



Talking Points

General

- Stream The Match® raises funds to help patients cover the costs associated with the journey to, and through, a marrow transplant.
- Let's stream to save lives together.
- As the global leader in blood stem cell transplantation, Be The Match® provides patients with a second chance at life by connecting them with their genetically matched donors. But every year, thousands still haven't found their match.

Delivering cures for blood cancers

- For patients with blood cancers like leukemia and lymphoma and other life-threatening diseases—like sickle cell—a cure exists.
- Right now, thousands of patients are desperately searching for their genetic match; someone willing to donate life-saving blood stem cells to be their cure.
- A blood stem cell donation from a matching donor can be a cure for diseases like leukemia, lymphoma and sickle cell disorder.

Patients in need

- A marrow transplant can provide a second chance at life for thousands of patients each year, but the financial toll of the treatment journey can be a barrier for many.
- The costs can be a devastating hardship—even with insurance. And financial barriers can even prevent patients from moving forward to transplant.
- Household income often declines significantly as patients and caregivers put careers on hold to focus on treatment and recovery.
- Funding is needed to help cover out-of-pocket costs for things like:
 - Temporary lodging
 - Transportation
 - Prescription co-pays
 - Additional household costs