

# **\* HONOR THEIR COURAGE \***

# FUNDRAISING SUGGESTIONS FOR YOUR CLASSROOM OR SCHOOL

# SET A GOAL!

# Before you decide how you want to fundraise, set a fundraising goal with your students.

Here are fundraising suggestions from fellow educators and Honor Their Courage participants, like YOU, who have achieved success in their fundraising efforts. Every donation helps wounded warriors and their families not only to survive but THRIVE.

# WAYS TO ENGAGE PARENTS AND YOUR COMMUNITY:

#### Email

• Send our 'Letter to Parents' with instructions on how to donate.

#### **Get Social**

• Connect your Facebook page to your fundraiser. Did you know those who fundraise on Facebook raise an average of \$150 more?

**Step 1:** Log in to your fundraising dashboard and select "Create a Facebook Fundraiser."



**Step 2:** Log in to Facebook and allow access to your Honor Their Courage fundraising page.



**Step 3:** Head to Facebook to view your fundraiser and customize your fundraising message.





# WAYS TO ENGAGE STUDENTS IN YOUR CLASSROOM:

# Hats On to Veterans

• Students who donate to Honor Their Courage can wear a hat (or any fun article of clothing) to school on a designated day

WOUNDED WARRIOR

STUDENT

# **Penny Wars for Wounded Warriors**

- Divide your classroom into two even teams.
- Give each team a jar for collecting money.
- Gain points by adding pennies and bills to your jar.
- Want to make it even more competitive? Give students a chance to sabotage the other team by adding silver coins to their competitors' jar.

POSITIVE POINTS	NEGATIVE POINTS
Each Penny = +1 point	Each Nickel = -5 points
\$1 Dollar = +100 points	Each Dime <b>= -10 points</b>
\$5 Dollar = +500 points	and the
\$10 Dollar = +1000 points	Each Quarter = -25 points

# **Our Veterans Are Sweet - Candy-Grams**

- Have your students sell Candy-Grams that can be delivered on a designated date.
- This can be planned close to a holiday or any random day!
- If you are not able to sell candy, individual flowers or other small items are great options!
- Pro tip: Ask a local business to donate the items.

# Pledge Fundraiser

- Host a walk-a-thon, run-a-thon, dance-a-thon, plank-a-thon, or any other a-thon you can think of!
- Have your students collect pledges from friends and family (either a flat fee or per activity completed such as laps walked, minutes danced, etc.) that will be collected upon the conclusion of the event.
- Fill in this interactive pledge form with the description of your pledge fundraiser and give to your students to gather their pledges!

# Using Your Talent to Make a Difference (Art Show or Concert)

- Every student has a talent show it off at an art show, concert, or play!
- Ask for donations from parents and community members who attend.
- Sell concessions with proceeds benefiting Wounded Warrior Project.





