

24 Donations in 24 Days



This worksheet is meant to give you a realistic idea of how much money you can raise from a prospective list of 24 donors.

1. Identify 3 people in each category.
2. Enter an “Estimated Donation” amount for each person. This is your best guess.
3. Personally ask each person for a donation, either with a call, a direct email or speak to them in person. You can use your own “Estimated Donation” as a guideline when asking for a specific donation amount. Follow up with a personalized email that has a link to your donation page.
4. Once donations get posted to your personalized C4C webpage, you can track your progress on this sheet for each donor by marking the “Have they donated” box and entering the “Actual Donation” amount.

3 FAMILY/RELATIVES	Estimated Donation	Have they donated?	Actual Donation		3 NEIGHBORS	Estimated Donation	Have they donated?	Actual Donation
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
	\$	TOTAL	\$			\$	TOTAL	\$
3 FRIENDS	Estimated Donation	Have they donated?	Actual Donation		3 PEOPLE FROM CLUBS/ORGS/GYM	Estimated Donation	Have they donated?	Actual Donation
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
	\$	TOTAL	\$			\$	TOTAL	\$
3 COLLEAGUES	Estimated Donation	Have they donated?	Actual Donation		3 COLLEGE/H.S. FRIENDS	Estimated Donation	Have they donated?	Actual Donation
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
	\$	TOTAL	\$			\$	TOTAL	\$
3 FORMER CO-WORKERS	Estimated Donation	Have they donated?	Actual Donation		3 LOCAL BUSINESSES (barber, dog walker, doctor)	Estimated Donation	Have they donated?	Actual Donation
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
		<input type="checkbox"/>					<input type="checkbox"/>	
	\$	TOTAL	\$			\$	TOTAL	\$
Estimated Donations TOTAL:	\$							
Actual Donations TOTAL:	\$							