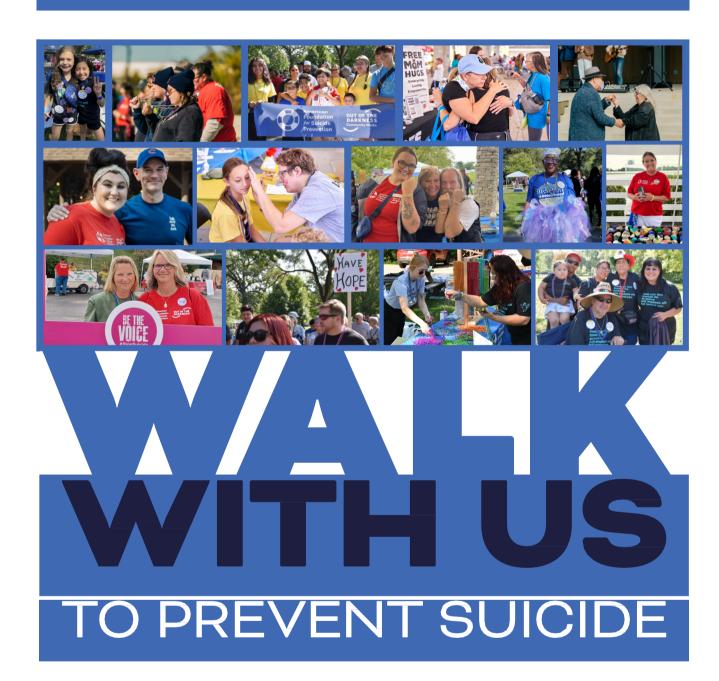
Bloomington Indiana Out of the Darkness Community Walk Sponsorship Opportunities



October 27th, 2024 Switchyard Park Bloomington, IN

afsp.org/bloomington









You can be a hero in the fight against suicide.

Today, support for mental health is needed more than ever and we are asking you to join us in the movement to prevent suicide. With your help, the Indiana Chapter will be able to maximize our mission impact by reaching and serving more people through our lifesaving programs and resources. Partner with The American Foundation for Suicide Prevention (AFSP) as an event sponsor for the Bloomington Indiana Out of the Darkness Walk taking place on **Sunday, October 27th, 2024**. Our mission to **Save Lives and Bring Hope to Those Affected by Suicide** would not be possible without the community engagement.

The Indiana Chapter won the prized Richard E. Kirkoff Overall Chapter of the Year Award (out of 74 AFSP Chapters) for the first time at our 2023 annual AFSP Chapter Leadership Conference.

You can learn more about the Indiana Chapter of AFSP by visiting our website at afsp.org/indiana.

Why Support the Bloomington Indiana Out of the Darkness Walk

- We have a strong and resilient community that's united in our effort to fight suicide, raise
 awareness, educate our communities, support those who have lost loved ones, and support those
 with lived experience.
- Mental health and suicide prevention are more important than ever, and we're confident that with your help, we can reach more people than ever before.
- Suicide is one of the leading causes of death for most age groups. Suicide is preventable. Mental health affects everyone, and it's going to take everyone's help to fight suicide.
- Indiana is ranked number 23 out of 50 states for suicide deaths.
- Suicide is the 11th leading cause of death in Indiana overall, the 2nd leading cause of death for Hoosiers ages 10-14 and the 3rd leading cause of death for Hoosiers ages 25-34.

We need your support!

AFSP leads the fight against suicide. The funds we raise will allow us to fund innovative research, create and implement educational programs, advocate for public policy changes, and support local initiatives for suicide loss survivors.

We look forward to discussing our chapter engagement opportunities and benefits with you in more detail.

For more information, please contact:

Kylie Hagarty Special Events Manager 317-665-0790 khagarty@afsp.org Lisa Osmon Bloomington Indiana Walk Chair 812-361-7439 bloomingtonwalk.afspin@gmail.com





Taking Action To Save Lives

Together We Are Leading The Fight Against Suicide

Since 1987, the American Foundation for Suicide Prevention (AFSP) has been working to save lives and bring hope to those affected by suicide. As the nation's leading volunteer-led organization dedicated to understanding and preventing suicide, our efforts have generated significant advancements in the fight against the 11th leading cause of death in the U.S.

