

How to Create a Facebook Fundraiser

Log into your personal fundraising page via arthritis.org/CaliforniaCoastClassic and click on **Dashboard** on the top menu. If you are signed up for more than one event, use the event tab to switch to the current-year CCC.

- 1) Click on **Create a Facebook Fundraiser button**
- 2) **Connect your page to Facebook and invite friends** to donate

**You will receive an email from Donor Drive confirming that your Facebook Fundraiser was created. NOTE: Donations from FB Fundraiser will only be applied to your CCC page if the fundraiser was set up in Donor Drive first.

Tips for a successful Facebook Fundraiser!

- **Share your story** (on your FB Fundraiser and on your fundraising page!) Explain why YOU are passionate about our mission to conquer arthritis.
- **Personalize your fundraising page.** Remember to **change your photo and your story** if you haven't added one already.

The screenshot displays the fundraising dashboard for the California Coast Classic Bike Tour. At the top, there is a navigation bar with options like 'Your Page', 'Team Page', 'Dashboard', 'Donations', 'Messages', and 'Resources'. The main banner features the event title 'CALIFORNIA COAST CLASSIC BIKE TOUR' and the Arthritis Foundation logo. Below the banner, the 'Dashboard' section includes event information (Date: 09/18/2021, Location: San Francisco, CA, Team: Team_CCC, Captain: You) and a 'Go Mobile' section with app download links for the App Store and Google Play. On the left sidebar, under 'Your Fundraising', the 'Create a Facebook Fundraiser' option is highlighted with a red circle. The main content area also features a 'Fundraise on Facebook' section with a 'CREATE A FACEBOOK FUNDRAISER' button.