



DAV 5K[®]

SPONSORSHIP PACKAGES



SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

\$75,000

- Opportunity to provide giveaways and promotional items to race participants
- 10 x 20 tent provided upon request
- Option to provide 10 banners for display during Cincinnati event
- Logo listed on DAV 5K home page and sponsor page
- Logo listing on promotional materials such as race poster and flyers
- Logo recognition in footer of promotional emails
- Logo listed on race shirt, race bibs, Start/Finish line, and participant medals
- 10 complimentary parking passes
- 10 complimentary race entries
- 10 tickets to Sponsor tent
- Special thank you in DAV Magazine
- Interaction by DAV's official social channels on your company's social media posts
- Facebook Live
- Speaking opportunity/check presentation during opening ceremonies on race day
- Limit 2 per Year

VICTORY SPONSOR

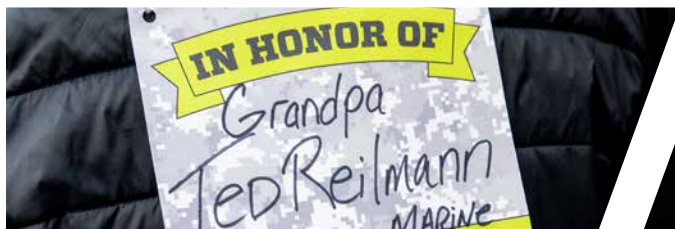
\$50,000

- Opportunity to provide giveaways and promotional items to race participants
- 10 x 20 tent provided upon request
- Option to provide 8 banners for display during Cincinnati event
- Logo listed on DAV 5K website sponsor page
- Logo listing on promotional materials such as race poster and flyers
- Logo listed on race shirt
- 8 complimentary parking passes
- 8 complimentary race entries
- 8 tickets to Sponsor tent
- Special thank you in DAV Magazine
- Interaction by DAV's official social channels on your company's social media posts
- Verbal recognition by DAV representative during opening ceremonies on race day

For more information, visit dav5k.org or email partners@dav.org



SPONSORSHIP OPPORTUNITIES



EXPERIENCE SPONSOR

\$20,000

- Opportunity to provide giveaways and promotional items to race participants
- Customized event day presence based on experiential elements of event

For example: Honor Bib, 1 Mile Hero

- 10 x 10 tent provided upon request
- Option to provide 6 banners for display during Cincinnati event
- Logo listed on DAV 5K website sponsor page
- Logo listed on race shirt
- 6 complimentary parking passes
- 6 complimentary race entries
- 6 tickets to Sponsor tent
- Special thank you in DAV Magazine

TRIUMPH SPONSOR

\$10,000

- Opportunity to provide giveaways and promotional items to race participants
- 10 x 10 tent provided upon request
- Option to provide 4 banners for display during Cincinnati event
- Logo listed on DAV 5K website sponsor page
- Logo listed on race shirt
- 4 complimentary parking passes
- 4 complimentary race entries
- 4 tickets to Sponsor tent

PROMISE SPONSOR

\$5,000

- Opportunity to provide giveaways and promotional items to race participants
- 10 x 10 tent provided upon request
- Option to provide 2 banners for display during Cincinnati event
- Name listed on DAV 5K website sponsor page
- 2 complimentary parking passes
- 2 complimentary race entries
- 2 tickets to Sponsor tent
- Name listed on race shirt

SALUTE SPONSOR

\$2,500

- Opportunity to provide giveaways and promotional items to race participants
- 10 x 10 tent provided upon request
- Name listed on DAV 5K website sponsor page

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