

HOSTING A FUNDRAISING EVENT HOW TO GET STARTED

THANK YOU FOR SUPPORTING WOUNDED WARRIOR PROJECT® (WWP).

Here are a few helpful tips as you begin.





Be sure you are logged into your fundraising portal to get started.

- ★ Your fundraising portal login is located at the top right side of <u>wwpfundraise.org</u>
- ★ To reset your password, select "Forgot Password."



WOUNDED WARRIOR NICK MORRISON (LEFT)





D

Look for the pencil icon near sections you can customize.

- ★ Once you log in, navigate to "Your Page" and begin customizing.
- ★ Be sure to personalize the photo, banner image, and fundraising name.
- ★ Edit your fundraising goal.
- ★ Tell your supporters "why" through your own words, photos, and videos.
- ★ To request a QR code for your fundraising page, send us an <u>email</u>.



Need Some Tips & Tools?



The "Resources" tab in the top left corner of your fundraising page is your gateway to success. You can download and print resources, ideas, and the WWP Proud Supporter logo in this tab.



HOSTING A FUNDRAISING EVENT HOW TO GET STARTED (CONTINUED)

Take Your Fundraiser to the Next Level on Facebook

PRO TIP:





"Dashboard" \rightarrow "Fundraise on Facebook" \rightarrow "Create a Facebook Fundraiser"



Communication Hub

Need a central place to go to send all of your friends and family messages and updates with one click?

- ★ Click on the "Messages" tab.
- ★ Import email addresses from your personal email account, CSV list, or manually add email addresses into the contact list.
- ★ Select your message type.
- ★ Both messages include pre-populated subject lines and text, however, you can customize it to your liking. Your fundraising page link is automatically included in your message.



Thank You, Donors

See your list of donors, any messages they may have written, and thank them all in one place.

- ★ Click on "Your Page" then next to the heart icon select "Donations."
- ★ To send a thank you message, click on "Send Thank You" next to their donation.



Ready to Submit Your Funds?



PRO TIP:

Don't send cash in the mail.

- ★ From "Your Page," scroll to the bottom and click on "Mail-In Donation Form."
- \star Print the form.

- ★ Mail the form along with the donations to the address listed on the form.
- ★ Within 4-6 weeks, funds will be attributed to your page and tax acknowledgments will be mailed to donors.