



Sunday, April 21, 2024

Aksarben Village | Omaha, NE



POWERED BY

Green Plains

Event Day Participant Guide

Welcome to the 43rd Annual Corporate Cup, powered by Green Plains! We are thrilled to have you at the start line with us this year. Starting times for each race are below:

- 8:00 AM** – The Scoular Company Timed 10k
- 8:15 AM** – Timed and Untimed 5k
- 8:25 AM** – 1 mile
- 9:30 AM** – The Scheels Kids Run, located at the Finish Line on Shirley Street

CorporateCup@Lung.org | 402-502-4950 | OmahaCorporateCup.org

Packet Pick-Up

Packet Pick-up Instructions

When you arrive at the American Lung Association, please enter through the main building doors. Please bring the names of any participants whose packets you intend to pickup as well as any fundraising you need to turn in. **If you are on a team, please check with your Team Captain for your team's packet pick-up selection.**

Team Captain Packet Pick-up

Monday April 15 & Tuesday April 16
or by appointment.

American Lung Association Office
11225 Davenport Street #101 | Omaha, NE 68154



Hey! Team Captain!

What happens if someone registers after packet pick up?

The more, the merrier! If you are a team who picks up their whole companies packets at once, and someone registers after you've picked up the packets – they can come to individual packet pick up or the ALA tent on race morning.

Individual Packet Pick-up

Thursday, April 18 & Friday April 19th | 2:00 – 6:00 pm
American Lung Association Office
11225 Davenport Street #101 | Omaha, NE 68154

What's In My Packet?

- Race bib (with timing chip for timed race participants)
- Safety pins to attach bib to front of body
- Event and safety information for this year's race
- Start line and finish line information for this year's race



Bib Instructions

Attach your race bib to the front of your shirt using the pins provided. If you are participating in a timed race, your **timing chip** will be located on the back of your bib. To receive a time, your bib **must** be properly attached to your body. The bib must be visible on the front of your body. The plastic **bib tag** must remain attached to the bib because the **timing tag** is inside the plastic. Please keep it free of wrinkles and bends.

Fundraising & Donations

You can turn in cash or check donations at packet pick-up or at the American Lung Association information tent on event day to earn the official 43rd Annual Corporate Cup dry-fit event t-shirt, official Corporate Cup mug, and additional incentives. Fundraising incentives will be available for pickup or mailed to participants' post-event.

What to Expect on Event Day

Still need to register yourself or a team member?

Online registration will close on Saturday, April 20th at noon.

Don't you worry! Registration will be available on event day at the American Lung Association table in the Blue Cross and Blue Shield parking lot, which opens at 6:30 AM. Please allow at least 30 minutes to get registered and ready to race! Lines can be really long!

Start Line

The start line will be located on Aksarben Drive, just north of Frances Street. The starting times for each race distance are listed below:

- 8:00am – The Scoular Company Timed 10k
- 8:15am – Timed 5k and Untimed 5k
- 8:25am – Untimed 1 mile
- 9:30am – The Scheels Kids Run (located at the Finish Line on Shirley Street)

Parking

Park in any of the three available parking garages (Zones 3, 5, and 6) at Aksarben Village. The Blue Cross Blue Shield garage will be closed for the event. For more details on parking and road closures, [visit OmahaCorporateCup.org](http://visitOmahaCorporateCup.org).

Aid Stations & Restrooms

Portable restrooms will be available near the start line and finish line. There are two water and aid stations located along the course near the 2- and 4-mile markers. Water will be available at the aid stations for those that request it. Restrooms and hand washing stations will be available at the 2-mile aid station.

Weather Conditions

This event will not be postponed due to weather conditions. [The American Lung Association's Corporate Cup will happen RAIN or SHINE!](#) If a cancellation or alteration will take place, the American Lung Association will advise participants through various traditional and non-traditional media channels. [Corporate Cup Website](#). | [Facebook](#)

