpkins, straw bales, dried corn stalks, colorful gourds, and bright flowers for your decor. For the main attractions, consider a pumpkin-carving or scarecrow-decorating contest, apple bobbing, face painting, or a bake sale.

Odd Jobs – Call on neighbors and ask to do some odd jobs, such as cleaning out rain gutters, shoveling snow, raking leaves, etc.

P

Pancake Breakfast – Host a breakfast with fresh, hot pancakes, and offer a variety of fillings and toppings.

Parking – Collect donations for parking spaces during major community events such as fairs, carnivals, etc. You can also provide valet parking service for a donation.

Payroll Deduction – Employees can make their own contribution by having it deducted directly from their paycheck.

Penny Jar – Popular with school teams. A clever twist on this old favorite is to have the award go to the team who raises the least amount. The teams will “sabotage” each other by putting more pennies in the other team’s jars!

Percentage of Sales – Work with a local store to host a special shopping day where a percentage of sales are donated to your team or offer a special item whether for a day or any length of time where a percentage of the proceeds benefit your efforts. You could also work with a local restaurant on a similar opportunity.

Pet Fashion Show – Have a pet fashion show for pets to flaunt their favorite outfits. Collect donations as an entry fee and vote for the best outfits, most creative outfits, etc.

Pet Service – Offer to walk dogs or feed animals when people are traveling or working long hours for a donation to your team.

Personal Donation – Start off your campaign by making a personal donation. Your friends, family, and business contacts will realize how important this cause is to you.

Pies – Make delicious pies, and collect donations for those interested. Use fresh fruits and seasonal flavors.

Pie Toss – One school takes orders for pies for \$5 which are then delivered to the recipient. They have the option of getting hit with the pie, buying the pie for \$5 or sending back to the person who sent it to them for \$10.

Pie in the Face - Have a donation deadline to make and need to raise money quickly? Set an amount, in a certain amount of time, and make your goal, you get “Pied”. Partner with a friend and the one who raises the least, gets the Pie in the Face.

Pot Luck Lunches at the Workplace – Name every Wednesday “END EPILEPSY Pot Luck Day.” Team members take turns preparing foods, salads, desserts, etc. and offer to employees at the workplace at a set price or donation.

Pretty Baby Contest of employee’s baby pictures! Have donation jars set up for votes. The jar with the most donations wins!!! Get prizes donated for the winner. People will love seeing baby pictures of their co-workers and bosses. Have a sheet for people to guess who is in the pictures.

Prom for Adults – Hold a prom for adults! Don’t forget a photographer!



Questions for Cures – One team raised money by having their boss, who was constantly being asked questions, collect \$1 donations for each question. Word spread throughout the company about what he was doing and everyone started asking questions and paying up.

Quilts – Quilt made by the employees themselves. Collect donations for quilt squares in honor and in memory of people affected by epilepsy. Raffle off the quilt.



Rec Room Bingo – Make your living room a bingo hall, and invite the neighbors. A suggested \$10 donation is needed to play. Get prizes donated for the winners.

Recycle – Collect aluminum cans and take them to a recycler. Or if you are near a bordering state that gives refunds on returnables, turn them in for cash.

Rock-N-Roll Party -- The neighborhood teens can get together for an evening of fun and music in your family room and the other parents can pay not to have the noise at their house.

Romance – Auction off a romantic dinner. Either prepare the meal yourself or seek a donated meal from a local restaurant.



Santa Calls - A great way to engage families in your community in fundraising around the holidays is by doing Santa calls and letters. Brochures are distributed to daycares and elementary students by local volunteers and electronically. The campaign runs from September through November, and the calls are made in early December by volunteer Santas who donate their time. The fundraiser gives families the option to give a donation for a call, letter, or both for their children.

Shutterbug Mania - Into photography? Take candid shots around the community or schools and sell to the subjects! Or take photos at a friend's wedding!

Sign up - Sign up, set up your personal fundraising page, and send emails to everyone you know asking them to join your team or donate. It's easy!

Skate Away Epilepsy - Get a group together for roller-skating or skate boarding with each person donating.

Skunk Them - Put a stuffed skunk on co-worker's desks. They need to give a donation to be "de-skunked" and make the skunk disappear.

