



# Arthritis Foundation Presents

## The 2021 Florida

# WALK to CURE ARTHRITIS<sup>®</sup>

## Virtual Activity Kit

Get in the Game and Stay Connected!  
Follow us on Facebook and Instagram  
[@AFFlorida](#)



## Top Team Tailgate

Exclusive Benefits for Teams that Raise \$1,500+

- Customized Top Team Video Call Background
- Team Highlight Post on Social Media
- Instagram Takeover
- Team Captain E-Newsletter Team Feature
- Featured on Virtual Top Team Event Banner
- Walk in a Box Mailed to Team Captain





## Warm Up

Move for the 54 Million Americans with  
Arthritis!

- Join Us As We Take 54 Million Steps Across the Country in May!
- Register and Download the Walk to Cure Arthritis app for the [iPhone/iPad](#) and [Android mobile/tablet](#) to Track Your Movement.
- Share Your MOVE 54! Tag Us @AFFlorida
- Join in Fun Contests in FL for the Most Steps!
- May is Arthritis Awareness Month — Let's Make it Count. Help Us Reach 54 Million Steps to Honor the 54 Million Americans with Arthritis.





# Peewee Play

## Kids Virtual Activity Kit

- Sports-Themed Outfit Contest
- Half-Time Snack Recipes
- Chalk-Your-Walk Activity
- DIY Slime
- Sports Crafts
- Get Moving with Virtual Exercises and Dancing
- Sports-Themed Coloring Pages
- Yard Games
- Make Your Own Team Chant/Cheer
- Post-Game Treats
- Share Your Walk Day Fun for a Feature on Social!  
@AFFlorida

\*Kids Activity Kit will be emailed to registered participants prior to the Walk weekend\*





# Game Plan

## Live Yes! Arthritis Network Virtual Showcase

### *Arthritis Warrior Tools & Resources*

- Pain Management Topics
- Nutrition & Anti-Inflammatory Diets
- Live Yes! Insights
- Connect Groups
- Advocacy
- Juvenile Arthritis Activities
- Rx for Access
- Healthy Living
- Live Yes! Online Community
- Live Yes! Podcast
- And More....

\*Live Yes! Arthritis Network Virtual Showcase will be emailed to all registered arthritis warriors prior to the Walk weekend\*





# Sports Stars

## MVP's: Arthritis Warriors

- Arthritis Warrior Features on Social Media
- Faces of Arthritis Signs Along the Virtual 'Warrior Way'
- Arthritis Warrior Highlights in Team Captain E-Newsletters
- Send Your Message for the Virtual Warrior Wall Banner!
- Connect with Other Arthritis Warriors
- Virtual Live Yes! Arthritis Network Educational Videos, Tools & Resources!

\*If You Would Like to be a Featured Arthritis Warrior,  
Email Your Photo and Story to [mhughey@arthritis.org](mailto:mhughey@arthritis.org)\*





# Mascot Mayhem

Fun Times for Our Furry Friends Too!

- Sports Themed Pet Costume Contest
- Team Mascot Spotlights on Social Media
- Take Your Pet on a Walk During Walk Weekend & Share Photos! Track your steps on the Walk to Cure Arthritis app.
- Homemade Half-Time Pet Friendly Snack Recipes
- Show Off Your Pet's Sporty Side: Send in Videos of Your Pet's Best Trick for features and prizes!

## Pet Honorees

Is Your Pet Affected by Arthritis?

Send Their Photo and Story for a Special Feature

\*Submit ALL Photos/Stories to [mhughey@arthritis.org](mailto:mhughey@arthritis.org)\*





# SCORE in the Online Silent Auction!

- Local Attractions
- Sports Memorabilia
- Disney Gift Basket
- Universal Tickets
- Hotel Getaways
- Wine Basket
- Family Portrait Session
- ... and More!!!

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**For all details leading up to virtual Walk weekend and a  
virtual interactive experience 5/15 – 5/16!**

