



# FREQUENTLY ASKED QUESTIONS

# What is the CHD Coalition?

The Congenital Heart Defect Coalition (CHD Coalition) is a charitable nonprofit organization whose sole purpose is to improve the quality of life for children and adults born with a congenital heart defect or CHD. The three main pillars of our mission are focused on uniting and supporting the CHD community; increasing public awareness; and raising money for lifesaving medical research.

What distinguishes us from other organizations is our commitment to research. Innovative research and emerging medical technologies offer an enormous impact on the survival and long-term care of individuals affected by CHD. This mission is important to us because historically, research specific to CHD has been largely underfunded due to a lack of widespread national awareness.

While research offers the promising potential for improvement and prevention of CHD's, programs that support the community and hospitals deliver an immediate benefit to the families and children. For this reason, the Congenital Heart Defect Coalition is a unique organization that understands the importance of contributing to both.

# Where does our fundraising go?

The CHD Coalition is operated and led by volunteers with no salaried employees. Fundraising allows the CHD Coalition to continue to provide exceptional programs to hospitals and families, scholarships, and promote medical research, which ultimately has a direct impact on the lives of everyone affected with congenital heart disease.

United together, we can achieve our fundraising goal and advance CHD-specific medical research. With your help, we can have an enormous impact on the survival and long-term care of individuals affected by congenital heart disease.

#### What is the CHD Walk for Hope?

The CHD Walk for Hope is much more than a fundraiser. It is a meaningful event that allows families and friends to rally in support of their CHD Warrior and to honor the Angels who have lost their battle to congenital heart defects. The CHD Coalition was formed under the belief that even when you feel hopeless, you never give up hope. You are not alone on your journey with congenital heart defects.

This amazing event is a celebration. It brings the CHD community together to generate awareness and raise funds for research. By advancing research, survival and long-term medical care are improving. Join us on this special day to unite together and change the future of congenital heart defects. Every dollar we raise, every story we share, every step we take helps.

#### Is the 2023 event virtual or in person?

Both! The CHD Coalition is excited to host our annual CHD Walk for Hope in person. Precautions are being made for the health of our families and children. For individuals who are unable to attend in person, we encourage participation and fundraising virtually. The CHD Walk for Hope will be streamed live to our Facebook page on the day of the event.

# 2023 CHD Walk for Hope – when and where

- Date: Sunday, September 17, 2023
  Time: 11:00 AM 1:30 PM EDT
- Onsite check-in: 10:00am 10:55am Event to start promptly at 11:00 AM
- There will be no onsite registration. All participants need to register online before registration closes at 12:00pm noon Saturday, September 16, 2023 to be able to attend.
- The location is the same as the 2022 event: Overpeck County Park Amphitheater 40 Fort Lee Rd, Leonia, NJ 07605
- Family area is sunny. Sunscreen, sun umbrellas, and or pop-up tents are suggested.
- There is ample parking available close to the event in the Area III parking lot. Refer to the map below.



Congenital Heart Defect Coalition • 45 Carey Avenue • Suite 250 #I • Butler, NJ 07405 • 973-850-6320 www.chdcoalition.org • Facebook.com/CHDCoalition

## What precautions are being made related to COVID-19?

The health and safety of our CHD Warriors and families is of upmost importance. We will be adhering to the COVID-19 guidelines published by the State of NJ. More specifically, we will be doing the following at this year's event:

- Masks are optional but not mandatory.
- Pre-packaged snacks and beverages will be provided. You are welcome to bring outside food and non-alcoholic beverages.
- Children's games will be available; we will ensure proper cleanliness.
- Tables and chairs for our participants will not be available. Please consider bringing your own folding chair.

Our core purpose of the CHD Walk for Hope has not faltered – unite together to celebrate our Angels and Warriors, honor our Angels with the butterfly ceremony, and to raise funds for life-saving medical research.

#### Event registration

- Registration fees are as follows:
  - \$25 Adult (ages 17+)
  - \$5 Children (ages 5-16)
  - \$0 Children under 5
  - \$0 CHD Warrior of any age
  - \$15 Virtual Walker (ages 5+)
- A completed registration form is required for all participants. This is required for check-in and access to the event.
- A 2023 CHD Walk for Hope t-shirt is provided to in-person registrants while supplies last.
- For Virtual Walkers, if supplies are available, a 2023 CHD Walk for Hope t-shirt will be mailed after the event has concluded. You will be contacted for shipping information.

#### **Donations**

- Online donations should be assigned to an individual participant.
- The team donation total will be calculated by combining the total donations of all of the team members.
- If you have a check or cash donation, you can mail it to our office along with a note of the team name and the participant who should receive the donation. We will enter the amount into the system for you.

Check donations can be made out to "CHD Coalition" and mailed to CHD Coalition 45 Carey Avenue, Suite 250 #1 Butler, NJ 07405

## Fundraising gift levels

- The registration fee goes towards the participant's donation amount.
- As a "thank you" for your fundraising efforts, participants who meet the following donation amounts will receive the items listed below.

\$100-\$249	Phone Stand
\$250-\$749	Collapsible Water Bottle
\$750+	Lands' End Zip Top Canvas Tote
Top fundraiser	\$500 Amazon Gift

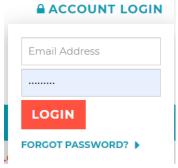
- The top individual fundraiser will be determined on October 31, 2023. Prize levels are for individual's money raised and not the team's total.
- Prizes will be awarded to both in-person attendees and Virtual Walkers.
- We will post more details on prize distribution via email and Facebook.

#### **CHD Warrior and Angel Posters**

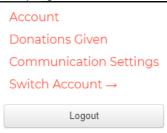
- We encourage you to make a team poster showcasing photos and information about your CHD Warrior or Angel. These will be proudly displayed for all participants to see during the event.
- The posters are to be created by the CHD Warrior and/or family. You can use any size poster paper. Include the person's name, CHD diagnosis, a short story about your family's CHD journey, date of birth, pictures, etc. If you have any questions, please email info@chdcoalition.org and we will send you samples.

## Online registration help: change your profile information & picture

• Go to the event page and log into your profile.



• At top right click on "Welcome, your name" and Account.



• Click on Edit Info button on the left and make the necessary changes to your online profile.

🖋 Edit Info

• If you registered another user on their behalf, at top right click on "Welcome, *your name*" and then **Switch Account**. Select the person you want to change then the **Change User** button at bottom.

Account	
Donations Given	
Communication Settings	
Switch Account $\rightarrow$	
Logout	

## Online help: change your personal page

- Login and select the user that you want to update (see above).
- Select the 2022 CHD Walk for Hope event page.
- Click on View Your Profile on the right menu bar.
  YOUR FUNDRAISING

🗅 View Your Page

#### Online help: change your team page

- The team captain will need to login to make changes to the team page.
- Select the 2022 CHD Walk for Hope event page.
- Click on Your Team Fundraising

Your Fundraising

Your Team Fundraising

- Click on View Your Team Page on the right menu bar.
  TEAM FUNDRAISING
  - 🗅 View Your Team Page
  - 🛍 Make a Donation
  - + Register Another Participant

#### Have another question?

Please contact info@chdcoalition.org or (973) 850-6320.