AFSP is also the largest private funder of suicide prevention research, and because we've built the infrastructure to deliver evidence-based programs to local communities across the country, our work impacts millions of people. We are consistently ranked one of the best charities for mental health, and we're powered by everyday heroes like you!

Through our network of 74 chapters nationwide AFSP has made an impact in communities by developing and funding suicide prevention research, education, advocacy, and loss support programs and initiatives.

Suicide was responsible for 48,183 US deaths in 2021, which is about one death every 11 minutes. The number of people who think about or attempt suicide is even higher. In 2021, an estimated 12.3 million American adults seriously thought about suicide, 3.5 million planned a suicide attempt, and 1.7 million attempted suicide. Suicide affects people of all ages. In 2021, suicide was among the top 9 leading causes of death for people ages 10-64. Suicide was the second leading cause of death for people ages 10-14 and the 3rd leading cause of death for people ages 25-34.

Our Chapter is actively engaged in the following programs:

- Supporting suicide loss survivors through events like International Survivors of Suicide Loss Day and programs like Healing Conversations
- Organizing community events and programming
- Engaging Hoosiers in our individual giving society, Circle of Hope
- Advocating for mental health through various initiatives like State Capitol Day
- Conducting prevention education workshops and trainings in schools, faith communities, workplaces, and more.
- Distributing suicide loss and prevention resources for free to communities across the state
- Cultivating Research Connections to further our understanding and prevention efforts
- Supporting those at risk and individuals with lives experience

Create a walk team for free!

Our Out of the Darkness Walks are family friendly events. We have many companies, schools, organizations, coworkers, universities, places of worship, families and friends make walk teams. This is an opportunity to honor our loved ones, support those who struggle and help change the culture of mental health in our communities in their honor.

You can learn more about the event and create a free team by visiting afsp.org/bloomington.

AFSP At Work In Indiana

Our volunteers delivered 166 AFSP programs across our state, reaching 12,238 Hoosiers with resources & support to help save lives.



We raised \$850,000+ at our Hoosier Campus & Community Out of the Darkness Walks to help fight this leading cause of death in 2023.

*It's free to register and make team: afsp.org/indianawalks



We hosted our 9th annual State Capitol Day last spring. Students from several Bring Change to Mind Clubs were among the 68 attendees from all across the state meeting with our state representatives.

*The 2024 State Capitol Day is February 28th.



We hosted 10 International Survivor of Suicide Loss events in 2023. Our wonderful volunteers brought together 150+ survivors of suicide loss to find connection, understanding, and hope.

*Survivor Day will be Saturday, November 23, 2024





Advancing Innovative Solutions Through Research

Founded as a research organization dedicated to exploring how to save lives, now AFSP is the largest private funder of suicide prevention research, shaping suicide prevention strategies around the world. Each year, AFSP welcomes a broad range of grant applications from a diverse group of researchers. We create optimum impact by: funding innovative new research through our research grants program, building a research community by recruiting, training, and guiding researchers, and sharing our findings with a general audience to increase understanding.

Our most recent grant cycle funded 27 new research grants totaling \$9.1 million, making the organization's total current research investment more than \$32 million.

To learn more about AFSP's Research Connection, visit: afsp.org/research

Advocating for Suicide Prevention

AFSP's Public Policy team mobilizes volunteer Field Advocates across the country at the federal, state, and local levels urging public officials to prioritize suicide prevention and mental health legislation. Our efforts this fiscal year resulted in the successful passage of six federal bills and 43 state bills centering on mental health and suicide prevention. AFSP also played a leading role in supporting the passage of the National Suicide Hotline Designation Act, which made 988 the universal three-digit phone number for the suicide prevention and mental health crisis hotline.

Our annual Indiana State Capitol Day at the Indiana State House is February 28, 2024.

To learn more about AFSP's Advocacy efforts, visit: afsp.org/advocacy

Educating Communities

AFSP's evidence-informed prevention education and partnership programs help inform people on what leads someone to consider suicide, how to spot warning signs and talk safely and compassionately to those they care about, connect people to help and resources, and support at-risk individuals following an attempt.

Our signature education program, Talk Saves Lives: An Introduction to Suicide Prevention, helps participants understand the health, historical, and environmental factors that put individuals at risk, behaviors to look for, and how to get help for someone in a suicidal crisis. AFSP also offers a variety of programs modified to meet all aspects of the community, including: veterans, LGBTQ+, youth and young adult, seniors, BIPOC populations, workplaces and more.

