

Sponsorship Opportunities

	PRESENTING \$100,000 \$92,000 Tax Deductible DEADLINE: March 13, 2024.	ENTHUSIAST \$50,000 \$44,000 Tax Deductible DEADLINE: 2 months prior to the start of chosen tour.	LIFE SAVER \$25,000 \$22,000 Tax Deductible DEADLINE: 2 months prior to the start of chosen tour.	ADVOCATE \$5,000 \$4,000 Tax Deductible DEADLINE: March 13, 2024.	FRIEND \$2,500+ \$2,500 Tax Deductible DEADLINE: March 13, 2024.
Availability	1 Presenting Sponsor of all 6 tours	2 Each sponsor has a choice of 3 tours	1 per tour	Unlimited	Unlimited
Examples of how your dollars can make a difference	Provide 10 families in crisis with financial assistance—helping a patient in extraordinary financial hardship	Remove financial barriers for up to 25 patients and families, allowing them to focus on healing	Adds over 200 potential life-savers to the NMDP Registry	Covers 1 month of research funding focused on improving transplant outcomes	Secures one month of temporary housing for a patient during transplant recovery
Co-branded recognition	<ul style="list-style-type: none"> Step-and-Repeat Stickers 	<ul style="list-style-type: none"> T-shirts SAG Van Magnet 	<ul style="list-style-type: none"> SWAG Bag 		
Exclusive Partner opportunities*	● see below, for all tours	● for three tours	● for one tour		
Jersey Recognition	Premier logo placement [‡]	Logo [‡]	Logo [‡]	Name	Name
Recognition on event website	Premier logo and link placement [‡]	Logo and link [‡]	Logo and link [‡]	Name	Name
Recognition in NMDP Annual Report	Innovative Corporate Partner	Innovative Corporate Partner	Innovative Corporate Partner	●	
Recognition in pre- and post-event communications	●	●	●	●	
Inclusion of branded item within rider SWAG Bags	●	●	●	●	
Recognition on NMDP social media channels	●	●	●		
Cyclist experience	2 participant spots in each tour	2 participant spots in three tours	2 participant spots in one tour		

*Exclusive opportunity will be customizable—examples: meeting with NMDP executive leaders, partnering with a transplant center on start or finish line event, customized video message

[‡]Deadlines for logos will apply.

OUR SPONSORSHIP FAMILY HAS INCLUDED:

