

Cycle for the Cause 2024

The Northeast AIDS Ride: Boston to New York City

The Lesbian, Gay, Bisexual, and Transgender Community Center

Community Engagement

- Art exhibitions
- Arts & Culture events
- World AIDS Day Ball
- National LGBT History Archive
- Family Play Days

Advocacy & Leadership

- Convening and leading LGBTQ+ advocacy in NYS
- Voter registration and mobilization



Direct Services

- Information & Referral
- Counseling for individuals, couples, groups, and families
- Youth leadership and support
- Substance use recovery
- TGNC services
- Health insurance navigation

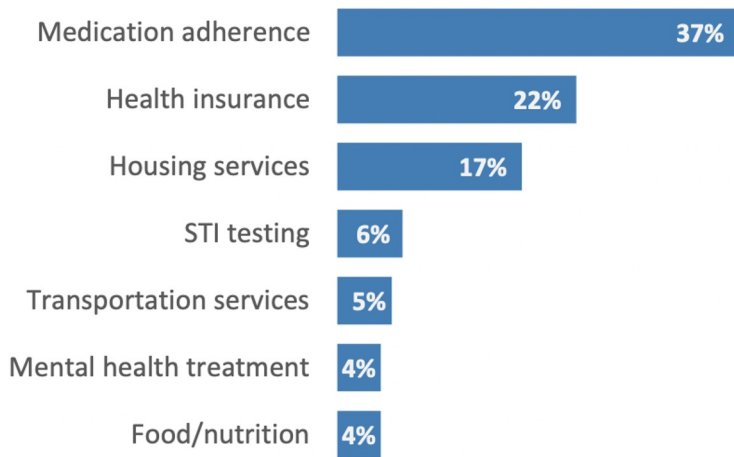


The Center in 2023

- Opened our doors for over **5,200** community group reservations at our historic building
- Activated nearly **400** LGBTQ+ young people with academic and workforce development opportunities, paid internships, and peer-led social groups
- Guided **3,000** New Yorkers through the complexities of gaining and maintaining health coverage, including connecting **340** households, ineligible due to immigration status, to comprehensive no- and low-cost care
- Delivered **16,500** individual and group substance recovery services, and provided more than **1,800** in-person and virtual mental health counseling sessions
- Engaged over **3,400** supporters to fuel our necessary advocacy efforts and helped pass **3** policies that make New York State a safer and more affirming home for all LGBTQ+ people

The Crisis Continues: Access to Care

Figure 13.2. Top unmet needs⁴ among people with HIV contacted by the ACE Team (N=572) who were out of care in NYC from 2020 to 2022



- People living with HIV need access to care in order to live healthy lives.
- Case management at The Center covers much of these needs - and the network and infrastructure provided can connect people with additional services.



The Crisis Continues: Demographics

In 2022:

- POC made up 83% of new HIV cases in NYC
- 41% of people newly diagnosed with HIV in NYC lived in zip codes with high or very high poverty levels

Figure 4.1. Area-based poverty level¹ in NYC by United Hospital Fund neighborhood from 2018 to 2022

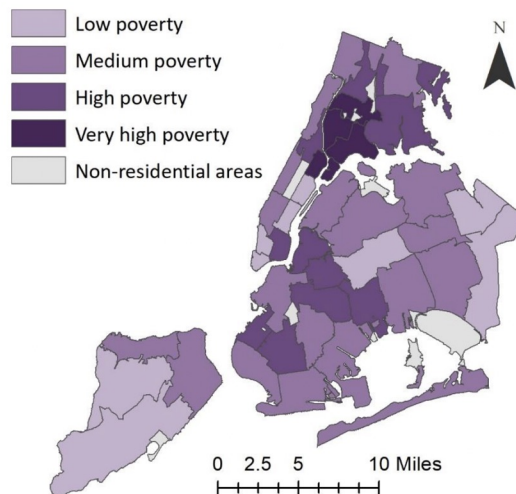
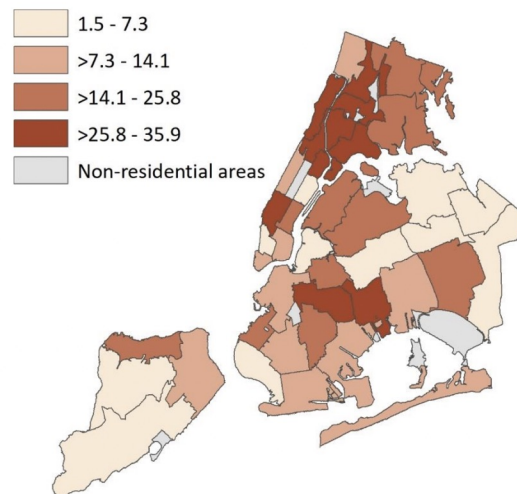


Figure 4.2. HIV diagnosis rates² per 100,000 people in NYC by United Hospital Fund neighborhood in 2022



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#WhyWeRide

Making A Difference - \$20 Million And Counting

- **With \$250** The Center can provide a person with a comprehensive needs assessment and referral services.
- **With \$600** The Center can provide a young person with substance use recovery services for one month.
- **With \$1,000** The Center can provide one person with help accessing PrEP (a daily pill that can block the transmission of HIV), PEP (a pill that, when taken after being potentially exposed to HIV, helps prevent infection), and other prevention methods.



Cycle for the Cause 2024

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A Fully Supported Ride



Pre-Ride

- Dedicated Personal & Team Fundraising Pages
- Participant and Team-organized training rides
- NYC-based training route library
- 12-week training schedule

On-Ride

- Bike Transportation and Shipping
- Hotels
- Meals and Rest Stops
- Route Safety & Bike Techs
- Massage equipment and Stretching
- Medical and Physical Therapy

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Event Itinerary

Wednesday, September 18

6am - 12pm

- Bike drop-off

Thursday, September 19

- Bus to Boston
- Hotel check-in
- Orientation
- Safety Presentation
- Mingling
- Dinner
- Bed

Friday, September 20

Team Jersey Day

- Breakfast
- Opening Ceremony
- Ride ~88 miles
- Hotel check-in
- Dinner & Programming
- Bed

Saturday, September 21

Red Dress Day

- Breakfast
- Ride ~116 miles
- Hotel check-in
- Dinner & Programming
- Bed

Sunday, September 22

C4C Jersey Day

- Breakfast
- Ride ~65 miles
- Closing Celebration
- Closing Ceremony

CYCLE FOR THE CAUSE

Join Crew and Support the Riders!

Crew members are the heart and soul of the Ride. Stay connected to C4C by joining us on the route for three days! With plenty of roles to choose from, you'll have a blast no matter what team you're on.

General Crew Roles

- Rest Stops
- Pit Stops
- Sweep Vans
- Navigators
- Hotel Support

Specialty Crew Roles

- Medical
- Moto Safety
- Sports Medicine
- Bike Techs



The Team Experience



Teams can be made up of friends, family, coworkers – anyone! The group effort deepens the camaraderie and makes preparing for the Ride easier. Work together to reach your fundraising goals or organize group training rides. You can join an existing team or start your own. Teams can be made up of 2 people or 200 people!



Fundraising Support

Tools and Resources

- Personalized fundraising page
- Connect your page to your social media (supports Facebook, Twitter, and LinkedIn)
- Social media posting toolkit
- Online Resource Center
- Pre-templated emails
- Matching gifts support
- Center staff here to help!

Minimum Fundraising Requirements

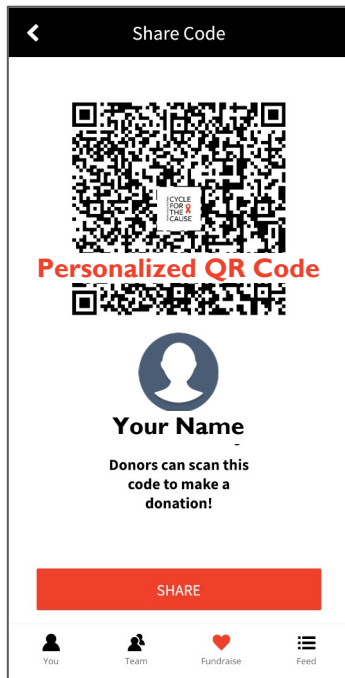
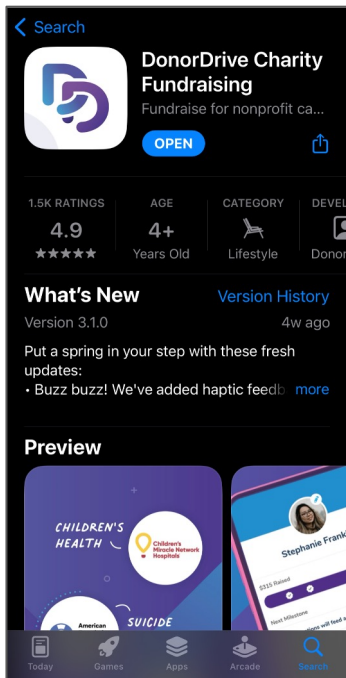
Riders (25+) \$3,000 / Riders (18-24) \$2,000 / Crew \$1,000



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Fundraising Made Easy

Download the Donor Drive app today!



- Register and build your team
- Customize your page and share your story
- Send emails to your friends and family with ease
- Promote your efforts on social media platforms with a single click
- Collect donations from your phone
- Do it all right at your fingertips!

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Raise Funds, Get Swag!



*More fundraising prizes coming soon

How Can I Get Started?

Next Steps

- Register today at cycleforthecause.org
- Customize your fundraising page with a profile picture and your story
- Attend the Kick Off party on May 23
- Send your first email to your supporters asking for donations
- Follow us on Facebook and Instagram @cycleforthecause



Cycle for the Cause 2024

Register today at cycleforthecause.org

Contact Lisa at llashley@gaycenter.org with any questions