

# ABOUT BE THE MATCH

Be The Match is a global leader working every day to save lives through cellular therapy. For people with life-threatening blood cancers—like leukemia and lymphoma—or other blood disorders like sickle cell, a cure exists. Be The Match connects patients with a matching donor for a life-saving blood stem cell transplant. Be The Match Foundation® raises funds to advance the Be The Match mission. With the public's philanthropic efforts, the foundation is able to add more potential life-saving blood stem cell donors to the Be The Match Registry®; provide financial assistance to patients and families to overcome financial barriers before, during and after transplant; and fund groundbreaking cellular therapy research.

## The Need

- Every three to four minutes someone in the United States is diagnosed with a blood cancer.
- 70 percent of patients do not have a fully matched donor in their family. They depend on Be The Match to find an unrelated donor.
- Financial costs continue to be the #1 burden or barrier reported by patients who come to us needing a transplant. Thousands of patients come to us in need of financial assistance to help them through transplant—and this number continues to grow.

## Your Fundraising Directly Supports Three Key Areas:

### Grow and diversify the Be The Match Registry®.



- Every \$120 raised helps add a potential donor to the registry.

The Be The Match Registry is the most diverse listing of potential donors in the world. Yet, with millions of potential donors on the national registry, finding a matching donor who is willing and available to donate can be a challenge, depending on patient ethnic background.

### Removes financial barriers to transplant for patients and their families.



- While a blood or marrow transplant can be a life-saving treatment, it takes a financial toll on a family. Often there is the temporary loss of at least one income, and even with insurance, not all costs are covered.
- For some patients, insurance will not cover the cost to search for a donor. Others need help with prescription co-pays (many patients take 20+ medications per day), transportation to and from the transplant center (often in another state), and temporary lodging.

### Fund transplant research to help more patients live longer, healthier lives.



- Thanks to investments in dedicated research, a growing number of diseases can now be treated with a blood or marrow transplant. Advances continue to improve the timing of transplant and refine the science of matching donors and patients. Scientific discoveries are making transplants available to more patients with better outcomes than ever before. But there is still work to be done.