

# Tour de Cure Update for Team Captains

From Tour de Cure Northern California



April 2024

## More Updates for Team Captains

*As we re-locate the Northern CA Tour to Palo Alto*

### Welcoming Our Recently Registered Teams

Thank you to the following teams that registered since our last Team Captain Update in February: □

#### **Team Name - Team Captain**

**A Plan for Care** - Kati Knox  
**Abbott California** - Ed Kupa & Deirdre Hassett  
**Amazon Lab126** - Mike Grothus  
**Big Ring Riders** - Warren Marshall  
**HPE on Cloud Wine** - Beverly Waite  
**Judy's Precious Pals** - Rosemarie McKenney  
**JUST DO IT** - Raechelle Escobar  
**Lam Research** - Gil Woodring  
**MBC & Friends** - Bryan Katis  
**Spicy Sprockets** - Rich Gravelle  
**Stanford University** - Charles Eesley  
**Team Bio-Rad** - Ragani Harris  
**Team Eisen** - Carolyn Eisen  
**Team Google** - Shaun Reid  
**Team Hogg** - Aussie Bob Horne  
**Team Intel** - Sean Cunningham  
**Team Nevro** - John Logeman  
**The Hand Crew** - Linda Hand  
**Tuesday Red Riders** - James Mcdonald  
**VMware** - Paul Turner

Register your team now at [www.diabetes.org/tdccalifornia](http://www.diabetes.org/tdccalifornia) and you will be recognized in May's team captain newsletter!

### Team Leaderboard

Congratulations to our top ten teams that have earned early berths on our Team Leaderboard for this year on the basis of their fundraising!

**Team Nutanix** - \$8,575  
**Abbott California** - \$5,000  
**Judy's Precious Pals** - \$2,645  
**Team Red: Northern California** - \$2,067  
**Team Intel** - \$2,000  
**HPE on Cloud Wine** - \$1,475  
**South Bay Mashers** - \$1,290  
**Team Google** - \$1,215  
**VMware** - \$558  
**The Hand Crew** - \$500

### New Online Platform

A reminder to all prior team captains: This year's online registration and fundraising platform is powered by a new vendor - Donor Drive. What this means for you is that your previous Username and Password are no longer valid and will need to be recreated. It's a fresh start for everyone! Rely on your staff contacts Tom and Carolyn to pull reports of past teams for you to contact previous team members. Go to [diabetes.org/tdccalifornia](http://diabetes.org/tdccalifornia) to register your team now!

## Thank You to Our Early 2024 Sponsors!

Signature Sponsor



Premier Sponsor



Red Rider Sponsor



Gold Sponsor



Bronze Sponsor



Venue Sponsor



If you are employed by or connected to a company who might be interested in sponsoring the Tour de Cure with a corporate contribution, please connect with **Carolyn Eisen** (ceisen@diabetes.org) or **Tom Hall** (thall@diabetes.org).

## Recognizing Our First Champions



The Tour de Cure's Champions (participants raising at least \$1,000) play a crucial role in the event's success towards meeting our financial goals. Last year, 217 Champions raised more than \$800,000. This year our goal is to have 250 Champions. Who will be your team's Champion(s)?

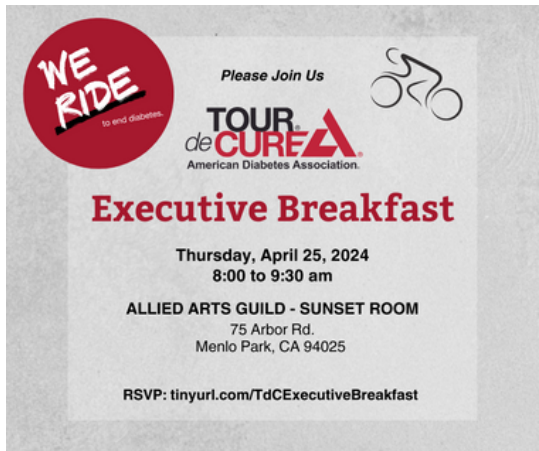
**Lee Caswell** (*Team Nutanix*) - \$7,050  
**Deirdre Hassett** (*Abbott California*) - \$5,000  
**Sean Cunningham** (*Team Intel*) - \$2,000  
**Russ Adam** (*South Bay Mashers*) - \$1,100  
**Brooks Benson** (*Team Red Northern CA*) - \$1,052  
**Rosemarie McKenney** (*Judy's Precious Pals*) - \$1,050

## Pointers for Team Captains re New Donor Drive Web Platform

1. Your donors from 2023 can be accessed in our new online web platform powered by Donor Drive. Please let your staff contact know if you need donor lists from any year before 2023.
2. In the migration to Donor Drive this year, past team rosters have not transferred to respect privacy concerns of your prior team members. Your staff contact will be happy to run your team report from last year (as well as previous years) at your request from our records database.
3. Please let any team member who has participated previously know that their username and password are no longer valid and need to be recreated to register on this year's platform.
4. Because of the migration to Donor Drive, the previous Tour de Cure app is no longer accessible and needs to be downloaded again from their favorite app store.

## Mark Your Calendar!

**April 25 - Corporate Recruitment Event**  
 Our Executive Breakfast is scheduled to take place from 8 to 9:30 a.m. at the Allied Arts Guild in Menlo Park. Captains of corporate teams are welcome to attend provided that they bring their executive sponsor or another C-Suite leader from their organization. Please contact Tom or Carolyn if you have questions about the breakfast or would like to RSVP to attend.



**June 20 - Tour de Cure Kickoff**  
 Everyone is welcome to attend this year's event kickoff that launches the Tour de Cure recruitment and fundraising drive to success. The kickoff rally is scheduled for the evening at Nutanix, Inc. headquarters in San Jose. Mark your calendar and stay tuned for information and an invitation.



Rack Card

## Promotional Materials Now Available

Event promotional materials such as rack cards, posters and yard signs are now available. If you would like any of these items, please contact Carolyn Eisen at [ceisen@diabetes.org](mailto:ceisen@diabetes.org) and let her know the quantity and address where they should be sent. Rack cards are great for offices, lobbies and foyers where they can be picked up by colleagues or the public. Posters are ideal lunchrooms and other settings where announcements can be posted. Yard signs are for posting in outdoor locations where you have permission to put them up. These cannot be mailed so if you want one or more, let us know so we can work on a plan to get them to you.



Yard Sign



Poster

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## 2024 Recognition Apparel

Take a look at the following items participants can earn for their participation in this year's event.



Participants earn the In-Training t-shirt once they have raised at least \$150 online. When you receive it, take a selfie with your t-shirt and post it online with the hashtag #TourdeCureNorCal!



Participants receive the event t-shirt on the day of the event provided they have met the fundraising minimum of \$250. The exception is for youth under the age of 18 whose fundraising requirement is only \$50.



Here is the 2024 event jersey that a participant can earn if he or she raises a minimum of \$500.



This is the 2024 Red Rider jersey. Our participants who have diabetes and who raise at least \$250 will receive this special commemorative jersey on the day of the event to wear with pride on the ride!

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