Social Media Garage Sale - Have you spent your time at home cleaning out your closets and playrooms? Post pictures of your items on your social media account with a link to your participant page for donations! Purchases can be delivered and/or available via your porch.

Splash Hop - Hold a swim party at your local community pool or YMCA. Have it in the winter at an indoor pool, complete with tropical snacks and drinks.

Sponsors - Ask your neighborhood to sponsor a team. Ask businesses you regularly support to be \$100 contributor.

Sporting Events - Ask your local semi-professional sporting team to host an Epilepsy Foundation night. You can typically purchase a set number of tickets at half price (or have a sponsor cover the cost) and then collect donations for full price. Additionally, these teams will often order custom jerseys and auction them off, which can raise quite a bit of money. Incorporate recognition by inviting survivors to attend for free (their guests can purchase a ticket).

Sports Challenges - Set up challenge matches between individuals or departments for bowling, tennis, racquetball, softball, or other sports. Charge an entry fee and admission fee.

Stream yourself! - Livestream using Facebook Live, YouTube, Twitch or another platform. Ask your community to donate for you to keep singing, cleaning your house, etc., or for you to do something wacky if you reach certain fundraising milestones. For example, offer to record yourself trying the latest dance move if five people donate \$50 each, or agree to dye your hair if ten people give \$100.

Students to END EPILEPSY - If you have connections to your community's school - whether you work at one or are involved as a parent - consider engaging the entire school in fundraising for your event. Middle and high schools may be willing to implement a fundraising campaign in the months leading up to October. You'll want to host a kickoff event to help everyone learn more about the Epilepsy Foundation and set a fundraising goal. You may even want to ask your staff partner to set up a special website. You'll also want to organize several fun fundraising activities. In some markets, volunteers have organized T-shirt decorating contests, flash mob activities, bra decorating contests, planting events, and pink dress-up days. The possibilities are endless!

Super Bowl Party - Organize a Super Bowl Party and ask everyone for a donation when they arrive. You can also do this for basketball playoffs, the Indy 500, Masters final round, etc. This is an especially good idea for any team member with a large screen TV.



Table Tents - Ask a restaurant if you can put table tents on their tables asking patrons to contribute to the Epilepsy Foundation by adding a donation to their check.

Tailgating Party – Hold a tailgate party (at the game or in your house) before the game and ask for donations.

Taste of the Town – Ask several local restaurants to donate food. Collect donations for tickets and have all the restaurants set up their dishes in one local location, such as a community center. Your guests pay one price and get to sample many different foods!

Teach a New Hobby or Skill– Do you have a special skill? Offer an online class to teach others, or a one-on-one lesson for a donation!

Turkey Dinner – Around the holidays, organize a festive turkey dinner for your coworkers and ask that they make a donation to attend.

Turkey Drawing – Offer a dollar to win your holiday turkey.



Unique Boutique – Collect or make one-of-a-kind items and raise funds via a silent or live auction. Try it during the holiday season.



Vacation Day – If you are on a team with your coworkers, ask your boss if you can offer a bonus day off for the team member who raises the most money.

Vending Machines – Coordinate with your vendor to add .5 cents to the cost of a snack or soft drink prior to the Making Strides event, with the extra nickel going to your team total.

Video SALE! - How many times can you watch “Forrest Gump”? Collect donations for those old videos at work or other events in your community.

Virtual 5K - 5K without blocking off streets? Sound intriguing? Plan a Virtual 5K on Social Media! Post a date and time or designate a weekend. Charge an entry fee. Participants run or walk during this time and upload a picture to Social Media or e-mail a picture. You can ask them to track themselves, snap a picture of tracker and include with picture. Prizes can be awarded to fastest times.

Virtual Ice Cream Social - Send kits with purple sprinkles, chocolate chips, mini marshmallows or chopped nuts to those who donate. Have attendees supply their own ice cream and enjoy your creations together over a virtual hangout.

Virtual Karaoke night. Host an online competition using a free karaoke website or YouTube. Charge an entry fee to compete, request a donation for each vote cast or make donations to choose a song for someone else to sing.

Virtual Lip Sync Challenge- Go to your social media account and challenge your friends to upload a video of themselves lip syncing to their favorite tune in 24 hours, or make a donation to your page.

