



Jingle Bell Run Partnership Opportunities

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**“ To win in
the marketplace
you must first
win in the
workplace.”**

- Doug Conant



**Arthritis
Foundation®**

Winning In The Workplace Starts Here

Jingle Bell Run is a nationwide, holiday-themed 5K run hosted by the Arthritis Foundation that brings companies, teams and families together during November and December to **support your 1 in 4 employees and customers living with daily arthritis pain.**

28,000

participants
of all abilities

75+

events

ONE

cause



This Run Goes The Extra Mile For You – And Then Some



Boost employee engagement and morale by aligning with their needs and values.



Position your company as a **community leader** committed to social responsibility and action.



Reach a new audience that is 15x more influential in making purchase decisions than the typical nonprofit supporter*



Support an important public health issue that affects **1 in 4 of your employees** and customers.



Bring much-needed **hope, joy and optimism during the holidays** to your employees and workplace.



Jingle Bell Run & Festive Family Fun Day!

LOCATION

M1 Concourse
Pontiac, MI

DATE

Sat. November 19, 2022

TIME

9am – 12/noon

HIGHLIGHTS

- Interactive Entertainment
- Santa Claus
- Live Reindeer
- Carolers...
- Certified 5K Race & Fun Walk/Run

AUDIENCE

- Arthritis Community
- Friends, Family, Supporters
- Running Enthusiasts



Keep the festivities going...
Rock the Walk too! Plan both
events now for expanded
partnership benefits!

Walk To Cure Arthritis 2023

LOCATION

Lake St. Clair
Metropark
Harrison Twp., MI

DATE

Sat. May 6, 2023

TIME

9am –12/noon

HIGHLIGHTS

- Honor Champions of Arthritis
- Interactive Entertainment
- Walk/Run
- Fun!

AUDIENCE

- Arthritis Community
- Friends, Family, Supporters



JBR Sponsorship Opportunities

[illegible]

Stopping pain starts here

Arthritis @WORK

POWERED BY THE **Arthritis Foundation®**

What if you could increase your employee wellness goals while improving your bottom line? With Arthritis@Work, you can. This free Arthritis Foundation program offers turnkey tools and resources to **support your 1 in 4 employees with arthritis as part of your existing corporate wellness program**. From how-to guides for managers to pain management programs for employees, you can ensure your employees feel seen, heard and supported while **reducing missed workdays, increasing productivity and lowering health care costs**.



PARTNERSHIP AGREEMENT

Yes, we will sponsor the 2022 Detroit Jingle Bell Run!

- ☐ Presenting Sponsor- \$50,000
- ☐ Signature Sponsor - \$25,000
- ☐ Platinum Sponsor - \$15,000

- ☐ Gold Sponsor - \$10,000
- ☐ Silver Sponsor - \$5,000
- ☐ Other _____

Please email your logo in JPG, PNG, or EPS/TIF formats to Danielle Pietraszewski at dpietraszewski@arthritis.org.

Company Name _____

Contact _____

Address _____

City _____ St _____ Zip _____

Phone _____ Email _____

Signature _____ Date _____

Payment

Invoices will be issued upon commitment. Payment is due 30 days after invoice date.

☐ Check enclosed (payable to The Arthritis Foundation Michigan)

☐ Electronic payment will be issued

☐ Credit Card Payment:

Please charge the following credit card number in the amount of \$_____

Card Type: ☐ AMEX ☐ Discover ☐ MasterCard ☐ Visa

Cardholder Name: _____

Account Number: _____ Exp: _____ CVV: _____

Signature _____ Date _____



2022 ACH/WIRE TRANSFER CREDIT AUTHORIZATION

FUNDER/DONOR INFORMATION

Funder/Donor Legal Name:

Funder/Donor Mailing Address:

Funder/Donor City, State, ZIP:

Funder/Donor Phone:

Attorney/Trustee/Representative Legal Name (if applicable):

Amount of Transfer:

Date of Transfer:

Funding Purpose:

RECIPIENT INFORMATION

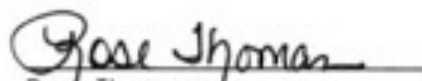
Organization Name: Arthritis Foundation, Inc.
Organization Mailing Address: 1355 Peachtree Street NE, Ste. 600
Organization City, State, Zip: Atlanta, GA 30309
Organization Phone: (800) 283-7800
Email: Tempor@arthritis.org

BANKING/FINANCIAL INSTITUTION INFORMATION

Bank Name	SunTrust Bank
Bank Address	303 Peachtree St. NE Atlanta, GA 30308
Account Name and Address	The Arthritis Foundation, Inc 1355 Peachtree Street NE, Ste 600 Atlanta, GA 30309-2951
Account Number	0008800214986
Domestic Wire Routing Number	061000104
IBAN (International Bank Account #) or SWIFT Code	SNTRUS3A
Bank Contact Number	866-448-6394

AUTHORIZATION STATEMENT

I authorize and request the funder/donor listed above to deposit funds to the account listed. I also understand that I may discontinue this authorization at any time by giving written notice to the funder.


Rose Thomas
VP of Finance, The Arthritis Foundation

1/21/2022
Date