

A-Z MILESTONES & INCENTIVES FOR CHARITY STREAMING



Whether you want to reward your viewers, complete challenges, or endure a little punishment, there are plenty of ways that you can increase engagement during your charity stream for Cure SMA by utilizing interactive milestones and incentives. Whatever you choose, your community will want to be involved-- and will be more likely to support your charity stream.

WHAT ARE MILESTONES AND INCENTIVES?

MILESTONES

Milestones are sub-goals that drive donations to help you hit your overall fundraising goal.

For example: Let's say you've set a goal of raising \$50,000 for Cure SMA. You can choose to set a sub-goal of raising \$5,000 during the first hour of your charity stream. Once you've reached this sub-goal, you celebrate with your viewers by taking a pie to the face! This would be a milestone.

INCENTIVES

Incentives are smaller perks that praise individuals who choose to donate.

For example: Let's say you've set a goal of raising \$10,000 for Cure SMA. You can choose to highlight every person who donates over \$500 during your stream by writing their name on your face in real time! This would be an incentive.

PRO TIP:

Utilize polls on Tiltify or Discord to get your community's input on incentives and milestones! What song should you sing? What weird food should you eat? Remember, you want to get your community involved (especially in their rewards) so that they're more likely to make a donation



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A

- Show off your ASMR skills while streaming
- Giveaway autographed swag or photos
- Play AMA (Ask Me Anything) with the chat
- Offer a private arts & crafts stream for donors

B

- Blindfold yourself during your live stream
- Do the Bamboozled Jellybean Challenge
- Jump in a baby pool of Jello or shaving cream
- Pop balloons filled with glitter or condiments
- Ban Weapons/Powers/Abilities during game play

C

- Create a custom drawing or song for each donor
- Dress up in a fun costume or cosplay
- Change sensitivity levels during game play
- Take part in the Chubby Bunny Challenge
- Let the chat craft a tweet and post it

D

- Dye your hair a fun color
- Drop subscriptions to your channel
- Host a dollar train in the chat
- Drop weapons/materials when someone donates
- Let the chat help you design new merch

E

- Drop exclusive content
- Take on an Egg Roulette challenge
- Extend your live stream time
- Enter into emote mode
- Unveil embarrassing stories or photos

F

- Make up a freestyle rap
- Freeze During Game Play
- Let the chat choose your face painting
- Giveaway some free swag

G

- Host giveaways for physical or digital goodies
- Have a guest appearance on your stream
- Stick googly eyes or stickers all over your body
- Drop free or discounted game codes

H

- Take on a Hot Sauce Challenge
- Send out handwritten thank you cards
- Host a themed stream – 90's Disney anyone?

I

- Take on an Ice Bucket Challenge
- Do your best impressions of celebrities
- Invert your screen or controller
- Activate an In-Game Challenge
- Play an interactive game with your viewers

J

- Play Just Dance
- Do a jumping jack for each dollar raised
- Test out your juggling skills while streaming
- React live to unseen jump scare videos

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K

- Do some karaoke (and take song requests)
- Stream a Kitten/Puppy Cam—all pets invited!

L

- Leave your game mid-play
- Let the chat decide—rewards or punishments
- Set up a local meet & greet for top donors

M

- Let a friend/partner/child do your makeup
- Offer to match donations that come in for 10 minutes
- Release new or exclusive merch
- Create a quick draw on MS Paint
- Give mystery gifts to your top contributors

N

- Let the chat choose your next skin or weapon
- Participate in No-Shave November
- Allow viewers to name your character

O

- Create an on-the-spot haiku/poem for your chat
- Change into a fun onesie
- Do an outfit change every time someone donates
- Complete 5 minutes of one-handed streaming

P

- Take a pie to the face
- Create personalized videos with a shout out
- Throw back some pickle juice shots
- Tackle a Polar Plunge Challenge

Q

- Take a song quiz like Guess That Tune
- Let the chat choose your next quest
- Activate quiet mode and stream in silence

R

- Record your rendition of a popular song
- Enter donors into a raffle for prizes
- Read spicy fanfiction excerpts while streaming
- Give some real time shout outs as people donate

S

- Shave your beard or head
- Add a dollar to a swear jar
- Take spoonfulls of assorted condiments
- Complete a scary game or movie at night
- Have a silly string showdown
- Switch up your game or activity (chat's choice!)

T

- Play truth or dare with the chat
- Talk with an accent during the live stream
- Perform a popular TikTok dance
- Eat twisted tacos (chat chooses your toppings)
- Pull tarot cards for a reading
- Get a tattoo

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U

- Use tiny hands during your activity or game play
- Unlock a new game or activity at a milestone
- Eat unusual or spicy foods

V

- Use a voice changer
- Create a VIP status for your top contributors
- Host an exclusive virtual hangout for donors
- Make a funny video voiceover

W

- Create a wheel of punishment
- Wear potholders or goggles while you stream
- Use wax strips on your eyebrows or body hair
- Make a wall of fame to highlight donors
- Take on a Workout Challenge (we suggest planks or burpees)
- Write donor names on your face or t-shirt

X

- Complete an X-ray Vision Challenge

Y

- Yodel for your viewers for 3 minutes
- Drop new content on YouTube

Z

- Zen out with a meditation break (especially for 24hr streams)
- Release some of your favorite zesty recipes
- Feed on Zombie Skittles