Virtual Movie Night -Using Netflix Party, invite friends to watch a movie with you and donate what they would usually spend at the theater. Add a theme — such as ‘80s, old Westerns or musicals — and dress up accordingly. Add a movie trivia competition. You could even mail candy or a pack of microwave popcorn to attendees to get them excited!

Virtual Online Product Party - Do you know someone with a home business selling products? Host a virtual party and ask if a portion of proceeds can go toward your fundraising.

Virtual Push-Up Challenge - Do you love to work out? Combine that love with your love for raising money for the Epilepsy Foundation. Use Social Media to invite your friends to join you in this virtual challenge from the comfort of their home or favorite gym. Can ask for straight donations or per push-up. Don't forget to link your fundraising page. Give certificates for most push-ups in age categories and most money raised per push-up or most total money raised for men, women or children. Get creative - works for other types of exercises or even CrossFit!

Virtual Puzzle Time - Invite your virtual community to assemble puzzles. Ask participants to post photos, share the number of pieces they're working with and make a donation. Set a puzzle piece goal, post updates and encourage donations.

Virtual Questions, anyone? - Everyone who makes a donation to your team gets to submit a question that you will answer via Facebook Live. You could even ask a local public figure or celebrity to do the answering!

Virtual Read-a-thon - Beat the boredom for the young ones in your life by offering to read books over video conference. Parents will appreciate the break and the kids will enjoy seeing others virtually! Make it a weekly event and charge for admission.

Virtual Scavenger hunt - Ask each household to join as a team and donate to play. Send each team a small list of items to find inside their home. The first team to find all of their items and provide video evidence wins! Encourage teams to challenge each other to find additional items for bonus points.

Virtual Trivia Night - Take your normal trivia night and turn it virtual! Consider what each team or participant's donation to your fundraising page should be to participate!

Virtual Ugly Sweater Contest - Get a group of coworkers to wear ugly sweaters on a video conference and ask each person to vote for the ugliest sweater using dollars (\$1 = one vote). Split the pot with the winner.

Virtual Virtuous Happy Hour - Many people have switched to virtual happy hours with friends, so make it into a fundraiser! Calculate how much you and your friends will save by providing own alcohol vs. a bar, not buying appetizers, tipping, etc. Donate that amount instead to your fundraising page and ask your friends to do the same!



Wall of Hope - Designate a wall for display at work or in your community. Each time you collect a donation, provide a card (available from the Epilepsy Foundation) for the donor to write their name on and add it to the wall. Create a competition between colleagues or team members to get the most cards on the wall.

Wine Tasting - As with any fundraiser - but especially with this one - the wine must be donated and all liquor liability laws must be followed.

Workout challenge - Ask for a donation for each exercise activity you can complete. Challenge others to see who can finish the most reps or work out for the longest period of time. You could do sit-ups, lunges, jump rope, even (safely) bench press your pet or child - get creative!



Xmas Tidings - Make fresh evergreen wreaths and yule logs to sell, adorned with festive holiday bows, berries, and pinecones.

Xmas in July. Get in the holiday spirit early! Bake cookies, watch Christmas movies and deck the halls with decorations. Post what you're doing to social media and ask for donations in the spirit of gift-giving.



Yard Displays - Place plastic pink flamingoes in the front yard of unsuspecting donors and request a donation for them to be removed, an additional donation for the homeowner to pick whose yard they are placed in next, and another donation as insurance that they don't wind up back in their yard again. Don't forget to include an envelope for their donation.

Yard Sale - Coordinate with other teams and designate a day as "END EPILEPSY Yard Sale Day" to increase business by sending buyers from sale to sale. Have maps printed up showing where all the sales are.

Yoga - Work with a local yoga studio to host a special one-time class, or a weekly class, where either all or a percentage of the proceeds benefit your team.



Zoot Suit Party - Hold a swing dance party and give an award for the best Zoot Suit.

Zumba. Partner with a Zumba instructor to host a virtual class, donating half of the proceeds back to your team.

Zzzz - Work with your boss to plan one day where all team members can come in a half-hour late. Each member will pay a fee to sleep in and dream of a world free of epilepsy.