



OCTOBER 1, 2023
COLONIAL PARK • SOMERSET, NJ



SPONSORSHIP OPPORTUNITIES



\$50,000 Title Sponsor

(1 AVAILABLE) Includes event co-branding, access for 4 to the Children's Champions Tent, dedicated table under Corporate Sponsor Tent on event day, tags in social posts, app push notifications, and event day announcements. Sponsor may submit social media content for CSH channels and will be provided custom shareable content for sponsor channels. Also includes naming opportunity at one of our hospital sites based on availability.

\$25,000 Platinum Sponsor

(1 AVAILABLE) Includes access for 4 to the Children's Champions Tent, dedicated table under Corporate Sponsor Tent on event day, tags in social posts, app push notifications, and event day announcements. Sponsor may submit social media content for CSH channels and will be provided custom shareable content for sponsor channels.

\$15,000 Sponsorships

Registration Sponsor

(1 AVAILABLE) Includes branding at registration/welcome tent, registration pages on website and app, access for 4 to the Children's Champions Tent, dedicated table under Corporate Sponsor Tent on event day, tags in social posts, app push notifications, and event day announcements. Sponsor may submit social media content for CSH channels and will be provided custom shareable content for sponsor channels.

Start/Finish Line Sponsor

(1 AVAILABLE) Includes branding on start/finish arch, event website and app, select emails and social media posts. Also includes dedicated table under Corporate Sponsor Tent on event day, access for 2 to the Children's Champions Tent, the opportunity to distribute branded giveaways, and mentions in event day announcements. Custom shareable social media content provided to sponsor.

\$10,000 Miracle Maker Sponsorships

Includes exclusive branding at a specific event area, dedicated table under Corporate Sponsor Tent on event day, access for 2 to the Children's Champions Tent, the opportunity to distribute branded giveaways, and mentions in event day announcements. Logo will appear on event website, app and in select emails and social media posts. Custom shareable social media content provided to sponsor. **One sponsor per area.**

Choose Your Miracle Maker Sponsorship:

- **THE BARK YARD:** Dogs are welcome at Walk n' Roll and can stop by the Bark Yard for a drink, snack and agility course.
- **THE HOPE GARDEN:** Guests stop here to write messages of hope on colorful flowers and plant them to make a beautiful garden.
- **WALK ROUTE:** Show our walkers your support along the 2.5 mile route!
- **MISSION VILLAGE:** Everyone stops by to learn about the programs and services at CSH and visit their favorite staff members and volunteers.
- **TEAM VILLAGE:** Where our top fundraising teams hang out with the best view of the stage.
- **KID ZONE:** Overflowing with fun activities and tasty treats for kids.

\$7,500 Sponsorships

Social Media Sponsor

(1 AVAILABLE) Co-branding and custom content in event Facebook Group PLUS tags and mentions in social media posts on all channels. Branded selfie station and branding on all social media event signage. Also includes dedicated table under Corporate Sponsor Tent on event day, the opportunity to distribute branded giveaways, and access for 1 to the Children's Champions Tent. Logo will be included on event website, app and select emails and brand will be mentioned in event day announcements. Sponsor may submit social media content for social media content for CSH channels and will be provided custom shareable content for sponsor channels.

Touch-a-Truck Sponsor

(1 AVAILABLE) Opportunity to provide trucks at our Touch-a-Truck area and provide volunteers. Sponsorship includes branding at specific event area, logo on event website, app, and in select emails and social media posts, mentions in event day announcements and dedicated table under Corporate Sponsor Tent on event day. Custom shareable social media content provided to sponsor.

Swag Bag Sponsor

(1 AVAILABLE) Sponsorship includes logo featured on event swag bag, branding at specific event area, logo on event website, app, and in select emails and social media posts, mentions in event day announcements and dedicated table under Corporate Sponsor Tent on event day. Custom shareable social media content provided to sponsor.

Hydration Sponsor

(1 AVAILABLE) **This is a combination sponsorship requiring a financial commitment PLUS in kind donation of bottled water for the walk route.** Sponsorship includes branded water stations along the walk route, dedicated table under Corporate Sponsor Tent on event day, mentions in event day announcements, logo on website, app and in select social media posts. Sponsor may provide branded giveaways for inclusion in event swag bag. Shareable social media content provided to sponsor.

\$5,000 Champion Sponsor

(MULTIPLE AVAILABLE) Includes logo on website, app and event day signage, dedicated table under Corporate Sponsor Tent on event day, opportunity to provide branded giveaways for inclusion in event swag bag, and shareable social media content provided for sponsor use.

When you Walk n' Roll for CSH, you will walk side-by-side in solidarity with the children and families you're helping, the doctors, nurses and therapists who are transforming kids' lives, and a community that wants to make sure kids always have access to the healthcare they need to thrive.