

Frequently Asked Questions

I don't have a lot of experience fundraising. Any suggestions?

Yes, fundraising should be fun—and meaningful. We've compiled a list of some of the best ideas to try [here](#). You can also reach out to us at TeamBeTheMatch@nmdp.org and schedule a quick call to brainstorm!

What is Be The Match?

Every three to four minutes, someone in the United States is diagnosed with a blood cancer. For patients with life-threatening blood cancers like leukemia and lymphoma or other life-threatening diseases, a cure exists – a bone marrow or blood stem cell transplant. Be The Match is a community of donors, volunteers, health care professionals, and researchers who deliver cures by helping patients get the life-saving blood stem cell transplants they need. Our passion to save lives drives us to give more patients a second chance at life each year.

Where does the money go?

Be The Match Foundation® raises funds to remove barriers to, and through, stem cell transplant. Your fundraising dollars help save lives by:

- Adding new potential donors to the Be The Match Registry®
- Helping patients with uninsured costs of transplant
- Funding life-saving transplant research

Without the support and generosity of people like you, some patients will not receive the transplant they need. In 2022, we provided \$6.1 million in patient assistance to more than 2,300 patients and their families through our patient assistance program. Their lives were changed because of these funds and your contributions.

For more information about Be The Match and our life-saving work, visit BeTheMatch.org.

I want to hold a raffle at my local event. Do I really need to investigate and follow raffle laws?

Yes. You are responsible for complying with any state or local gaming rules and any other applicable legal requirements or special conditions for raffles, drawings, games of chance, contests, sweepstakes, or similar activities.

Can Be The Match secure sponsorships for our event?

No, the event organizers are responsible for securing sponsorships.

We collected cash and checks at an event. How do I turn those in to Be The Match? Will they show on our page?

We always recommend turning cash into a cashier's check before shipping. Then you can send all funds with this [form](#) (mailing address is at the bottom of the form). All gifts will be added to your fundraising page.

What is your Tax ID number and can I use it to solicit donations?

In some cases, you can utilize our Tax ID number to solicit donations. Please email us at TeamBeTheMatch@nmdp.org to learn more and to obtain our tax ID number and our W9.

Are donations tax-deductible? Will donors receive a receipt?

Yes, and yes. A receipt will be issued to the donor as soon as their gift is submitted.

Can I raise money for a specific patient?

As a Be The Match fundraiser, the funds you raise will be used by Be The Match Foundation to help all patients in need of a bone marrow or blood stem cell transplant. The funds cannot be allocated to an individual patient.

Can I fundraise through Facebook or Twitter or Instagram?

Yes, and you'll raise even more money using social media! Once you've registered your Students Saving Lives page, you may access your Dashboard to quickly connect your personal page to Facebook!

Don't forget about Twitter, Instagram, or other social media to invite your friends to support you. Be sure to post regular updates as you make progress toward your fundraising goal and to publicly thank your supporters. Tag your posts with **#BeTheMatch** to reach even more people.

NOTE: If you use Instagram to fundraise, make sure to add the URL to your fundraising page to your bio. Direct your network to give via the link in your bio. This is the only way to ensure Instagram donations are credited to your chapter's page.

If I set a fundraising goal and don't reach it, what happens?

Your fundraising goal is already set when you create a page, however you can change it whenever you like. Just log in to your account and go to your Dashboard. Based on the success of past fundraisers, we recommend that you increase your goal as you begin to get donations. That way your supporters know they can still make an impact with their donation.

Are there any prizes or rewards I can earn?

Yes! Once you raise at least \$100, you will be eligible for a prize.