

## Sample social media messages:

- *“I’m raising money for Be The Match to help patients with blood cancer and blood diseases find their cure. I’m challenging myself to **[INSERT CHALLENGE AND GOAL]** and have a goal of raising **[DOLLAR AMOUNT]**. Every dollar you donate will help save lives. Please help me reach my goal if you can. **[INSERT YOUR PAGE LINK]**”*

### Twitter

- I’m showing my support for [cause/nonprofit] this Nov 29th for #GivingTuesday. Let’s come together to support our communities around the world.
- I’m proud to stand with people around the world in raising awareness & support for nonprofits and people who are helping communities. Join me giving back this #GivingTuesday
- Join me and millions around the world in giving back, spreading kindness, and showing how together we can be a force for good on #GivingTuesday:

### Facebook/Instagram

- This Nov 29, I’m joining forces with people and organizations around the world for #GivingTuesday. Let’s create a wave of generosity by sharing how you will support nonprofits, individuals, and organizations this November.
- Join me and millions around the world in giving back, spreading kindness, and showing how together we can be a force for good on #GivingTuesday!

Check out the [GivingTuesday Canva page](#) for templates for social media cover images, graphics, Instagram stories and more!

## Sample email:

Hi [NAME],

*You probably know someone who’s been affected by blood cancer like leukemia or a blood disease like sickle cell. But did you know there’s a cure? A bone marrow transplant.*

*Seventy percent of patients don’t have a suitable donor match in their family, so they depend on Be The Match® to find a volunteer unrelated marrow donor.*

*Be The Match connects patients with their donor match for a life-changing bone marrow transplant and a second chance at life—providing support every step along the transplant journey.*

*Every dollar you donate will help add more potential life-saving marrow donors to the registry, cover uninsured transplant costs for patients in need and support groundbreaking cellular therapy research.*

*Your gift of **\$25** can cover one clinic visit co-pay for a marrow transplant patient. **\$120** covers the cost to add a potential life-saving donor to the Be The Match Registry®. And **\$300** provides tools and support for a research scientist to pursue new discoveries to prevent and treat post-transplant complications.*

*Please consider donating to my Be The Match fundraiser. By working together, we can save lives.*

*[INSERT YOUR PAGE LINK]*

*Thank you,*

*[YOUR NAME]*