## **Quick Start**

- 1. Start a fundraiser at <u>americanredcross.donordrive.com</u>
- 2. Create an account or log in to an existing account
- 3. **Personalize** your fundraiser with a title, story and photo(s)
- 4. **Share** your fundraiser with your friends and family
- 5. Thank donors and use other fundraising tips available under fundraising resources
- 6. Help make a difference by raising funds for those that need it most

## Next Steps

- Check your inbox for a welcome email, which will include the link to your fundraiser and some fundraising tips
- Check out your Dashboard for viewing donations, sending messages and connecting to social media
- Consider adding a Facebook Fundraiser to help expand your impact!
- Update your supporters, follow up for donations and keep up the momentum!

Pro Tips:

- Make a self-donation to get things started
- Share on social media
- Post updates
- Ask, then follow up