

## Recruiting team members

Hello [REDACTED],

I want to invite you to join me for the virtual Walk for Childhood Cancer Research! This incredible virtual event raises money for Children's Cancer Research Fund, an organization that funds groundbreaking research leading to better treatments and cures for childhood cancer.

Sadly, many treatments for childhood cancers haven't improved in decades – but I'm dedicated to changing that by fundraising and raising awareness for childhood cancer research. Throughout September, which is Childhood Cancer Awareness Month, I will be walking and tracking my steps on the Walk challenge app along with hundreds of other walkers across the country. On the app, you can chat with other walkers, learn more about CCRF and the work they fund, and even unlock exclusive content like research updates, videos and more.

I'd be honored if you would join my team!

To join me in the fight against childhood cancer this September, you can [register here](#), and search for the team [REDACTED].

If you'd prefer to support our team financially, you can make a donation to our team, [REDACTED], [here](#).

Thank you!

## Soliciting donations

Hello [REDACTED],

This September, I'm participating in The Walk for Childhood Cancer Research, a virtual event that raises funds for better treatments and cures for kids facing cancer.

One of the reasons I'm so passionate about this cause is that many researchers have potentially groundbreaking ideas for how to treat and cure childhood cancers, but they don't have enough funding to move forward. This just isn't fair to the brave kids fighting cancer today and their families.

That's why I'm asking for your help – every donation makes a difference. In fact, for every \$1 you donate, researchers can receive an average of \$18 from the government or other funding sources. Your simple donation can jump-start something really big for kids fighting cancer.

If you're able to contribute to my team, please click below – and thank you for your generosity!

[LINK TO YOUR FUNDRAISING PAGE]

## **Sending a personal thank-you**

Dear \_\_\_\_\_,

Thank you so much for your donation to [TEAM NAME]! It means so much to me that you're supporting my team and supporting better treatments and cures for childhood cancer. Many promising ideas don't have the funding to move forward. Your gift [fills that gap](#) and gives children fighting cancer the treatments and cures they deserve to live long, healthy lives.

Thank you so much for your support!