

# **Fundraising Ideas**

#### Partner with a local restaurant

Many restaurants have fundraising programs that benefit both your cause and their business (e.g., Chipotle, Krispy Kreme, or your school's restaurant partner). Visit their websites and search "fundraising".

### **Tote Bag Fundraiser**

Purchase blank canvas tote bags in bulk and host a decorating event where you "charge" a donation to decorate a tote bag.

## Ask a business for a matching gift.

Consider asking local businesses if they will match funds that you raise in your campaign up to \$500.

## **Instagram Bingo**

Post the Bingo card to your Instagram Story and ask everyone to GIVE one of the dollar amounts. As your card fills up, mark donations with IG handles and keep posting so your followers see what boxes are left!

Pre-filled with donation amounts: <u>DOWNLOAD A BINGO CARD</u>
Create your own donation amounts: <u>DOWNLOAD A BLANK BINGO CARD</u>



### Pin-Up Campaign

Small cards, also known as "pin ups," can be purchased at a local establishment for a minimum \$1 donation. The individual signs their card (maybe adds a message of hope) and then the card is displayed in a highly visible location—e.g., near the check-out. As more people participate, the display makes an impactful statement AND raises critical funds for patients. One kit includes pin-up packs of 100 in English or Spanish, as well as a toolkit to help get you started. **ORDER YOUR FREE PIN-UP KITS** 

#### Host a bake sale

Have volunteers donate baked items to sell in a busy place. All funds will go to your campaign.

### Karaoke night

Ask singers to donate a minimum donation to sing.

#### Gift wrapping

Set up a gift-wrapping station where shoppers can get their gifts wrapped for the Holidays and ask for a minimum donation.

### **Ugly sweater contest**

Through social media, users submit pics of their ugly sweater and the winner gets a prize which could be donated from a business. Ask entries to donate a minimum donation to enter.





#### **Santa Kisses**

Fill small bags with Hershey's Kisses, add a festive note card and sell them for \$2 each. Ask for additional donations too!

Tip: Customize this idea for other holidays like Valentine's Day, Halloween, etc.

#### Dog walking

Offer to take your neighbors' and friends' dogs for a walk and ask for donations.

### Mow a yard or shovel a neighbor's driveway

Similar to dog walking, ask for a donation if you mow their yard or shovel their driveway. Get a group of friends to walk around a neighborhood and ask!

### Livestream a music performance

Suggest a financial donation as an entrance fee.

#### **Host online trivia**

Ask for a financial donation to play.

#### Start a book club

Suggest a financial donation to join.

#### Host a walk/run

Host a community walk or run and ask runners for a minimum donation. Ask business to help sponsor the event to pay for costs.

### **Trivia Night**

Host a trivia night at restaurant ask the restaurant to donate a gift card as a prize and have everyone donate a \$1 as a minimum to play.

#### **Dance Marathon**

Host a marathon where each dancer must raise enough money to participate ask local businesses to donate an hour of a dance instructor.

#### Raffle

Ask businesses to donate gift cards or other items than raffle them off and have tickets sold to be used as donations.

#### **Art show**

Ask local artists to sell their pieces at. Ask for a donation at the front door as a ticket into the show.

#### **Fashion Show**

Host a fashion show where local designers or student designers can show their pieces ask for a donation as a ticket into the event

#### **Exercise Class**

Find an instructor to host a class for free or minimal cost and ask for donations as class fees.



# Stir up some friendly competition

Challenge your friend, colleague, neighbor, rival school, etc. and see who can raise the most by a specific date!

### **Sports tournament**

Host a sports tournament and ask teams to raise donations to play.

## **Rock**, paper, scissors tournament

Get some brackets and ask players for a donation to enter.