

Fundraising Ideas

Fundraising can be both FUN and impactful when you think outside the box. Here are some creative fundraising ideas to consider:

Mystery Box Fundraiser

Collect various donated items and package them in sealed boxes. Participants can buy the mystery boxes without knowing what's inside. It adds an element of surprise and excitement to the fundraiser.

Tote Bag Fundraiser

Purchase blank canvas tote bags in bulk and host a decorating event where you charge \$10 to decorate a tote bag.

Partner with a local restaurant

Many restaurants have fundraising programs that benefit both your cause and their business (e.g., Chipotle, Krispy Kreme, or your school's restaurant partner). Visit their websites and search "fundraising".

Ask a business for a matching gift.

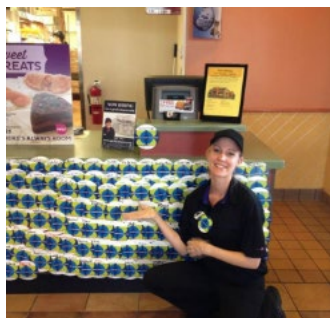
Consider asking local businesses if they will match funds that you raise in your campaign up to \$500.

Instagram Bingo

Post the Bingo card to your Instagram Story and ask everyone to GIVE one of the dollar amounts. As your card fills up, mark donations with IG handles and keep posting so your followers see what boxes are left!

Pre-filled with donation amounts: [DOWNLOAD A BINGO CARD](#)

Create your own donation amounts: [DOWNLOAD A BLANK BINGO CARD](#)



Pin-Up Campaign

Small cards, also known as "pin ups," can be purchased at a local establishment for a minimum \$1 donation. The individual signs their card (maybe adds a message of hope) and then the card is displayed in a highly visible location—e.g., near the check-out. As more people participate, the display makes an impactful statement AND raises critical funds for patients. One kit includes pin-up packs of 100 in English or Spanish, as well as a toolkit to help get you started. [ORDER YOUR FREE PIN-UP KITS](#)

Art Auction

Reach out to local artists for donated pieces or collaborate with schools to showcase students' artwork. Hold an art auction where art lovers can bid on the pieces they like.

Host a bake sale

Have volunteers donate baked items to sell in a busy place. All funds will go to your campaign.

Themed Dinner Night

Organize a themed dinner or potluck event, such as "International Cuisine Night" or "Decades Dinner Party." Participants can contribute dishes and pay an entry fee to enjoy the unique dining experience.

DIY Workshop

Host a DIY workshop where participants can learn a new skill, like painting, crafting, or gardening. Charge a workshop fee and provide the necessary materials for attendees to create their masterpieces.

Escape Room Fundraiser

Partner with an escape room company to host a special fundraising event. Participants can pay to participate, and a portion of the proceeds can go to Be The Match.

Pet Parade

Hold a pet parade in a local park or community area. Participants can dress up their pets, and spectators can make donations to vote for their favorite furry companions.

Karaoke night

Ask singers to donate a minimum donation to sing.

Car Wash with a Twist

Host a car wash event but add a fun twist like having volunteers dress up in costumes or offer complementary refreshments to drivers while they wait.

Photo Contest

Run a photo contest with a specific theme and encourage people to submit their best pictures. Charge an entry fee for submissions and invite the community to vote for their favorite photos.

Bedtime Story Night

Host a virtual bedtime story event where community members/local celebrities can sign up to read their favorite children's books online. Parents can pay a small fee to have their children virtually attend the storytime.

Virtual Talent Show

Host a virtual talent show where participants can showcase their skills, whether it's singing, dancing, magic tricks, or stand-up comedy. Charge an entry fee for participants and a ticket fee for viewers to raise funds.

Gift wrapping

Set up a gift-wrapping station where shoppers can get their gifts wrapped for the Holidays and ask for a minimum donation.

Ugly sweater contest

Through social media, users submit pics of their ugly sweater and the winner gets a prize which could be donated from a business. Ask entries to donate a minimum donation to enter.



Santa Kisses

Fill small bags with Hershey's Kisses, add a festive note card and sell them for \$2 each. Ask for additional donations too!

Tip: Customize this idea for other holidays like Valentine's Day, Halloween, etc.

Dog walking

Offer to take your neighbors' and friends' dogs for a walk and ask for donations.

Mow a yard or shovel a neighbor's driveway

Similar to dog walking, ask for a donation if you mow their yard or shovel their driveway. Get a group of friends to walk around a neighborhood and ask!

Livestream a music performance

Suggest a financial donation as an entrance fee.

Trivia Night

Host a trivia night at restaurant ask the restaurant to donate a gift card as a prize and have everyone donate a \$1 as a minimum to play.

Host online trivia

Ask for a financial donation to play.

Start a book club

Suggest a financial donation to join.

Host a walk/run

Host a community walk or run and ask runners for a minimum donation. Ask business to help sponsor the event to pay for costs.

Dance Marathon

Host a marathon where each dancer must raise enough money to participate. Ask local businesses to donate an hour of a dance instructor.

Raffle

Ask businesses to donate gift cards or other items than raffle them off and have tickets sold to be used as donations.

Fashion Show

Host a fashion show where local designers or student designers can show their pieces ask for a donation as a ticket into the event .

Exercise Class

Find an instructor to host a class for free or minimal cost and ask for donations as class fees.

Compete with a rival school/company/work team

Challenge your rival and see who can raise the most by a specific date!

Sports tournament

Host a sports tournament and ask teams to raise donations to play.

Rock, paper, scissors tournament

Get some brackets and ask players for a donation to enter.

Whatever you choose, remember to promote your fundraising event through social media, email, text message, community bulletin boards, etc. And reach out to us with any questions at TeamBeTheMatch@nmdp.org.

Good luck!