

WALK
to **CURE**
ARTHRITIS
#WalkToCureArthritis



2022 Partnership Opportunities

Joyce Bustinduy, Savannah Walk Chair
Stuart Winborne, Executive Director, Georgia Arthritis Foundation
1355 Peachtree St NE STE 600
Atlanta, GA 30309
jbustinduy@aol.com – 510.299.9987
swinborne@arthritis.org - 404.849.1109

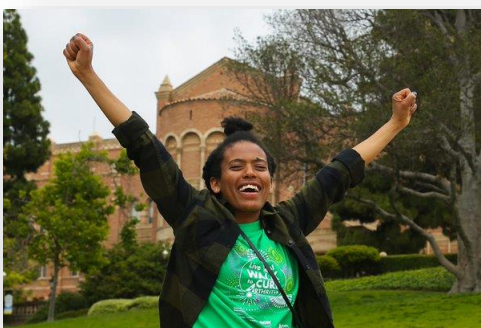


WHY WE WALK

By supporting the Walk to Cure Arthritis, you are doing more than participating in the largest arthritis gathering in the world, but you are making a difference to the **one in four people (54 million Americans), including 300,000 kids**, in your community living with the debilitating effects of arthritis every day. Through this support you are **helping to provide valuable support** to the arthritis community. In 2020 alone, Arthritis Foundation provided support through:

- Hosted Juvenile Arthritis camp virtually with nearly 1,000 campers attending virtual and recorded sessions.
- Personal support calls were made to 6,200 people with arthritis.
- Our 186 peer-led Connect Groups — 26% of which have been established since the pandemic started — have held over 340 virtual events attended by 900 people.
- Pivoted our first annual OA Clinical Studies Conference to a virtual format and added five pre-conference sessions on topic-specific issues, including Cell Therapy, Biologics and Emerging Therapies, which have been attended by nearly 500 people

The Arthritis Foundation is boldly pursuing a cure for America's #1 cause of disability, while championing the fight against arthritis with life-changing resources, science, advocacy and community connections.