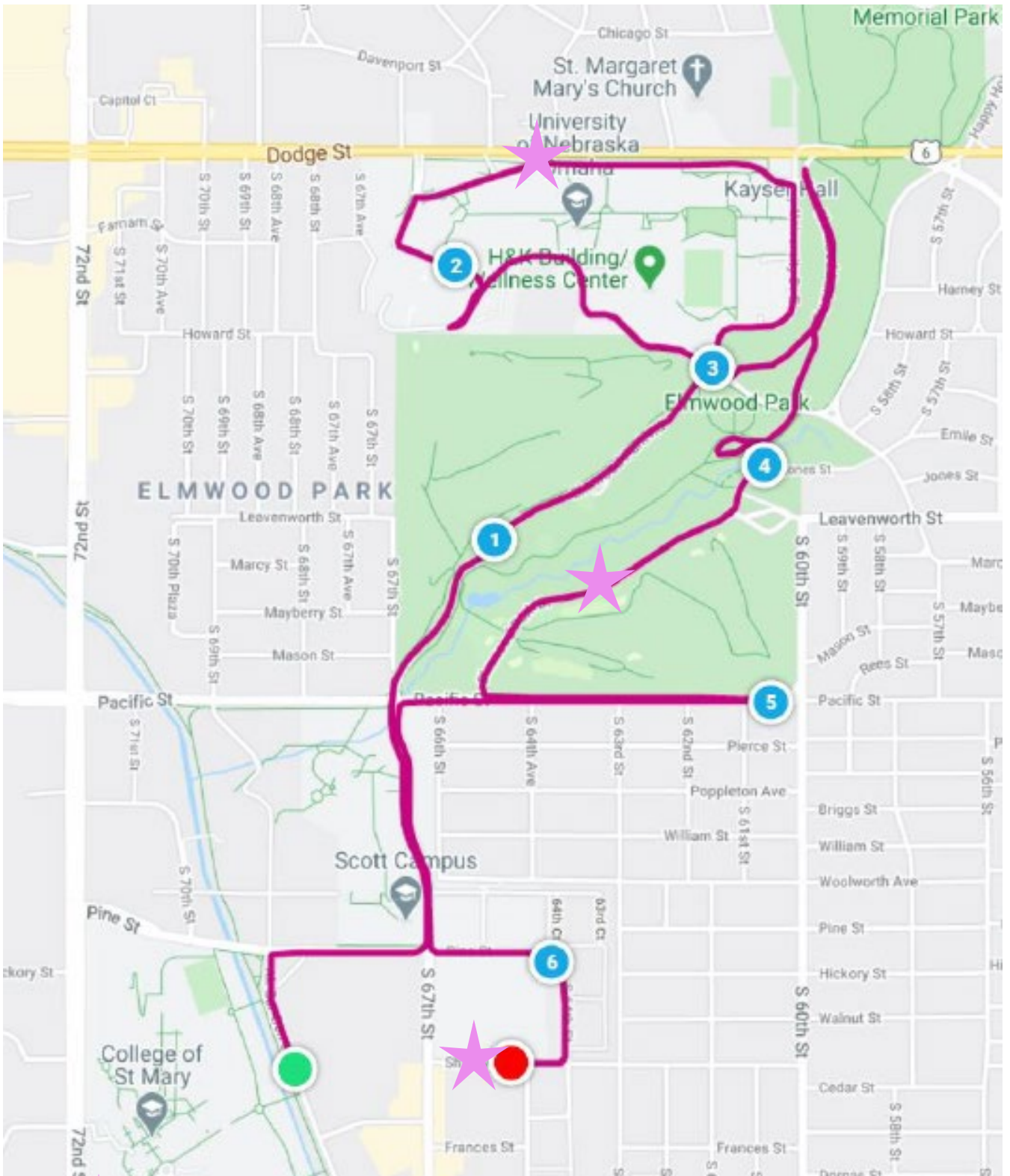
Medical Assistance

In the event of a medical emergency, dial 911!

Three medical tents will be placed along the route. They will be located at the water station in Elmwood Park, the water station on UNO's campus and at the finish line in Aksarben Village. For the safety of all participants, only those requiring medical assistance will be allowed access into the medical tent. If you require medical assistance while elsewhere on the route, dial 911 or please notify the nearest participant or volunteer.

