



BUDDYWALK[®] CINCINNATI

Saturday, September 7, 2024



S A W Y E R P O I N T

SPONSORSHIP OPPORTUNITIES

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PRESENTING SPONSOR BENEFITS (\$25,000)

- Premier placement of logo on Lamar digital and poster billboard advertising (multiple locations throughout Greater Cincinnati).
- Multiple social media mentions, including presenting sponsor recognition.
- Recognition in any on air Buddy Walk interviews.
- Recognition in a minimum of 70 radio PSAs.
- Logo on rotating banner on dsagc.com.
- Festival booth space (10 x 20) on the Great Lawn or Yeatman's Cove. Your choice!
- Logo/name included in mailed DsPress magazine, Buddy Walk Brief (BWB) enewsletter, event press releases and media alerts.
- Live on stage public mentions at the walk.
- Logo on print materials including Buddy Walk postcard, event main stage signage and 5 sponsor signs along walk route.
- Premier placement of logo on BuddyWalkCincy.org with hyperlink.
- Premier placement of logo on Buddy Walk T-Shirts (10,000+).
- Opportunity for sponsor representation during T-Shirt Week and option to include sponsor materials in team bags.

PLATINUM SPONSOR BENEFITS (\$15,000)

- Logo on Lamar digital and poster billboard advertising (multiple locations throughout Greater Cincinnati).
- Festival booth space (10 x 20) in Yeatman's Cove (along walk route, or lawn).
- Logo/name included in mailed DsPress magazine, Buddy Walk Brief (BWB) enewsletter, event press releases and Media Alerts.
- Live on stage public mentions at the walk.
- Logo on print materials including Buddy Walk postcard, event main stage signage and 4 sponsor signs along walk route.
- Premier placement of logo on BuddyWalkCincy.org with hyperlink.
- Premier placement of logo on Buddy Walk T-Shirts (10,000+)
- Option to include sponsor materials in team bags (distributed during T-Shirt Week).

GOLD SPONSOR BENEFITS (\$10,000)

- Festival booth space (10 x 10) on the Great Lawn at Sawyer Point.
- Logo/name included in mailed DsPress magazine, Buddy Walk Brief (BWB) enewsletter, event press releases and Media Alerts.
- Live on stage public mentions at the walk.
- Logo on print materials including Buddy Walk postcard, event main stage signage and 3 sponsor signs along walk route.
- Premier placement of logo on BuddyWalkCincy.org with hyperlink.
- Premier placement of logo on Buddy Walk T-Shirts (10,000+)

SILVER SPONSOR BENEFITS (\$5,000)

- Festival booth space (10 x 10) in Yeatman's Cove.
- Logo/name included in Annual Report, mailed DsPress magazine, Buddy Walk Brief.
- Logo on print materials including Buddy Walk post card, event main stage signage and 2 sponsor signs along walk route.
- Logo on BuddyWalkCincy.org with hyperlink.
- Logo on Buddy Walk T-Shirts (10,000+)

BRONZE SPONSOR BENEFITS (\$2,500)

- Logo/name included in Buddy Walk Brief.
- Logo on print materials including Buddy Walk postcard, event main stage signage and 1 sponsor sign along walk route.
- Logo on BuddyWalkCincy.org with hyperlink.
- Logo on Buddy Walk T-Shirts (10,000+)

CELEBRATION SPONSOR BENEFITS (GIFTS/PRODUCT IN-KIND)

Logo/name included in Buddy Walk Brief | Logo on print materials including Buddy Walk postcard, event main stage signage and sponsor yard sign along walk route | Logo on BuddyWalkCincy.org with hyperlink | Logo on Buddy Walk T-Shirts (10,000+)

There are lower level sponsorship opportunities available from \$500 to \$2000.
Please contact Kerin Caudill at 513.761.5400 or Kerin@dsagc.com with questions.

2024 SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

Company Name: _____
Street Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____ Phone: _____
Email: _____

SPONSORSHIP COMMITMENT LEVEL

\$25,000 - Presenting

\$15,000 - Platinum

We wish to credit the credit the following Buddy Walk team with this donation:

\$10,000 - Gold

\$5,000 - Silver

If you do not know the team name, please list the name of the individual affiliated with the team:

\$2,500 - Bronze

Celebration (In-Kind Gift)

PAYMENT INFORMATION

Enclosed is my sponsorship check in the amount of \$ _____

ALL CHECKS SHOULD BE MADE OUT TO **DSAGC** AND MAILED TO OUR OFFICE AT
4623 Wesley Avenue, Suite A, Cincinnati, OH 45212

I will make payment online at www.BuddyWalkCincy.org.

Please email me an invoice.

We are unable to be a designated sponsor this year, but enclosed is a donation of \$ _____



For questions, please contact Kerin Caudill at
513.761.5400 or Kerin@dsagc.com.
All artwork should be emailed to Kerin@dsagc.com in
a high resolution format (jpeg/png/ai/eps) preferred.