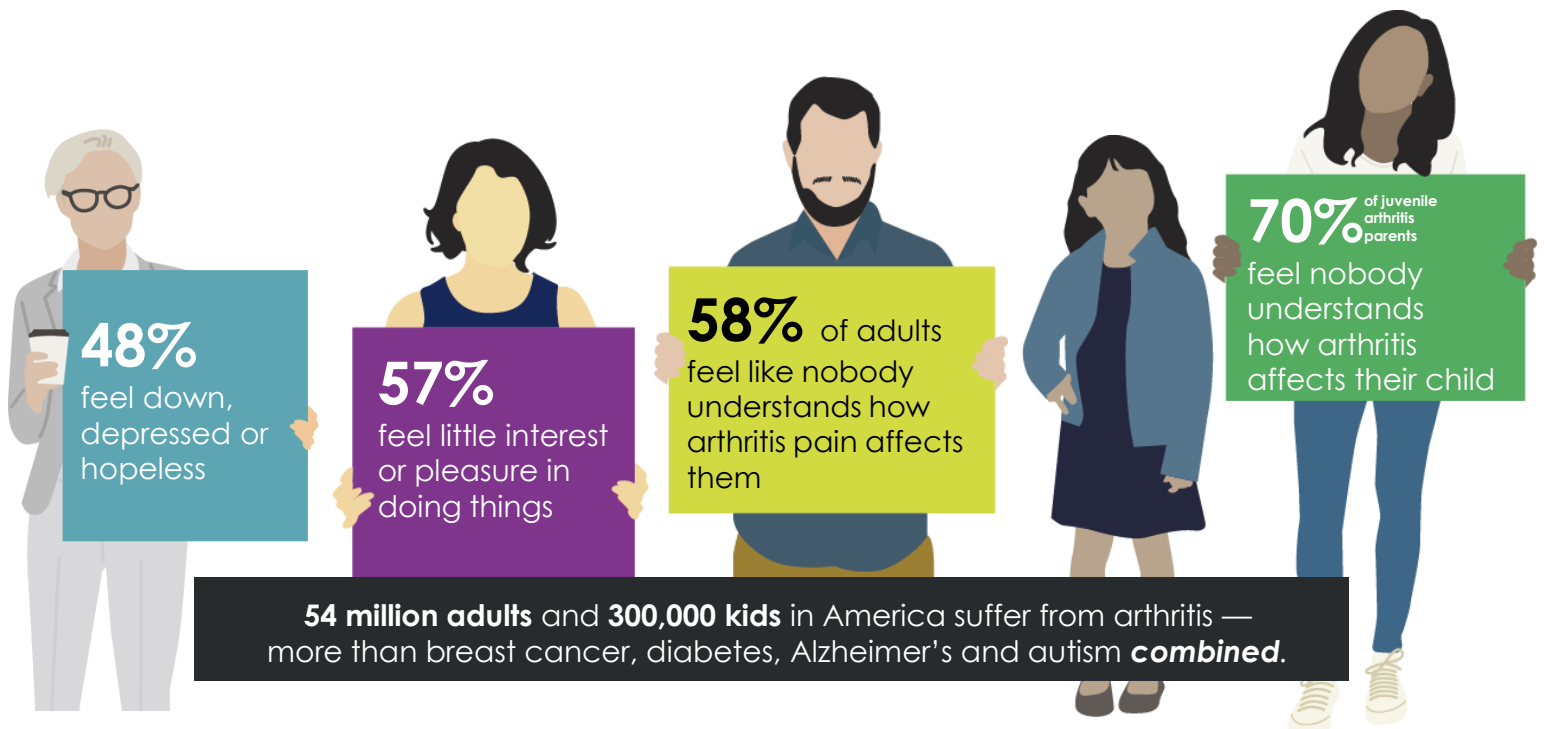




IMPACTING YOUR BUSINESS

Arthritis impacts your employees, customers, friends and families, more than you probably realize. Your support of the Walk to Cure Arthritis helps people in many ways. The statistics alone show the importance of your support:

- The average age of someone with arthritis is 48
- Women are 2x more likely to be affected by arthritis
- 92% of people with arthritis are limited by daily pain
- 1 in 4 of those on your healthcare plan
- 172 Million workdays lost a year
- #1 cause of disability





IMPACTING YOUR COMMUNITY

Live Yes! Insights

PAIN CAN'T BE IGNORED. IT IS AN INTENSE AND CONSTANT PRESENCE.



of patient responders **REPORTED PAIN** over the last seven days — **with an average pain score of 5 on a 10-point scale.**

What a "5" on the Pain Scale Means

Moderately strong pain. It can't be ignored for more than a few minutes, but with effort you still can manage to work or participate in some social activities.*



of patients reported that pain interfered with their day-to-day activities.

Arthritis affects **25%** of the population in Georgia. That is **1,890,000** adults living with doctor-diagnosed arthritis in the state. **1 in 3** veterans has arthritis, which accounts for **16.8%** of the people in Georgia living with arthritis. There are approximately **300,000 kids** with arthritis in the U.S. Approximately **10,000** live in Georgia.





ARTHRITIS FOUNDATION

Who We Are

The Arthritis Foundation helps you live your best life by creating a powerful network of support through shared experiences, empowering information and meaningful connections. Whether it's online or in person, we are all working together to promote life-changing resources and research, to push for change and to create community connections that welcome, inform and uplift. This is what makes our community of millions thrive and why we are all Champions of Yes.

By advancing research, advocacy and disease management support, the Arthritis Foundation helps you navigate the many challenges arthritis brings. The Live Yes! Arthritis Network makes it easy to make powerful connections that lead to real, meaningful change.

How We Can Help You

The Arthritis Foundation has numerous tools and resources available to help you and your employees manage their arthritis. Below are just a few examples of how we can support you.

Live Yes! Arthritis Network

Life-changing local relationships

Arthritis patients and caregivers connect with others going through a similar experience at volunteer-led virtual and in-person support groups and events in their community.

Virtual Arthritis Patient Education Programming

Held Quarterly:

- Webinars
- Facebook Live Events
- Subject Matter Experts
- Podcasts



The **Arthritis Foundation** offers one-on-one support through our **toll-free** Helpline that launched earlier this year – 1-844-571-HELP (4357).



PREMIER SPONSOR

Pre-Event Opportunities

- Logo and link to company website included in all local event email communication to participants.
- Logo placement on event t-shirt.
- Logo included on event flyers & posters.
- Logo placement on event website with link to sponsor website.
- Eight Company highlights on Arthritis Foundation State Facebook page leading up to event weekend.
- Opportunity to host a virtual Kickoff.
- Opportunity to be featured in two one-minute video clips on State Arthritis Facebook page leading up to Event Weekend.
- One CEO spotlight in an event email.
- Host a virtual "Ask an Expert" session on Arthritis Foundation State Facebook Page.
- Receive a Virtual Run Sponsor plaque to hang in your office.

Event Opportunities

- Opportunity to pre-record two, one minute message to be played on State Facebook Page during event weekend.
- Sponsor Recognition on State Facebook Page with link to website during event weekend.

Media Opportunities

- Sponsor name mentioned in Radio Spots (subject to agreement with local media partners).
- Sponsor name included in all press releases.
- Opportunity for company CEO to be interviewed or quoted in press release.



PLATINUM SPONSOR

Pre-Event Opportunities

- Logo and link to company website included in all local event email communication to participants.
- Six Company highlights on Arthritis Foundation State Facebook page leading up to event weekend.
- Opportunity to host a virtual Kickoff
- Logo placement on event t-shirt.
- Opportunity to pre-record a one-minute video clip on State Arthritis Facebook page leading up to Event Weekend.
- Logo placement with link on event website.
- Logo included on event flyers & posters

Event Opportunities

- Opportunity to pre-record a one-minute message to be played on State Facebook Page during event weekend.
- Sponsor Recognition on State Facebook Page with link to website during event weekend.

