

# world DOWN SYNDROME DAY

a little something extra  
makes things better



## SUNDAY MARCH 24TH, 2024 Winton Woods



### Corporate Sponsorship Opportunities

## **2023 OPPORTUNITIES**

### **Presenting Sponsorship Opportunity (\$5000):**

- Company logo on Lamar digital billboard advertising to run throughout various Greater Cincinnati locations for World Down Syndrome Day.
- Company logo/name on any print materials related to event.
- Company logo on race shirts.
- Opportunity to host company tent at the race.
- Company logo/name included in targeted Down Syndrome Association e-Blasts, quarterly DsPress newsletter and social media mentions.
- Company recognition on WSDS 5K event website with hyperlink.
- Opportunity to include information or promotional item distributed with race shirts.
- Yard signs with company logo along race route.

### **Kids Fun Run Sponsorship Opportunity (\$3210):**

- Company logo on race shirts.
- Company logo/name on any print materials related to event.
- Company logo/name included in targeted Down Syndrome Association e-Blasts, quarterly DsPress newsletter and social media mentions.
- Company recognition on WSDS 5K event website with hyperlink.
- Opportunity to host Kids Zone area at the race.

### **Community Sponsorship Opportunity (\$1000):**

- Company logo on race shirts.
- Company logo/name on any print materials related to event.
- Company recognition on WSDS 5K event website with hyperlink.

### **Patron Sponsorship Opportunity (\$500):**

- Company logo on race shirts.

### **Gifts In Kind:**

- Company logo on race shirts.

## CONTACT INFORMATION

Company Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Preferred Telephone Number: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website address: \_\_\_\_\_

## SPONSORSHIP COMMITMENT LEVEL

- \$5,000 – Presenting       \$3,210 – Kids Fun Run       \$1,000 – Community  
 \$500 – Patron       \$321 – Friend       \$ Gift In Kind

## PAYMENT INFORMATION

- Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_  
 Please send invoice to the following email address: \_\_\_\_\_  
 Charge my credit card (please print clearly)  
Card Type:  Visa    MasterCard    Discover    AMEX  
Cardholder's Name: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_  
We are unable to be a designated sponsor this year, but enclosed is our donation of \$ \_\_\_\_\_  
Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_