

# TEAM CAPTAIN RECRUITMENT & FUNDRAISING

## RECRUITMENT CHECKLIST

I have...

- ☐ Set my team recruitment goal
- ☐ Posted information about my walk team on social media (Facebook, IG)
- ☐ Personalized my email signature so others know I am walking and recruiting
- ☐ Sent invitations for individuals to join my team
- ☐ Asked my team members to recruit at least one new team member to join



## FUNDRAISING CHECKLIST

I have...

- ☐ Set my team goal and shared it with team members
- ☐ Personalized my personal and team page
- ☐ Looked at this year's Team Captain Toolkit
- ☐ Looked at this year's Walk Webpage for updated info
- ☐ Asked my company or organization to make a donation to our team.
- ☐ Asked my team members and donors if their companies have a matching gift program. (If so, I have encouraged them to spread the word about donating and matching funds.)
- ☐ Planned at least one fundraising event for my team (e.g. bake sale, car wash, etc.).
- ☐ Led by demonstration and made a donation to my team before I ask others to donate.
- ☐ Asked each team member to personalize their fundraising page and send 5 emails to potential donors.
- ☐ Connected my walk team to a Facebook fundraiser