Media Opportunities

- Sponsor name included in all press releases.
- Sponsor name mention in radio spots (pending agreement with local media partners).



GOLD SPONSOR

Pre-Event Opportunities

- Logo included in all local event email communications to participants (not linked).
- Four Company highlights on Arthritis Foundation State Facebook page leading up to event weekend.
- Opportunity to host a virtual Kickoff.
- Logo placement on event t-shirt.
- Opportunity to pre-record a 45 second video clip on State Arthritis Facebook page leading up to Event Weekend.
- Logo placement with link on event website.
- Logo included on event flyers & posters

Event Opportunities

- Opportunity to pre-record a 30 second message to be played on State Facebook Page during event weekend.
- Sponsor Recognition on State Facebook Page with link to website during event weekend.

Media Opportunities

- Sponsor name included in all press releases



SILVER SPONSOR

Pre-Event Opportunities

- Company name included in all local email communication to participants.
- Opportunity to host a virtual Kickoff.
- Three Company highlights on Arthritis Foundation State Facebook page leading up to event weekend.
- Logo placement on event website (not linked)
- Name recognition on back of t-shirt.
- Company name on event flyers and posters.

Event Opportunities

- Sponsor Recognition on State Facebook Page with link to website during event weekend.

BRONZE SPONSOR

Pre-Event Opportunities

- Opportunity to host a virtual Kickoff .
- Two Company highlights on Arthritis Foundation State Facebook page leading up to event weekend.
- Name recognition on website (not linked).
- Name recognition on back of t-shirt

Event Opportunities

- Sponsor Recognition on Arthritis Foundation State Facebook page during event weekend.



PARTNERSHIP AGREEMENT

Yes! We will sponsor the 2022 Virtual Walk to Cure Arthritis SAVANNAH!

- Premier Sponsor - \$5,000
- Silver Sponsor - \$1,000
- Platinum Sponsor - \$3,000
- Bronze Sponsor - \$500
- Gold Sponsor - \$2,000

Please email your logo in JPG, PNG, and EPS/TIF formats to Stuart Winborne at swinborne@arthritis.org.

Company Name _____ Contact _____

Address _____

City _____ St _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Payment

Note: Payment terms are net 30. Invoices will be issued upon commitment and payment is due 30 days after invoice date.

Check enclosed (payable to The Arthritis Foundation)

Electronic Payment Will Be Issued

Credit Card Payment:
Please charge the following credit card number in the amount of \$_____

Card Type: AMEX VISA Discover MasterCard

Cardholder Name: _____

Account Number: _____ Exp: _____ CVV: _____

Signature _____ Date _____

Arthritis Foundation Attn: Savannah Walk To Cure Arthritis
 1355 Peachtree St NE STE 600, Atlanta, GA 30309
swinborne@arthritis.org - 404.849.1109

Sponsorship payments cannot be refunded. Your dollars are put to work immediately and enable the Arthritis Foundation to continue critical programs and services in our community.



**2022 ACH/ELECTRONIC TRANSFER
CREDIT AUTHORIZATION**

FUNDER/DONOR INFORMATION

Funder/Donor Legal Name:

Funder/Donor Mailing Address:

Funder/Donor City, State, ZIP:

Funder/Donor Phone:

Attorney/Trustee/Representative Legal Name (N/A if not applicable):

Amount of Transfer:

Date of Transfer:

Funding Purpose: 2022 SAVANNAH WALK TO CURE ARTHRITIS

RECIPIENT INFORMATION

Organization Name: Arthritis Foundation, Inc. SAVANNAH WALK
Organization Mailing Address: 1355 Peachtree Street NE, Ste. 600
Organization City, State, Zip: Atlanta, GA 30309
Organization Phone: (404) 872-7100
Email: donor_relations@arthritis.org

BANKING/FINANCIAL INSTITUTION INFORMATION

Bank Name	SunTrust Bank
Bank Address	303 Peachtree St. NE Atlanta, GA 30308
Account Name and Address	The Arthritis Foundation, Inc 1355 Peachtree Street NE, Ste 600 Atlanta, GA 30309-2951
Account Number	0008800214986
Domestic Wire Routing Number	061000104
IBAN (International Bank Account #) or SWIFT Code	SNTRUS3A
Bank Contact Number	800-947-3786

AUTHORIZATION STATEMENT

I authorize and request the funder/donor listed above to deposit funds to the account listed. I also understand that I may discontinue this authorization at any time by giving written notice to the funder.


Rose Thomas
Controller
Arthritis Foundation, Inc.

24 June 2020
Date