



Thank you for taking this opportunity to partner with over 17,000 community members and professionals making a difference in promoting inclusion and the empowerment of children/adults with Down syndrome.

SPONSOR INFORMATION

Individual Business: _____
Contact Name: _____ Phone Number: _____
E-Mail Address: _____
Address: _____

COMMITMENT LEVEL

- | | | | |
|---|----------|---|---------------------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000 | <input type="checkbox"/> Fun Zone | \$10,000 |
| <input type="checkbox"/> Diamond Sponsor | \$5,000 | <input type="checkbox"/> Wall of Fame Sponsor | \$2,000 |
| <input type="checkbox"/> Platinum Sponsor | \$3,500 | <input type="checkbox"/> Stage Sponsor | \$1,500 |
| <input type="checkbox"/> Silver Sponsor | \$1,000 | <input type="checkbox"/> Exhibitor | \$275 |

YES! I will be attending Step Up and would like a reserved table in the resource vendor tent. All vendors must provide a family friendly activity and/or giveaway at their table.

****Please email your high resolution vector file logo to adrow@dsacf.org****

Once we receive your sponsorship confirmation, along with your payment, we will send you further information about set up/break down time, parking and a site map with your booth location.

**** There are no electrical outlets available****

We look forward to having you with us and appreciate your time and commitment for Step Up for Down Syndrome on October 13, 2023, at Lake Eola, Orlando, Florida.

Submit your check made payable to:
Down Syndrome Association of Central Florida
204 N. Wymore Road
Winter Park, FL 32789



Saturday, October 14, 2023
Lake Eola Park | 8:30a - 12:00p

Join us for the biggest celebration of the year for individuals with Down syndrome and their families!

- Bounce Houses
- Face Painting
- Carnival Rides
- Family Activities
- Games
- Live Music
- Resource Exhibitors & More!

Contact: Amy Drow
407.478.5621 | adrow@dsacf.org
www.dsacf.org

Supporting ExtraOrdinary
Individuals with ExtraOrdinary
Potential



EXPERIENCE SPONSORSHIPS

FUN ZONE - \$10,000

Sponsor the Kids Fun Zone at the Walk. Sponsorship provides bounce houses, face painting, characters, carnival rides and more!

WALL OF FAME - \$2,000

The Wall of Fame displays all of our BioBanners highlighting professional photos and bios of our loved ones with Down syndrome.

STAGE - \$1,500

The stage represents the main gathering area for the Step Up celebration and will offer a wide array of entertainment and prize announcements.

EXHIBITOR - \$275

Does your organization serve the disability population? Secure a space in the Resource Tent to showcase your business to participants during the event.

SPONSORSHIP BENEFITS

PRESENTING SPONSOR - \$15,000

- Company name inclusion in the title of the event: "25th Annual Step Up for Down Syndrome Buddy Walk Presented by [Company Name]."
- Company Name in media releases
- Sponsor Spotlight in DSACF monthly newsletter
- Full page ad in walk program
- Dedicated Social Media Post Recognition
- Exhibition space at event
- Company logo on all walk marketing and signage
- Company logo and clickable link on event website

DIAMOND SPONSOR - \$5,000

- Sponsor Spotlight in DSACF monthly newsletter
- Social Media post recognition
- Exhibition space at event
- Company logo in walk program
- Company logo on walk marketing and signage
- Company logo and clickable link on event website

PLATINUM SPONSOR - \$3,500

- Social Media post recognition
- Exhibition space at event
- Company logo in walk program
- Company logo on walk marketing and signage
- Company logo and clickable link on event website

SILVER SPONSOR - \$1,000

- Exhibition space at event & signage along walk route
- Company logo in walk program
- Company logo on walk marketing and signage
- Company logo and clickable link on event website



Why Partner with DSACF?

Corporate Social Responsibility

85% of consumers have a positive image of a product or company when it supports a cause they care about ⁽¹⁾

Engaging in socially valuable projects can reduce employee turnover by approximately ⁽²⁾ 50%

84% of donors say they're more likely to make a donation if a match is offered ⁽³⁾

(1) & (2) Harvard Business School (3) Statista

Corporate Team Building

Teams that give together, thrive together. You and your team can feel confident that you have made a positive impact on our community. Also, attending our events and programs provides unique insight into the lives and challenges of families with special needs.

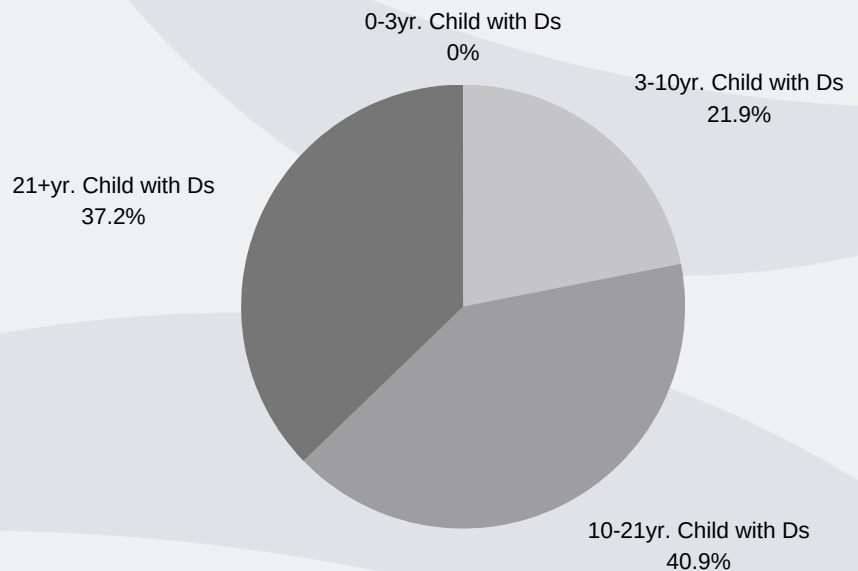
Corporate Public Awareness

Create public awareness for your organization as caring corporate citizens with social responsibility.

Corporate Diversity and Community Acceptance

Employee engagement with Down Syndrome Association of Central Florida exemplifies the highest intention of community acceptance and diversity, and demonstrates leadership in an inclusive community.

What does our family look like?



Did you know? Down syndrome has no correlation with race, nationality, socioeconomic status, or religion.

Household Income

Under \$16k:	18%
\$16-\$40k:	31%
\$40-80k:	27%
\$80-\$100k:	12%
\$100k and above:	12%

Ethnicity

African American	7%
Asian	2%
Caucasian	59%
Hispanic	27%
Other	5%
Native American	.11%