



**SATURDAY  
SEPT 7th**

**Decision Tactical  
430 Towne Center Cir  
Suite A,  
Sanford, FL 32771**

**Rally to help create a culture**

**that's smart about mental health.**

Suicide prevention starts with everyday heroes like you. Money raised goes to critical research, education programs, advocacy, and support for those affected by suicide.

**REGISTRATION: 9AM**

**KICK STANDS UP: 10:30AM**

Police Escorted Ride Returns to Decision Tactical

\$25 per person

Free Event Patch to the First **100** to register online.

Light Breakfast and Lunch Included

**[WWW.AFSP.ORG/ORLANDORIDE](http://WWW.AFSP.ORG/ORLANDORIDE)**



# AMERICAN FOUNDATION FOR SUICIDE PREVENTION RIDE TO FIGHT SUICIDE

*Ride to Save Lives! Ride to Raise Awareness! Ride to Honor a Loved One! Ride to Spread the Word!*

Dear Friend and Community Leader,

We are pleased to announce that the **2024 Central Florida Ride to Fight Suicide** Motorcycle Ride, to benefit the American Foundation for Suicide Prevention (AFSP), will take place on Saturday, September 7, 2024, at **Tactical Decision** in Sanford.

Today we're calling on you to help us make this year's event our best yet! **Will you partner with us as an event sponsor for the 2024 Central Florida Ride? We are currently in need of all sponsor levels.**

Our participants are passionate supporters of the cause, with 78% of online registrants indicating a personal investment in suicide prevention<sup>1</sup>. According to the *2013 Cone Communications/Echo Global CSR Study*, 91% of global consumers are likely to switch brands to one associated with a good cause, given comparable price and quality. Becoming a *Ride to Fight Suicide* sponsor creates an alliance with AFSP that enhances your company's visibility and builds your brand's goodwill among a loyal fan base while helping individuals, families, and communities who have been personally touched by suicide.

Funds raised by the *Ride to Fight Suicide* help bring important AFSP research, education, advocacy, and survivor programs to our local community. With suicide claiming more than 48,000 lives each year in the U.S., the importance of AFSP's mission has never been greater.

If you have any questions, please contact me. We thank you for any support you can offer. With your help, we will be able to reach our goal and support those in their fight against suicide.

Sincerely,

*Paula Edwards, Event Chair*

American Foundation for Suicide Prevention  
Central Florida Chapter

773-531-0592 / [solidergirl@bsmcorfl.com](mailto:solidergirl@bsmcorfl.com)

# AMERICAN FOUNDATION FOR SUICIDE PREVENTION

## RIDE TO FIGHT SUICIDE

SEPTEMBER 7, 2024

TACTICAL DECISION - SANFORD

*Ride to Save Lives! Ride to Raise Awareness! Ride to Honor a Loved One! Ride to Spread the Word!*

### SPONSORSHIP LEVELS

Sponsor Benefits Include:	<b>PRESENTING SPONSOR \$5,000</b>	<b>PLATINUM LEVEL \$2,500</b>	<b>GOLD LEVEL \$1,000</b>	<b>SILVER LEVEL \$500</b>	<b>BRONZE LEVEL \$250</b>
Opportunity to Support the Nation's leading non-profit organization dedicated to understanding & preventing suicide through research, education & advocacy, & to reaching out to people with mental disorders and those impacted by suicide.	✓	✓	✓	✓	✓
A Tax-Deductible Donation & Donation Receipt	✓	✓	✓	✓	✓
Sponsorship recognition in announcements at the event	✓	✓	✓	✓	✓
Logo on event sponsor banner displayed at event	✓	✓	✓	✓	✓
Display brochures / business cards at event	✓	✓	✓	✓	✓
One booth space outside (not supplied)	✓	✓	✓	✓	
Link to your organization's website on the Ride to Fight Suicide FaceBook Event page and any other social media used	✓	✓	✓		
Display a business banner outside during the event.	✓	✓	✓		
One onsite presentation at your company's site about AFSP	✓	✓			
Opportunity to speak during opening ceremonies to promote your business and introduce event speakers	✓				
All exclusive sponsorship	✓				
Event passes	10	8	6	4	2
Event T-shirt and patch	✓	✓	✓	✓	✓

# AMERICAN FOUNDATION FOR SUICIDE PREVENTION RIDE TO FIGHT SUICIDE

## 2024 SPONSORSHIP AGREEMENT

Please Print

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all "Ride to Fight Suicide" materials consistent with our sponsorship selection and publication dates.

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

<b>Donation:</b> <input type="checkbox"/> <b>Presenting Sponsor</b>   Donate \$5,000 <input type="checkbox"/> <b>Platinum Level Sponsor</b>   Donate \$2,500 <input type="checkbox"/> <b>Gold Level Sponsor</b>   Donate \$1,000 <input type="checkbox"/> <b>Silver Level Sponsor</b>   Donate \$500 <input type="checkbox"/> <b>Bronze Level Sponsor</b>   Donate \$250
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OR

<b>In-Kind:</b> Product: _____ OR Service: _____ Fair market Value (product or service): \$ _____ Value Determined by: _____
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Donation Amount: \$ \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Donation Via:**

- Enclosed Check       Invoice Required to Process Payment
- Credit Card: [supporting.afsp.org/chaptereventsponsors](https://supporting.afsp.org/chaptereventsponsors)

**Agreement and Logo Due 8/9/2024 in order to be included on the event t-shirt!**

Please Email Agreement and Logo To: [tneil@afsp.org](mailto:tneil@afsp.org) and [tsullivan@afsp.org](mailto:tsullivan@afsp.org)

Please Mail Checks To:

AFSP  
Attn: Chapter Accounting  
199 Water Street  
Floor 11  
New York, NY 10038

Thank You for Your Generous Support of the American Foundation for Suicide Prevention!  
You are helping save lives in your community. Thank you! American Foundation for Suicide Prevention [www.afsp.org](https://www.afsp.org) / Tax ID# 13-3393329