



SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

\$100,000

Limit 2 per year:

- 12 race entries including parking passes
- 5K bag stuffer
- Company logo featured as "Presented by" on all promotional materials, DAV 5K website, race shirt, race bibs, Start/Finish line, and participant medals
- Special recognition in DAV Magazine
- Interaction with DAV 5K social media posts, including a Facebook Live at the in-person event
- Option to provide up to 10 branded banners for display during the in-person event
- Opportunity for a check presentation and brief remarks during opening ceremonies
- Exhibit area booth (10 x 20 tent)

VICTORY SPONSOR

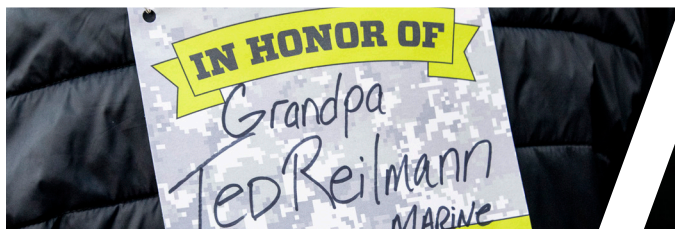
\$50,000

- 10 race entries, including parking passes
- 5K bag stuffer
- Company logo featured on all promotional materials, DAV 5K website, race shirt, race posters and flyers
- Special thank you in DAV Magazine
- Interaction with DAV 5K social media posts
- Option to provide up to 8 branded banners for display during the in-person event
- Verbal recognition by DAV representative during opening ceremonies
- Exhibit area booth (10 x 20 tent)

For more information, visit dav5k.org or email partners@dav.org



SPONSORSHIP OPPORTUNITIES



SPECIAL EXPERIENCE SPONSOR \$25,000

- 8 race entries including parking passes
- 5K bag stuffer
- Customized event day presence based on the sponsored experience
- Company logo featured on DAV 5K sponsor page and race shirt
- Special recognition in DAV Magazine
- Mention by DAV 5K social media channels
- Option to provide up to 6 branded banners for display during the in-person event
- Exhibit area booth (10 x 10 tent)

TRIUMPH SPONSOR \$10,000

- 6 race entries including parking passes
- 5K bag stuffer
- Company logo featured on DAV 5K sponsor page and race shirt
- Option to provide up to 4 branded banners for display during the in-person event
- Exhibit area booth (10 x 10 tent)

PROMISE SPONSOR \$5,000

- 2 race entries including parking passes
- 5K bag stuffer
- Company name featured on DAV 5K sponsor page and race shirt
- Exhibit area booth (10 x 10 tent)

EXHIBITOR SPONSOR \$2,500

- Company name featured on DAV 5K sponsor page
- Exhibit area booth (10 x 10 tent)

A LA CARTE OPTIONS

Can be purchased as an enhancement to an exhibitor/sponsorship package only.

- 5K bag stuffer: \$1,000

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