

Fundraising Ideas

Partner with a local restaurant

Many restaurants have fundraising programs that benefit both your cause and their business (e.g., Chipotle, Krispy Kreme, or your school's restaurant partner). Visit their websites and search "fundraising".

Tote Bag Fundraiser

Purchase blank canvas tote bags in bulk and host a decorating event where you "charge" a donation to decorate a tote bag.

Ask a business for a matching gift

Consider asking local businesses if they will match funds that you raise in your campaign up to \$500.

Pin-Up Campaign

Small cards, also known as "pin ups," can be purchased at a local establishment for a minimum \$1 donation. The individual signs their card (maybe adds a message of hope) and then the card is displayed in a highly visible location—e.g., near the check-out. (Students like to use these as locker badges or as a display around the principal's office.) As more people participate, the display makes an impactful statement AND raises critical funds for patients. One kit includes pin-up packs of 100 in English or Spanish, as well as a toolkit to help get you started. [ORDER YOUR FREE PIN-UP KITS](#)

Fashion Show

Host a fashion show where local designers or student designers can show their pieces. Just ask for a donation as a ticket into the event.

Karaoke Night

Ask singers to donate a minimum donation to reserve a spot to sing.

Exercise Class

Find an instructor to host a class for free or minimal cost and ask for donations as class fees.

Get Competitive

Stir up some friendly competition and challenge your friend, colleague, neighbor, rival school, etc., and see who can raise the most by a specific date!

Gift Wrapping

Set up a gift-wrapping station where shoppers can get their gifts wrapped for the holidays and ask for a minimum donation.

Ugly Sweater Contest

Participants submit pics in their ugly sweaters and the winner gets a prize which could be donated from a business. Ask entries to donate a minimum donation to enter.



Santa Kisses

Fill small bags with Hershey's Kisses, add a festive note card and sell them for \$2 each. Ask for additional donations too!
Tip: Customize this idea for other holidays like Valentine's Day, Halloween, Thanksgiving, etc.

Dog Walking

Offer to take your neighbors' and friends' dogs for a walk and ask for donations.

Mow a Yard or Shovel a Driveway

Just like dog walking, ask for a donation if you mow their yard or shovel their driveway. Get a group of friends to walk around a neighborhood and ask even more people!

Livestream a Performance

Friend or neighbor talented enough to perform live? Livestream it and suggest a financial donation to watch. Most NMDP fundraising pages can seamlessly connect to streams from Twitch and YouTube. For more information, reach out to fundraising@nmdp.org.

Host Trivia Night

Online or in person, just ask for a donation to play. Reach out to a local restaurant or bar and ask them to donate a gift card as a prize!

Start a Book Club

Suggest a financial donation to join. Offer perks for donors and let them choose the next book.

Host a Walk or Run

Host a community walk or run and ask runners for a minimum donation. Ask business to help sponsor the event to pay for costs.

Dance Marathon

Host a marathon where each dancer must raise enough money to participate. Ask local businesses to donate an hour of a dance instructor.

Raffle

Ask businesses to donate gift cards or other items than raffle them off and have tickets sold to be used as donations.

Art Show

Reach out to local artists to sell or display their pieces. Ask for a donation at the front door as a ticket to the show.

Sports Tournament

Host a sports tournament and ask teams to raise donations to play.

Rock, Paper, Scissors Tournament

Print some brackets and ask plays for a donation to enter.

Themed Dinner Night

Organize a themed dinner or potluck event, such as "International Cuisine Night" or "Decades Dinner Party." Participants can contribute dishes and pay an entry fee to enjoy the unique dining experience.

DIY Workshop

Host a DIY workshop where participants can learn a new skill, like painting, crafting, or gardening. Charge a workshop fee and provide the necessary materials for attendees to create their masterpieces.

Escape Room FUNdraiser

Partner with an escape room company to host a special fundraising event. Participants can pay to participate, and a portion of the proceeds can go to NMDP.

Pet Parade

Hold a pet parade in a local park or community area. Participants can dress up their pets, and spectators can make donations to vote for their favorite furry companions.

Car Wash with a Twist

Host a car wash event but add a fun twist like having volunteers dress up in costumes or offer complementary (donated) refreshments to drivers while they wait.

Photo Contest

Run a photo contest with a specific theme and encourage people to submit their best pictures. Charge an entry fee for submissions and invite the community to vote for their favorite photos.

Bedtime Story Night

Host a virtual bedtime story event where community members/local celebrities can sign up to read their favorite children's books via Zoom. Parents can pay a small fee to have their children virtually attend the story time.

Whatever you choose, remember to promote your fundraising event through social media, email, text message, community bulletin boards, etc. And reach out to us with any questions at fundraising@nmdp.org.