



Children's
Specialized
Hospital Foundation



The Power of Partnership

Proud member of



We're on a Mission to Transform Lives

Transforming Lives 2.0: Designing the next generation of pediatric healthcare.

While we celebrate the many miracles that have happened at our facilities over the years, changes, enhancements, and, in some cases, relocation must take place to achieve our globally impactful vision for the next 20 years.

This campaign is raising funds that will play a vital role in sustaining and enhancing our ongoing programs and services, while allowing us to **think beyond what can be imagined** and introduce new programs that will break barriers in the care and treatment of children with special healthcare needs.

Transforming Lives 2.0 will not only increase access to care for more children today, it will put in place the building blocks for improved care in the future.



Colbie was Born a Micropreemie and Her Future Was Uncertain

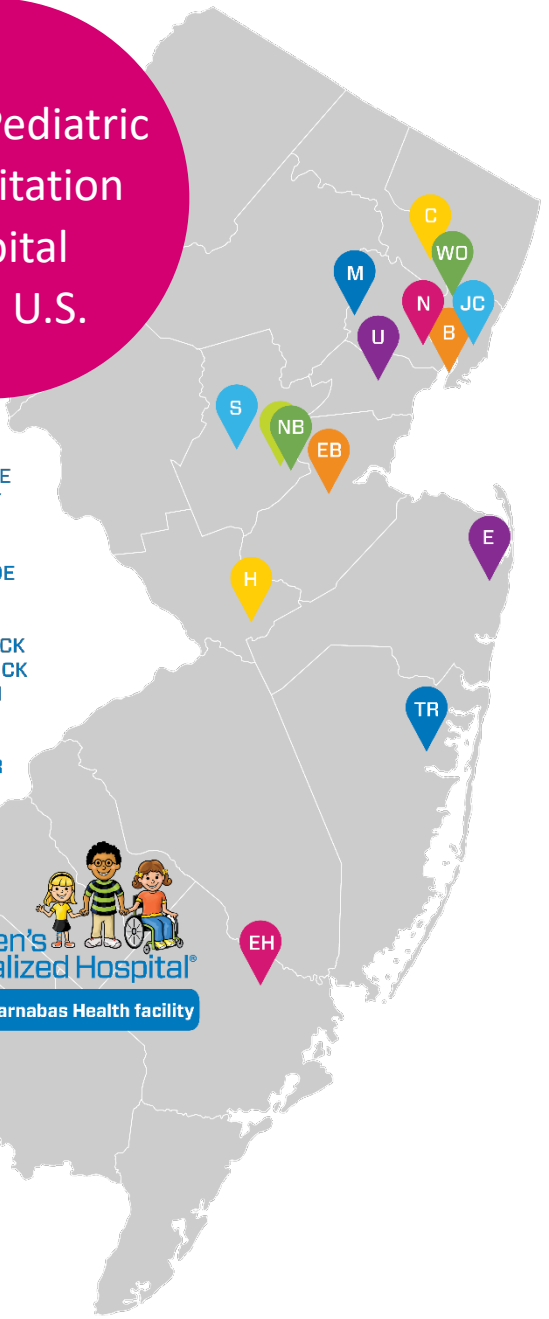
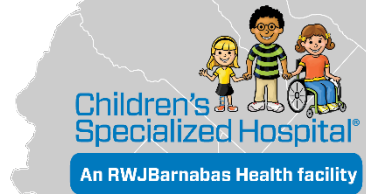
Born at just 23 weeks, Colbie was considered a micro-preemie, weighing one pound, two ounces. She was later diagnosed with hydrocephalus (the buildup of fluid on the brain) and cerebral palsy, which affects her ability to move and maintain balance and posture.

At three-years-old, Colbie began receiving therapy at Children's Specialized Hospital to learn how to walk.

Now, just one year later, Colbie has graduated from using a walker to mastering her forearm crutches. She is a confident, funny, and energetic four-year-old who loves being a big sister, riding horses, and playing with friends.

Largest Pediatric Rehabilitation Hospital in the U.S.

- CLIFTON
- WEST ORANGE
- JERSEY CITY
- BAYONNE
- NEWARK
- MOUNTAINSIDE
- UNION
- SOMERSET
- NEW BRUNSWICK
- EAST BRUNSWICK
- EATONTOWN
- HAMILTON
- TOMS RIVER
- EGG HARBOR



Fast Facts

Children's Specialized Hospital & Foundation

Donations Have Impact

100% of every dollar we raise supports life-changing therapies, research, charitable care, transportation, and access to critical programs and services for children with special healthcare needs.

Over 35,000 Local Kids Treated Annually

With 15 locations throughout New Jersey, we provide treatment to tens of thousands of children each year.

Our Patients are Some of the Most Medically Fragile

We treat children living with complex medical conditions including brain and spinal cord injuries, chronic illnesses, and a full scope of developmental, behavioral and mental health concerns.

Angie
Congenital Central
Hypoventilation
Syndrome



Your Support Changes Lives.



Developmental
Disorders
Tommy lives with Autism
Spectrum Disorder.