To learn more about AFSP's Education Programs, visit: afsp.org/talk-saves-lives

*Connect with our Indiana Chapter to learn more about AFSP programs that we can bring to your community.

Supporting Loss Survivors

Each survivor of suicide loss grieves in their own way, and on their own timeline. Connecting with others who have lost a loved one to suicide, and hearing how they have navigated the pain of that loss, is a fundamental step toward hope and healing. AFSP provides compassion and understanding to help loss survivors heal. Initiatives like our Healing Conversations program gives those who have lost someone to suicide the opportunity to talk with our trained volunteers, who have experienced suicide loss themselves. The goal of this connection is to help suicide loss survivors navigate this challenging journey by offering support, connection and resources.

Additionally, AFSP hosts events across the country and around the world for International Survivors of Suicide Loss Day, where survivors of suicide loss come together to find connection, understanding, and hope through their shared experiences.

This past year 284 events took place in 24 different countries with 11 sites in Indiana with 150+ attendees.

This year, International Survivors of Suicide Loss Day is Saturday, November 23, 2024.

To learn more about AFSP's Loss Support Programs and Resources, visit: afsp.org/loss

How Your Donation Helps AFSP Prevent Suicide Across Indiana \$10

Distributes 25 AFSP wristbands to build awareness and open conversation around mental health

\$50

Provides AFSP suicide prevention education material to 25 people

\$100

Brings AFSP's It's Real: Teens and Mental Health education program to a local high school

\$250

Enables AFSP to recruit and train a volunteer Field Advocate to educate elected officials about suicide prevention

\$500

Trains a new Survivor of Suicide Loss support group facilitator

\$1,000

Provides funds for youth suicide prevention outreach and programming

\$2,000

Hosts a Research Connection event in a local community to share the important role AFSP funded research plays in preventing suicide

\$5,000

Places AFSP's groundbreaking Interactive Screening Program (ISP) at institutions of higher education, medical schools, health care systems, and workplaces

For more information, contact: Kylie Hagarty

Indiana Special Events Manager 14350 Mundy Dr. 800-199 Noblesville, IN 46060 317-665-0790 khagarty@afsp.org

Bloomington Indiana Out of the Darkness Walk

Sponsorship & Donation Benefits

For more information, please contact: Kylie Hagarty Special Events Manager Indiana Chapter American Foundation for Suicide Prevention Email: khagarty@afsp.org Phone: 317-665-0790	Presenting Sponsor \$50,000	Lifesaver Sponsor \$25,000	Champion Sponsor \$15,000	Hope Sponsor \$10,000	Support Sponsor \$5,000	Advocate Sponsor \$2,500	Prevention Sponsor \$1,000	Friends of AFSP \$500
Sponsorship and benefits for ALL 2024 Indiana Fall Out of the Darkness Community Walks (see full list afsp.org/indianawalks)	√							
Recognition through a chapter-wide presentation of AFSP educational program (e.g. Talk Saves Lives TM : Suicide Prevention Education for Workplace Settings)	√							
Dedicated press release announcing partnership	\checkmark							
Prominent placement for company logo on all Indiana Chapter Out of the Darkness Community Walk t-shirts Deadline for this benefit: Friday, August 9th	√							
Complimentary table to AFSP Indiana's May 3, 2024 Birthday Celebration Deadline for this benefit: Friday, April 12th	2 Tables	1 Table						
Company logo displayed at AFSP Indiana's May 3, 2024 Birthday Celebration Deadline for this benefit: Friday, April 12th	√	√						
30 Second mission moment to be posted to the Bloomington Walk Website	\checkmark	√	√	√	\checkmark			
Dedicated company mission moment email sent to Bloomington subscribers (over 3,000)	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark			
Thank you posts on Indiana social channels (@afspindiana)	5+	4	3	2	1	1	1	
Listing in AFSP Indiana Chapter e-Newsletter	\checkmark	\checkmark	$\overline{}$	\checkmark	\checkmark	\checkmark	\checkmark	
Prominent listing in Bloomington Walk e-blasts	√	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark	
Recognition in post-event Bloomington Walk Thank You email	√	√	√	√	√	√	√	√
Complementary virtual Talk Saves Lives™: Suicide Prevention Education for Workplace Settings presentation for your company (dates/times subject to volunteer trainer availability)	Customization Option	5	4	3	2	1	1	1



Bloomington Indiana Out of the Darkness Walk

Sponsorship & Donation Benefits Con't.

