

**www.afsp.org/galveston**

**Saturday, March 23, 2024**

**10am – 1pm**

**McGuire Dent Rec Center at Menard Park**

**Galveston, TX**

[**afsp.org/galveston**](https://supporting.afsp.org/index.cfm?fuseaction=donorDrive.event&eventID=8078)

**Saturday, March 26, 2022**

**10:00 am - Noon**

**McGuire-Dent Recreation Center at Menard Park**

**Galveston, TX**

**2022 <Event NAME>   
Sponsorship Opportunities**

**afsp.org/EventURL**

**You can be an everyday hero in the fight against suicide.**

Partner with us as a Platinum event sponsor for the Third Annual Galveston Hike for Hope, taking place on March 23, 2024, at McGuire-Dent Rec Center at Menard Park.

**Why support the Galveston Hike for Hope?**

Suicide is a leading cause of death – and it is preventable. With your support, we’ll be one step closer to achieving our bold goal of reducing the suicide rate 20% by 2025.

**Build your brand’s goodwill by supporting a cause everyone can get behind.**

Our participants are passionate supporters of the cause, with 78% of online registrants indicating a personal investment in suicide prevention. And goodwill goes a long way: 91% of global consumers are likely to switch brands to one associated with a good cause, given comparable price and quality.[[1]](#footnote-1)

Not only are consumers making purchase decisions with purpose top of mind, they are also buying and advocating for purposeful brands. 72% of consumers would recommend a brand that supports a good cause over one that doesn’t.[[2]](#footnote-2)

Sponsor the Galveston Hike for Hope and show our community that you’re a voice for suicide prevention.

**The American Foundation for Suicide Prevention leads the fight against suicide.**  
Funds raised from The American Foundation for Suicide Prevention events allow us to fund research, create educational programs, advocate for public policy, and support survivors of suicide loss.

I look forward to discussing our 2024 sponsorship opportunities and benefits with you in more detail.

For more information, please contact:

Terri Sudduth

Hike for Hope Chair

[afspGalveston@yahoo.com](mailto:terri.galvestonafsp@yahoo.com)

*Enclosures*

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**Galveston Hike for Hope**

**2024 Sponsorship Levels**

**Platinum Level Sponsor** | Donate $3,000

Benefits Include:

☑ Gold Level Sponsorship Benefits listed below.

☑ 10 complimentary 2024 Galveston Hike for Hope t-shirts.

☑ Your company listed as sponsor in 4 mailings of 2024 Galveston Hike for Hope eNewsletter (1,500+ Subscribers!)

☑ Table for your company’s team at the event.

**Gold Level Sponsor** | Donate $2,000

Benefits Include:

☑ Silver Level Sponsorship Benefits listed below.

☑ Your company recognized in announcements at event and our FB page.

☑ 8 complimentary 2024 Galveston Hike for Hope T-shirts.

☑ Sign at event listing your company as an event sponsor.

**Silver Level Sponsor** | Donate $1,000

Benefits Include:

☑ Bronze Level Sponsorship Benefits listed below.

☑ Your company recognized in announcements at event.

☑ 4 complimentary 2024 Galveston Hike for Hope T-shirts.

☑ Your company listed as sponsor in 2 mailings of 2024 Galveston Hike for Hope eNewsletter (1,500+ Subscribers!)

☑ Your company’s name, contact information, and logo listed in event program.

☑ Your company name listed on an individual sponsor sign.

*☑ Your company’s logo on the back of participant t-shirts and on our walk website that includes a hyperlink to your company’s site.*

**Bronze Level Sponsor** | Donate $500

Benefits Include:

☑ Blue Level Sponsorship Benefits listed below.

☑ Your company’s name on the back of participant t-shirts and on our walk website.

☑ 2 complimentary 2024 Galveston Hike for Hope t-shirts.

☑ Your company’s name and contact information listed in event program.

☑ Your logo on the 2024 Galveston Hike for Hope website that links to your company’s website.

**Blue Level Sponsor** | Donate $250

Benefits Include:

☑ The opportunity to support the nation’s leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide.

☑ A tax-deductible donation & donation receipt

☑ 1 complimentary 2024 Galveston Hike for Hope t-shirt.

☑ Your company’s name listed in the event program.

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**Galveston Hike for Hope**

**2024 Sponsorship Agreement**

Please Print

**Name/Company:**

**Mailing Address:**

**City: State: Zip:**

**Contact Name:**

**Phone:** **Email:**

**Company Website Address:**

**Please select one of two sponsorship options:**

|  |  |  |
| --- | --- | --- |
| **Cash Sponsorship: □ Platinum Level Sponsor** | Donate $3,000  **□ Gold Level Sponsor** | Donate $2,000  **□ Silver Level Sponsor** | Donate $1,000  **□ Bronze Level Sponsor** | Donate $500  **□ Blue Level Sponsor** | Donate $250 | **OR** | **In-Kind Sponsorship:** □ **Vendor (Product)**:  *OR*  □ **Vendor (Service)**:  *In-kind Vendor Sponsorships are a minimum of $100*  *Non-Profit vendor sponsorships are a minimum of $50* |

**Additional Options:**□ Call me, I am interested in forming a team for the event

□ Unable to sponsor, but would like to be a vendor at the event.   
□ Unable to sponsor, but please accept this donation$

□ Referred by (if someone referred you to us, please let us know):

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all event materials consistent with our sponsorship selection and publication dates.

**Authorized Signature: Date:**

**Donation Via:**

□ Enclosed Check □ Invoice Required to Process Payment

*(Please note, “Hike for Hope Galveston” on all checks)*

Credit Card: □ AMEX □ Mastercard □ Visa □ Discover

CARD NO.

EXP. DATE: CODE: BILLING ZIP:

Card Holder Name (*if different than Contact Person Name*):

**Completed & Signed Agreement with Logo Due by Friday, January 26, 2024**

**Logo Specifications: T-shirt:** Vector file (EPS, PS, PDF)format to ensure logo integrity. **Website: S**tacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

**Please scan and email or mail this agreement, logo, & Website link to:**

**Email**: [AFSPGalveston@yahoo.com](mailto:AFSPGalveston@yahoo.com) or [CHazim@afsp.org](mailto:CHazim@afsp.org) | **Mail**: AFSP, ATTN: DEVELOPMENT, 199 Water St, 11th FL, New York, NY 10038

Thank You for Your Generous Support of the American Foundation for Suicide Prevention!

1. [*2013 Cone Communications/Echo Global CSR Study*](http://www.causemarketingforum.com/site/c.bkLUKcOTLkK4E/b.6448703/k.BB16/Cone.htm) [↑](#footnote-ref-1)
2. [*Edelman goodpurpose® 2012*](http://www.edelman.com/insights/intellectual-property/good-purpose/about-goodpurpose/executive-summary/) [↑](#footnote-ref-2)