

Frequently Asked Questions

I don't have a lot of experience fundraising. How do I get started?

Yes, fundraising should be fun—and meaningful. We've compiled a list of some of the best ideas to try here. You can also reach out to us at fundraising@nmdp.org and schedule a personal call to brainstorm and ask questions!

Who is NMDP?

At NMDPSM, we believe each of us holds the key to curing blood cancers and disorders. As a global nonprofit leader in cell therapy, NMDP creates essential connections between researchers and supporters to inspire action and accelerate innovation to find life-saving cures. With the help of blood stem cell donors from the world's most diverse registry and our extensive network of transplant partners, physicians, and caregivers, we're expanding access to treatment so that every patient can receive their life-saving cell therapy.

NMDP. Find cures. Save lives.

Where does the money go?

NMDP raises funds to remove barriers to, and through, stem cell transplant.

Your fundraising dollars support three key areas:

- Help patients overcome financial barriers to transplant
- Grow the registry to create more matches
- Fund life-saving transplant research

Without the support and generosity of people like you, some patients will not receive the transplant they need.

Are donations tax-deductible? Will donors receive a receipt?

Yes, and yes. A receipt will be issued to the donor as soon as their gift is submitted.

What is your Tax ID number, and can I use it to solicit donations?

In some cases, you can use our Tax ID number to solicit donations. Please email us at **fundraising@nmdp.org** to learn more and to obtain our tax ID number and/or W9.

I want to hold a raffle at my local event. Do I really need to investigate and follow raffle laws?

Yes. You are responsible for complying with any state or local gaming rules and any other applicable legal requirements or special conditions for raffles, drawings, games of chance, contests, sweepstakes, or similar activities.





Can NMDP secure sponsorships for our event?

No, the event organizers are responsible for securing sponsorships.

We collected cash and checks at an event. How do I turn those in to NMDP? Will they show on our page?

Checks should be made payable to NMDP. We recommend turning all cash into a cashier's check. To ensure your cash and checks appear on your fundraising page, please mail them in with a completed **Contribution Form**. Once received, your donations collected offline will be added to your fundraising page.

Can I raise money for a specific patient?

As an NMDP fundraiser, the money you raise will be used by NMDP to help all patients in need of a blood stem cell transplant. The funds cannot be allocated to an individual patient.

Can I fundraise through Facebook or Twitter or Instagram?

Yes, and you'll raise even more money using social media! Once you've registered your Students Saving Lives page, you may access your Dashboard to quickly connect your personal page to Facebook And don't forget about Twitter, Instagram, or other social media to invite your friends to support you. Be sure to post regular updates as you make progress toward your fundraising goal and to publicly thank your supporters. Tag your posts with #NMDP to reach even more people. NOTE: If you use Instagram to fundraise, make sure to add the URL to your fundraising page to your bio. Direct your network to give via the link in your bio. This is the only way to ensure Instagram donations are credited to your fundraising page.

If I set a fundraising goal and don't reach it, what happens?

Your fundraising goal is yours to set and change it whenever you like. Based on the success of past fundraisers, we recommend that you increase your goal as you begin to get donations. That way your supporters know they can still make an impact with their donation.

Are there any prizes or rewards I can earn?

Yes! Once you raise at least \$100, you will be eligible for a prize. Prizes are not cumulative, and fundraisers may only redeem one gift per event. Incentive levels are at \$100, \$500, \$1000, \$5000 and \$10000.

I have more questions. Who can help me?

Please reach out to us at any time at **fundraising@nmdp.org**.

