

Tour de Cure Update for Team Captains

From Tour de Cure Northern California



May 2024

News & Updates for Team Captains

Welcoming Our Recently Registered Teams

Thank you to the following teams that registered since our last Team Captain Update in April and early May:

Team Name - Team Captain

Boosted Reality Riders - *Steven Holmes*

LetsDoThis - *Elizabeth Sayed*

Mountain Goat - *Sanjoy Saraff*

Northern Trust - *Tara Perkins*

Ride for the Cure - *Paula Mason*

Rosewood Sand Hill - *Philip Meyer*

Team Glooko - *Lucas Krpata*

The Cool Cat Riders - *Greg Provencher*

UCSF Vascular Surgery - *Iris Liu*

Team Leaderboard

Go Teams! This month we recognize our leading teams in the forefront of recruiting team members:

Abbott California - 21

Team Google - 17

Team Nutanix - 16

Judy's Precious Pals - 15

Big Ring Riders - 13

VMware - 10

Easy To Register Your Team!

It's never been easier to register a team for the Tour de Cure, especially now that we are on a new more participant-friendly online registration and donation platform.

To bring your team onboard for this year follow the instructions below:

- Go to our website's landing page at www.diabetes.org/tdccalifornia.
- On our landing page the first step is to click on the red Register Now button.
- Choose Get Started on the next screen and complete the required information.
- Choose Rider Type – most registrants will choose the first option, which is Rider – unless they have diabetes (Red Rider) or are planning to participate remotely (Virtual Rider)
- On the same screen select Create a Team under Role.
- Complete the registration form from this point with all required fields for your information as well as the team goal (which can be adjusted at any later point).

Pro tip for previous team captains: Create a new login and password as your previous sign-in info has not carried forward.

Thank You to Our 2024 Sponsors To Date!

Signature Sponsor



Premier Sponsor



Red Rider Sponsor



Gold Sponsor



Bronze Sponsors



Venue Sponsor



Recognizing More Team Champions



Tour de Cure's Champions (participants raising at least \$1,000) play a crucial role in the event's success towards meeting our financial goals. Last year, 219 Champions raised more than \$800,000. This year our goal is to have 250 Champions. Who will be your team's Champion(s)?

- Lee Caswell** (*Team Nutanix*) - \$7,760
- William Lam** (*VMware*) - \$5,300
- Deirdre Hassett** (*Abbott California*) - \$5,200
- Jeff Page** (*VMware*) - \$2,010
- Sean Cunningham** (*Team Intel*) - \$2,000
- Raymond Burleigh** (*South Bay Mashers*) - \$1,500
- Tillmann Fein** (*HPE on Cloud Wine*) - \$1,435
- Scott Johnson** (*Judy's Precious Pals*) - \$1,267
- Rosemarie McKenney** (*Judy's Precious Pals*) - \$1,265
- Russ Adam** (*South Bay Mashers*) - \$1,250
- Brooks Benson** (*Team Red Northern CA*) - \$1,152
- Donald Berry** (*Team Red Northern CA*) - \$1,037
- Stephen Brauer** (*Team ADA*) - \$1,000
- Tom Hall** (*Team ADA*) - \$1,000
- Yuri Volobuev** (*Team Google*) - \$1,000



Team Captain Huddles

We are planning a series of Team Captain Huddles in the coming weeks and months leading up to the Tour de Cure. You may have already received a calendar notice regarding the first virtual Zoom (<https://zoom.us/j/92202795109>) huddle we have planned for **Thursday, May 30** at **12 p.m.**

During our 45-minute team huddle we plan to show you some pro tips to help you navigate our all new online platform and to share tools that will help you edit your team page, better understand how your team is performing and how you can communicate with and encourage your team to succeed. You will also have an opportunity to ask questions on any topic or issue you are facing. We will also address matching gifts and what needs to happen to get them credited online.

Additional team captain huddles are now set for:

Thursday, July 11; 12 p.m.

Thursday, August 22; 12 p.m.

Depending on interest and demand, we may schedule additional huddles.

We're Here for You!

Thank you to the following teams that have scheduled or are planning team kickoffs or informational meetings where the ADA works with team captains to present info about the event and our work: **Lam Research, Team Glooko, Team Intel** and **Team Novo Nordisk**



Event Kickoff

The poster for the 'KICKOFF PARTY' is set against a dark red background with white and black geometric shapes. At the top left, 'KICKOFF PARTY' is written in large, bold, white letters. Below it, a smaller white font reads: 'Join us for refreshments, camaraderie, and fun as we gather to get inspired for 2024 Tour de Cure!'. The date 'THURS. JUNE 27, 2024' is shown with a calendar icon. The time '5:30 - 7:30 PM' and 'FREE' with a dollar sign icon are listed. The location 'NUTANIX HQ, 1740 TECHNOLOGY DR., SAN JOSE, CA' is provided with a location pin icon. On the right side, there's a black hexagonal shape containing the text 'WE RIDE to end diabetes.' and the 'TOUR de CURE American Diabetes Association' logo. A QR code is also present. At the bottom right, the RSVP link 'RSVP: tinyurl.com/2024TdCKickoff' and 'KICKOFF SPONSOR: NUTANIX' are displayed.

Mark your calendar now for the evening of **June 27** to attend our Event Kickoff in San Jose at Nutanix headquarters. You can also RSVP now at: **tinyurl.com/2024TdCKickoff**

There is no cost to attend. Please encourage team members and others who are considering joining your team to attend and learn more about the event.

Food and beverage will be served. We will preview this year's routes and share other features of the event that is being brought back to Silicon Valley. Expect an inspiring story or two as well as the opportunity to socialize with others who share your interest in cycling and our desire to end diabetes through our efforts.

Call on **Carolyn Eisen** (ceisen@diabetes.org) or **Tom Hall** (thall@diabetes.org) to help present at your team lunch-and-learn, kickoff or rally!

2024 Recognition Apparel

Take a look at the following items participants can earn for their participation in this year's event.



Participants earn the In-Training t-shirt once they have raised at least \$150 online. When you receive it, take a selfie with your t-shirt and post it online with the hashtag #TourdeCureNorCal!



Participants receive the event t-shirt on the day of the event provided they have met the fundraising minimum of \$250. The exception is for youth under the age of 18 whose fundraising requirement is only \$50.



Here is the 2024 event jersey that a participant can earn if he or she raises a minimum of \$500.



This is the 2024 Red Rider jersey. Our participants who have diabetes and who raise at least \$250 will receive this special commemorative jersey on the day of the event to wear with pride on the ride!
