



# FUNdraising Made Easy

Thank you for your interest in fundraising to support wounded warriors and their families through the Wounded Warrior Project® (WWP) Carry Forward® 5K. Your support impacts the lives of wounded warriors and their families. Here are some great ideas to help you get started. Getting creative means that most of these can be done while live streaming on Facebook, Zoom, and other virtual meeting platforms!

## A to Z Fundraising Guide

### A

★ **AUCTIONS** – Hold a live or silent auction party.



Auction off donations from local businesses or handmade gifts.

### B

★ **BIRTHDAY** – Request donations to your Carry Forward team in lieu of gifts.



★ **BOOT CAMP** –

Host a virtual boot camp class with one of your fitness-enthusiast friends at a local park or gym. Request donations as an entry fee.

### C

★ **CONCERT** – Join forces with a local band and hold a virtual benefit concert. Share your fundraising link with viewers or ask the band to make a donation.



### D

★ **DANCE COMPETITION** – Hold a virtual dance competition to determine which friend or colleague has the best moves. Ask for donations and reward the winner with a trophy or donated prize.



★ **DIY CLASS** – Organize a virtual painting or craft class in exchange for a donation to your fundraising page.

### E

★ **ERRAND SERVICE** – Pick a day to run errands for others in exchange for donations.

### F

★ **FISHING TOURNAMENT** – Host a team- or individual-based tournament. Each entry fee is a donation to your fundraising page. Reward the winner with a trophy or donated prize.



★ **FITNESS COMPETITION** –

Test your strength with a push-up, squat, or sit-up contest. Up for a longer challenge? Make it a month-long biggest loser challenge where the competitor who loses the most weight or sees the biggest change wins a prize. Charge an entry fee.



### G

★ **GAME NIGHT** – Host a virtual party with a variety of games. Charge an entry fee.

★ **GARAGE SALE** –

Collect donated items and coordinate a virtual garage sale. Advertise the sale wherever you can and make sure you mention that all donations benefit Carry Forward efforts.

### H

★ **HOT DOG EATING CONTEST** – Find someone to donate the hot dogs (or substitute any food you'd like) and charge an entry fee.



# Carry Forward FUNdraising Made Easy

## L

★ **LUNCH WITH THE CEO OR A CELEBRITY** – Auction or raffle off a special lunch with your company's CEO or a local celebrity.



## M

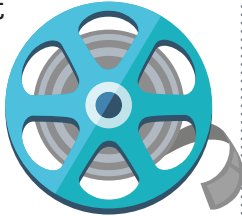
★ **MATCHING GIFTS** – Find out if your company has a matching gift program. You could double your funds!

★ **MOTORCYCLE RIDE** – Host a ride in honor of Carry Forward.



Ask for donations from fellow riders.

★ **MOVIE NIGHT** – Host a movie night at a local park or friend's house. Sell tickets to watch.



## N

★ **NO CONTACT DELIVERY** – Offer to pickup someone's groceries or deliveries for a donation.



## O

★ **OFFICE GAMES** – Host games like a typing competition, best Zoom background, etc. Ask participants to pay an entry fee.



## P

★ **PASTA DINNER** – Package and sell dinner items for a donation. Ask participants to curb-side pickup their dinner.

## R

★ **RUCK MARCHES** – Train for Carry Forward on weekend marches with your friends and colleagues. Ask for donations to sponsor your march or charge entry fees for those participating.

## S

★ **SERVICES** – Squad members offer services for a fee and donate all proceeds. Services include salon treatments, babysitting, photography, personal training, landscaping, etc. These services can also be used as prizes for other fundraisers.



★ **STREAM TO SERVE** – Play games, livestream, and raise funds to help veterans on their journey to recovery with WWP Stream to Serve (WWPStreamToServe.org).

## T

★ **TRIVIA** – Host virtual trivia with your office or family. Charge an entry fee to participate.

## U

★ **UNWANTED GIFT SALE** – Have your squad donate their unwanted holiday gifts. Sell them for donations toward your squad's fundraising goal.

## V

★ **VACATION DAY** – Ask your employer if the company can offer a paid vacation day as a prize for a fundraiser.



## Y

★ **YOGA ACTIVITY** – Do an after-yoga brunch or lunch and invite your friends to donate and have a good time while eating healthy.

## Z

★ **ZZZ** – Make a donation to catch some extra shut-eye and go into work late on Friday. Only if the boss approves, of course!



★ **HAVE QUESTIONS?** ★

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