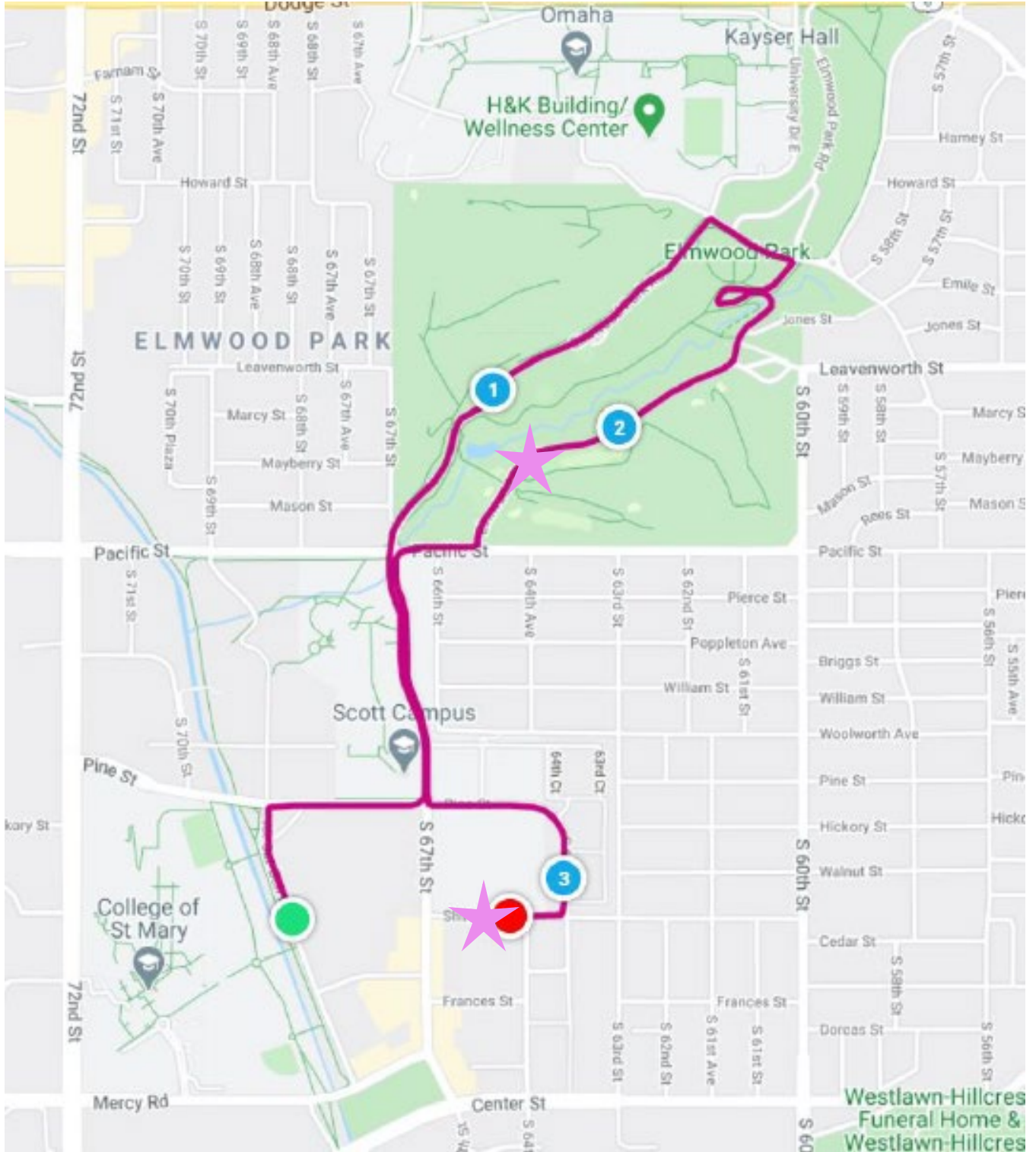


The Scoular Company 10K Event Map



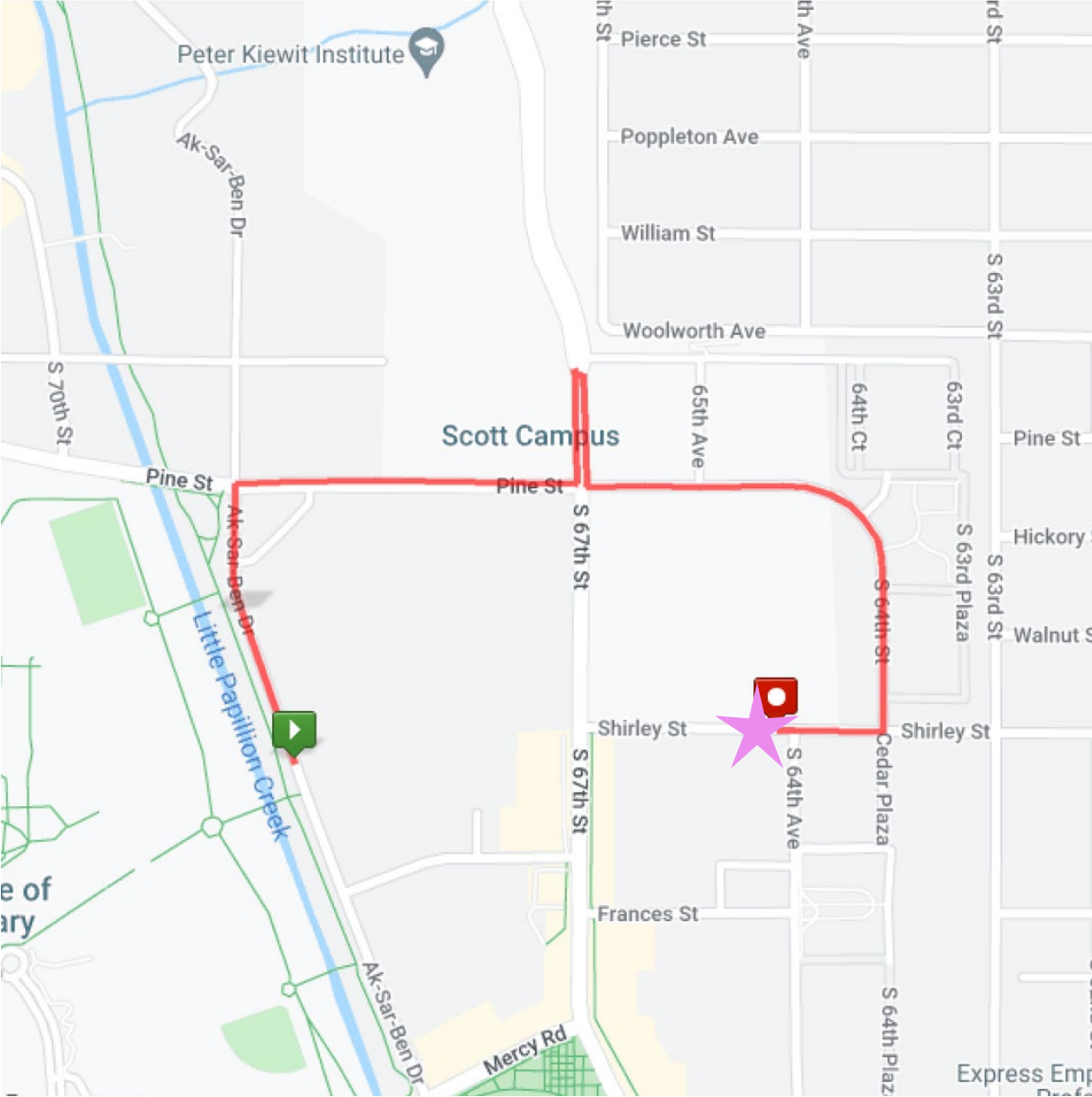
 = AID STATION

5k Event Map



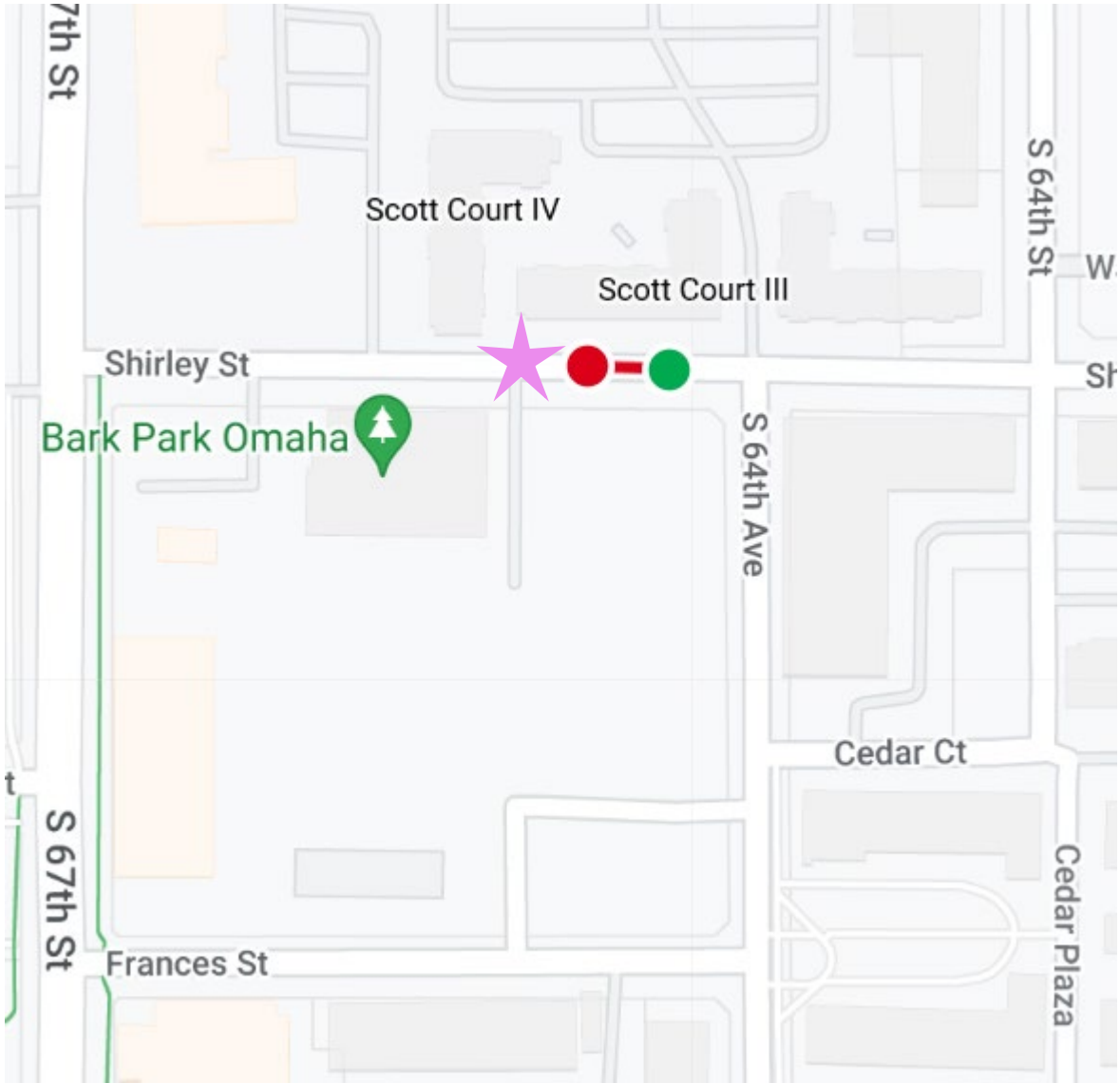
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1 Mile Event Map



 = AID STATION

The Scheels Kids Run Map



Finish Line & Celebration

Finish Line

The Finish Line will be located on Shirley Street between 64th and 67th streets. Once you cross the finish line, don't forget to get your race medal, water and treats!



INNER RAIL

Stay & Play in Aksarben Village!

- Share your achievement on social media with [#OmahaCorporateCup](#)
- Make it a [#SundayFunday](#) with a drink or a coffee from a local vendor
- Grab your family and friends for brunch at a local eatery

Photos

Snap a celebratory selfie at the finish line or in front of one of the Zone 6 murals. Share your achievement it on social media with [#OmahaCorporateCup](#)

Post Event

After you cross the finish line, celebrate your achievement with friends and family! We don't want the party to stop after the run. Be sure to stay and groove with our house band, the Charm School Dropouts on the mobile stage and visit our vendor tables next to the Inner Rail!

Keep the party going!

After your team finishes this year's Corporate Cup, you can choose to keep the celebration going at the Inner Rail Food Hall! All Corporate Cup participants are welcome. Food and drinks will be available for purchase.

[Want to reserve space or pre-purchase food and drink passports for your team?](#) Please contact Jennifer Young, jyoung@noddlecompanies.com



Awards & Incentives

Timing Results

Finishing times for 10K and 5K participants will be posted on OmahaCorporateCup.org within 24-48 hours of the event.

