



Dear Corporate Sponsor,

On Sunday, September 26, 2021 the **Congenital Heart Defect Coalition** will be hosting its 14<sup>th</sup> annual CHD Awareness Walk at our new venue, Overpeck County Park in Ridgefield Park, NJ.

The **CHD Walk for Hope** is the only one of its kind in the state of New Jersey, attracting well over 1,700+ participants including families, doctors, nurses, and businesspeople from all over New York, New Jersey and Connecticut.

This is a unique opportunity for a limited number of corporate sponsors to be visibly and publicly associated with the CHD Coalition's mission to raise awareness, provide support to area families living with CHDs, and raise funds for life-saving research.

Our sponsors will receive continuous exposure within our national CHD Community and in all the promotional and engagement communications surrounding the awareness walk event, including:

- featured by name in press releases, newsletters, and social media
- event signage and public announcement to 1,700+ attendees
- logo placement on event communications including website, registration, emails, walk t-shirt, etc.

#### About Congenital Heart Defects (CHDs)

- ♥ CHDs are the #1 most common birth defect, yet the cause is still unknown.
- ♥ CHDs can vary from mild to severe and may require multiple open-heart surgeries.
- ♥ While surgery may repair the heart defect, the lifelong impact of CHDs has no cure.
- ♥ Funding research has improved medical care and treatment, which results in individuals with CHDs living a longer and healthier life.

The following page describes the three different sponsorship levels and provides the registration form. Becoming a sponsor is easy, and it is a great way to showcase your company or business by supporting such a worthwhile and prominent cause!

To ensure maximum exposure, please submit your sponsorship by **August 27, 2021**. Any sponsorship received after this date will not be included on the event t-shirt. For more information, contact the CHD Coalition office at (973)850-6320 or at [info@chdcoalition.org](mailto:info@chdcoalition.org).

Thank you again for your time and consideration in sponsorship. Big hearts like yours help guarantee a better future for all those affected by a congenital heart defect.

Sincerely,

*Mickey Wilder RN, BSN, CPN*

Mickey Wilder RN, BSN, CPN  
President / Walk Chairperson



### **Sponsorship Levels (Circle One)**

#### **\$5,000 PLATINUM:**

- ♥ Everything in the Gold level, plus... an additional banner placed at the starting line of the walk path
- ♥ A vendor table provided where you can solicit your company's products and services
- ♥ Banner displayed at two of our CHD Family social events occurring in the 2021/2022 year
- ♥ Extra-large logo on the CHD Walk for Hope t-shirt (approximately 4" in size)

#### **\$2,500 GOLD:**

- ♥ Everything in the Silver level, plus... banner placed at event check-in for all to see
- ♥ Company logo and website URL link added to the CHD Coalition website for a period of 12 months
- ♥ Sponsor acknowledgement and website URL posted on social media before & after the event
- ♥ Larger logo on the CHD Walk for Hope t-shirt

#### **\$1,000 SILVER:**

- ♥ Company logo and name to be displayed on a banner at the CHD Walk for Hope event
- ♥ Company logo included on the registration website
- ♥ Sponsor announcement and recognition at the CHD Walk for Hope
- ♥ Company logo included in the post-event newsletter
- ♥ Company logo included on the CHD Walk for Hope t-shirt (approximately 2" in size)

Name of Company: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Return this form to the CHD Coalition by **August 27, 2021****

45 Carey Avenue, Suite 250 #1, Butler, NJ 07405  
(973) 850-6320 / [info@chdcoalition.org](mailto:info@chdcoalition.org)

You will be contacted to confirm the appearance and wording of your sponsorship presence.

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*Congenital Heart Defect Coalition is a recognized 501 c 3 organization – Tax ID# 27-4808551 – NJ Charities #238-5-39828*