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Company logo on the 2024 Bloomington Out of the Darkness Walk website with linking to sponsor site	√	√	√	√	√	√	√	
Company logo on the 2024 Bloomington Walk Shirt (has over 700 participants). Deadline for this benefit: Friday, September 27th	√	√	√	√	√	√	√	
Recognition as a program sponsor for AFSP Presentation/Program in 2024	√	√	√	√	√	√	√	
Company logo included in AFSP Indiana Chapter Facebook (@afspindiana) shoutout with over 21,000+ followers	10	5	5	4	3	2	1	
Tabling Space on 10/27/24 at Switchyard Park (limited space -first come, first serve. Table request form will be shared upon request) * Subject to application & terms of Indiana Chapter Tabling Agreement	Additional paperwork to secure a booth	Additional paperwork to secure a booth	Additional paperwork to secure a booth	Additional paperwork to secure a booth	Additional paperwork to secure a booth	Additional paperwork to secure a booth	Additional paperwork to secure a booth	Additional paperwork to secure a booth
Complimentary 2024 Bloomington Out of the Darkness Walk t-shirts available for onsite pick-up at Switchyard Park on 10/27/24	50	30	25	20	15	10	5	2
The opportunity to support the nation's leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide. Taxdeductible donation and donation receipt.	✓	√	√	√	√	√	√	√



Please contact Bloomington Indiana Walk Chair, Lisa Osmon if you and your business would like to coordinate the opportunity to have a table at the walk.

Lisa Osmon

Email: bloomingtonwalk.afspin@gmail.com



Once the signed agreement is submitted, we will follow up to get your requested shirt sizes for your donation.

Shirts will be available for onsite pick-up at Switchyard Park on walk day, Sunday, October 27th





SPONSOR AGREEMENT

Bloomington Community Out of the Darkness Walk

This form, logo upload, and payments can be completed online through the payment method links below or sponsors can mail/email paperwork and payment to the Indiana Chapter address (address below). Please contact the AFSP Indiana Chapter staff partner with any questions: Kylie Hagarty | Khagarty@afsp.org 317-665-0790 or Kelsey Aaron | Kaaron@afsp.org 317-864-6074

	Please Comple	ete the Information Below
(Please Print) Company Name:		
Mailing Address: City:		
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Contact Name:	F	Phone (with Area Code):
Email:		
Company Website:		
How did you hear about us?:		
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Champion Sponsor		Prevention Sponsor Donate \$1,000
Hope Sponsor Dona		Friend of AFSP Donate \$500
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		vention and Out of the Darkness Walks to include our corporat onsistent with our sponsorship selection and publication dates.

American Foundation for Suicide Prevention AFSP Tax ID# 13-3393329; All financial and non-profit information at afsp.org/financials

Date:

Thank you for your generous support of the American Foundation for Suicide Prevention! You are helping save lives in our Hoosier communities.

Authorized Signature:

IN-KIND DONATION FORM

Bloomington Indiana Community Walk

Fill out and return via email to khagarty@afsp.org or you may go to <u>afsp.org/inkindsponsor</u> to complete the information below online and/or upload your logo (if applicable)

Please Type or Print Legibly Donor Information	
Donor Name:	
Mailing Address:	
City: State: Zip:	
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7439to coordinate delivery	smon at bloomingtonwalk.afspin@gmail.com / 812-361-evels): Friday, September 27th, 2024. Email signed

IRS/Tax Deduction Information: AFSP will provide the donor with an acknowledgment letter after the delivery and/or provision of the in-kind gift. This receipt can reflect a dollar value for the in-kind gift as communicated to AFSP by the donor using this form. Any transfer documentation that will help to describe and evaluate the gift in-kind will be appreciated. The donor assumes all other responsibilities relating to the tax deductibility of this contribution. The donor should consult professional advisors regarding any tax reporting requirements.

TAX ID# 13-3393329

Thank You for Your Support!

Form W-9
(Rev. October 2018)
Department of the Treasury
Internal Revenue Service

Request for Taxpayer Identification Number and Certification

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Give Form to the requester. Do not send to the IRS.

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