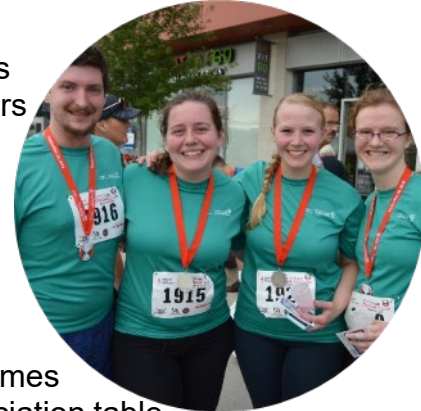
Awards

This year we WILL be having an event day awards ceremony at the mobile stage, right after the kids run at 9:45 AM! On site, we will be handing out the following timed awards :

- Timed Individual Awards: 10K individual (male, female, and all finishers) 1st – 3rd Place
- Timed Individual Awards: 5K individual (male, female, and all finishers) 1st – 3rd Place

The following awards will be distributed after the event :

- Timed Team Awards: 10K Fastest male, female, and all-participant team in each division, 1st – 3rd Places
- Timed Team Awards: 5K Fastest male, female and all-participant team in each division, 1st – 3rd Places
- Fundraising Team Awards, By Division, 1st – 3rd Places
- Fundraising Individual Awards, Overall Event, 1st – 3rd Places
- Fundraising Individual Awards, Top 3 Overall Event Fundraisers



Fundraising Incentives

- **Official Event T-shirt:** All event participants that raised \$43 or more on or before race day receive the official event dry-fit shirt. Shirts can be picked up at packet pick-up at the times and locations listed on page 2, or at the American Lung Association table in the Blue Cross and Blue Shield parking lot before your race.
- **Official Corporate Cup Travel Mug:** All event participants that fundraise \$100 will receive the 43rd Annual Commemorative Corporate Cup travel mug at packet pick-up. Coffee mugs will be available for purchase at packet pick-up for those that did not make a self-donation at the time of registration.
- **Additional fundraising incentives** can be earned for those who raise \$200 or more. Additional fundraising incentives will be distributed to participants who earn them post event.
- The official fundraising deadline to earn fundraising incentives is **May 21, 2024.**

Matching Gifts

Double the impact of your donation! Ask your donors to request a matching gift application from their personnel or human resources departments. Completed matching gift forms count towards fundraising goals.

Lung Association Work In Action



Asthma: Every day, children and adults with chronic asthma try to minimize and avoid the things that trigger an attack. Although there is no cure, asthma can be managed, which is where we come in.

The American Lung Association is a recognized authority for asthma health professionals, school personnel and families who are impacted by the disease. And so, every day, 365 days a year, thousands of people across the country turn to us for support and free resources to manage asthma at home, work and at school. To learn more about the Lung Association's resources on Asthma go to [Lung.org/Asthma](https://www.lung.org/Asthma).

Lung Cancer: Last year, our annual State of Lung Cancer Report showed that lung cancer survival rates are improving. However, the report also showed that lung cancer remains the country's #1 cancer killer.

Curing lung cancer will not be a single event, but a continuous progression of meaningful breakthroughs over time. Those breakthroughs are only possible because of the sustained and reliable support from Corporate Cup participants like you. To learn more about the Lung Association's efforts on Lung Cancer, go to [Lung.org/LungCancer](https://www.lung.org/LungCancer).



COVID-19 is not the first, and it will not be the last respiratory pandemic that we will face – and it's currently the third cause of death in Nebraska. We created the COVID-19 Action Initiative and committed \$25 million to end COVID-19 and protect against future pandemics. With your participation, you are helping to PREVENT future outbreaks by investing in respiratory virus research. PROVIDE free lung health education and masks to those in need. PROTECT public health by advocating for COVID-19 and flu vaccines in underserved communities of color. [Visit our website to learn more about our research and work around COVID-19.](#)



Vaping & Tobacco: The American Lung Association is committed to helping educate, intervene and prevent the use of tobacco and nicotine by the next generation. This is especially important because close to 95 percent of smokers try their first cigarette before the age of 21. With the Federal Drug Administration's recent announcement about teen vaping reaching epidemic levels, the fight against nicotine and tobacco has become even more vital. [The resources linked here can offer you the tools to not only talk to your kids about the dangers of tobacco but to help them quit if they have already become addicted.](#)



Thank you to our sponsors!



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6 NEWS
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Where The Money Goes

With the generous support of people like you, the American Lung Association in Nebraska saves lives by fighting for healthy lungs and healthy air. Today, our fight is more important than ever. 90 cents of every dollar raised by our organization goes directly to education, research and advocacy. You make our mission, possible. Your participation and fundraising get us that much closer to achieving our goal: a world free of lung disease.

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Save
The
Date!

American Lung Association's
44th Annual Corporate Cup
Sunday April 13, 2025!