Chronic Pain
Carly lives with Functional
Movement Disorder



Neuromuscular
Disorders
Taryn was born
prematurely and now lives
with Cerebral Palsy.



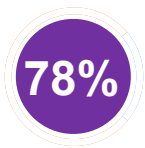
Traumatic Injuries
LJ was hit by a car crossing the
street with his. Grandmother
and suffered a traumatic
brain injury.

Why Companies Partner with Charities

Consumers reward companies that exhibit social responsibility.



What Consumers Are Saying



Of consumers would **tell others** to buy products from a purpose-driven company.



Of consumers would **switch from a product** they typically buy to a new product from a purpose-driven company

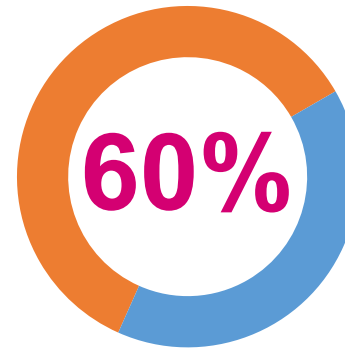


Of consumers say they would be **more loyal** to a purpose-driven company.

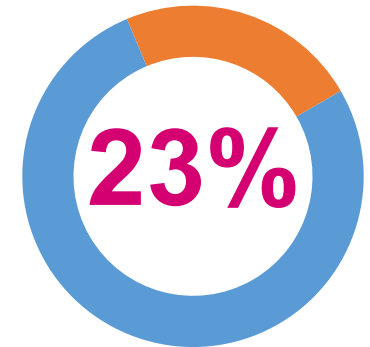
Source: 2018 Cone/Porter Novelli Purpose Study

Why Partner with a Children's Hospital?

Millennials rank children's hospitals as the cause most important to them.



Understand that their local children's hospital is in need of donations to continue providing care.





Said children's hospitals are the cause most important to them.

Source: 2015 Global CSR Study, Cone 2016 Millennial Study, Edelman Good Purpose Study, Net Impact Study



We'll use our **engaged network** to share the difference your organization is making with people who care about our cause. We will find, create, and distribute stories that your employees, customers and communities will find engaging and inspiring.

 15.6k	 53.5k	 3.9k
 4.4k	 6.6k	 4.1k

Custom sponsorship packages are available for all of our **events** to put your brand front and center.

Why We Need Your Support

OVER **35,000**

BABIES, CHILDREN & ADOLESCENTS

WITH SPECIAL HEALTHCARE NEEDS
TREATED AT OUR 15 NEW JERSEY
FACILITIES IN 2021



#1 PEDIATRIC REHABILITATION
PROVIDER IN THE NATION

LARGEST
REGIONAL PROVIDER OF
AUTISM
SERVICES

★ ★ ★ ★ ★
**WORLD'S
BEST
HOSPITALS**
PEDIATRICS
2022

Newsweek

POWERED BY
statista

37
**SPECIALIZED
SERVICES**

FOR CHILDREN LIVING WITH
COMPLEX MEDICAL
CONDITIONS LIKE AUTISM,
BRAIN INJURY & CHRONIC
ILLNESS



50
**ACTIVE
RESEARCH
STUDIES**
DEFINING THE FUTURE
OF PEDIATRIC CARE

467
FAMILIES
ASSISTED WITH
TRANSPORTATION
TO ACCESS CARE

How Your Dollar Changes Lives



Thousands of New Jersey children have access to life-changing care because of donors like you. **100% of EVERY DOLLAR YOU GIVE STAYS LOCAL** to support the programs and services at CSH that are transforming the lives of kids with special healthcare needs.



Cause Marketing

Leverage our partnership with
Children's Miracle Network Hospitals



PROVEN SUCCESS

Since 1983, CMNH has raised more than \$7 billion, most of it \$1 at a time at the point of sale.



43 DQ franchises throughout NJ raise over \$17k for CSH through icon sales and donating a portion of Blizzard sales one day each year.



With over \$25k raised annually, 28 Ace stores in NJ support CSH by donating a portion of sales and by hosting a round up campaign at the register.



Throughout NJ, over 50 Speedway locations raise over \$100k each year to support CSH through their year-round register campaign.

Children's Specialized Hospital is a member of Children's Miracle Network Hospitals, an industry expert in corporate social responsibility. Leverage your fundraising campaign to showcase your depth of commitment for charitable good. Become a partner to build regional or national campaigns with local impact!

ICON AND REGISTER CAMPAIGNS

- The most recognizable, monetarily successful avenue of cause marketing for CMNH. Since 1983, CMNH has raised more than \$7 billion, most of it \$1 at a time at the register.
- Icon campaigns allow customers to have an interactive experience.

BENEFITS OF PLATFORM GIVING

- Creates a large public awareness campaign for the partner's brand.
- Highlights specific products or service lines in a meaningful way.
- Creates a single focus point for the entire company and customers to rally behind.
- Significantly increases fundraising providing a greater impact.



Let's Meet Again.

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