



AMBASSADOR GUIDELINES

OVERVIEW:

Stream for Epilepsy (S4E) is looking for individuals who can help us take our stream events to new levels by serving as Ambassadors for the campaign and helping S4E grow across their community allowing for a greater reach of the initiative. Ambassadors are responsible for spreading awareness about the campaign to the community and virtually organizing and managing local partners to complement S4E objectives, including activities during Epilepsy Awareness Month in November. In doing so Ambassadors will help to amplify the fundraising potential of the program across their community and increase awareness about epilepsy.

GENERAL RESPONSIBILITIES:

- Spread awareness in your digital communities (Discord, Guilded, Instagram, Twitch, Twitter, YouTube, etc.)
- Understand and share Epilepsy Foundation resources and information (found on epilepsy.com)
- Add official S4E Ambassador Badge to profile (Twitch “About”, etc.)
- Share your story and/or photo on our S4E website as a member of our Ambassador program
- Join S4E Discord Community and/or Guilded Community
- Register on at least ONE (1) S4E platform (DonorDrive, StreamlabsCharity, Tiltify, etc.)
- Willingness to be featured in S4E official communications as an Ambassador
- Offer feedback and expertise on streaming best practices and guidelines to enhance S4E program
- Communicate with Epilepsy Foundation staff on a regular basis as needed
- Become Seizure First Aid Certified through a one (1) hour virtual class offered by the Epilepsy Foundation.

STREAM RESPONSIBILITIES:

- Host at least one (1) charity stream during National Epilepsy Awareness Month (NEAM) -OR- another date of your choosing
- Includes:
 - Streaming activity to raise funds via S4E donation-streaming integrated platforms

- Promote to your networks
- Set a fundraising goal
- Optional streams and stream activities:
 - Offer incentives/milestones to enhance offerings of charity stream
 - Host more than one day of streaming
 - Join EF Staff for at least one (1) stream via S4E Twitch
 - Twitch Takeover on S4E Twitch channel
- Optional topic areas include:
 - Your journey with epilepsy
 - Resources/offerings
 - Q&A with a physician/expert
 - And more!

QUALIFICATIONS:

- Passionate about supporting the Epilepsy Foundation and building the S4E program!
- Experience using social platforms
- Experience using streaming platforms (do NOT need to be an expert)
- Knowledge of epilepsy and the Epilepsy Foundation or willingness to learn

TIME COMMITMENT:

- Time commitment will vary by activities you choose and how you want to help the epilepsy community raise more awareness!

VOLUNTEER BENEFITS:

- Educate family, friends and community members about epilepsy
- Increase awareness of epilepsy and of the Epilepsy Foundation among the general public and individuals and families living with epilepsy
- Opportunity to learn more about epilepsy
- Be part of a team of fellow awareness-minded individuals
- Participate in our streaming communities and activities that will offer a plethora of networking opportunities
- Stream your favorite activities and make a difference

QUESTIONS?

Contact Monique at stream@efa.org or check out streamforepilepsy.com

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