

2024 CONSTRUCTION HIKE FOR HOPE



Suicide prevention starts with everyday heroes like you. Money raised goes to critical research, education programs, advocacy, and support for those affected by suicide.

Join us to help create a culture that's smart about mental health.

SATURDAY, APRIL 20, 2024
www.afsp.org/flconstruction

SPONSOR THE CONSTRUCTION HIKE FOR HOPE

**You can be an everyday hero
in the fight to stop suicide.**

Construction Hike for Hope

Saturday, April 20, 2024

afsp.org/flconstruction



Today, support for mental health is needed more than ever and we are asking you to join us in the fight to stop suicide. With your help, the Construction Hike for Hope will be able to maximize our mission impact in our communities by reaching and serving more people through our lifesaving programs and resources. As a sponsor, you will bring suicide *Out of the Darkness*, create a culture that is smart about mental health, and inspire others to keep going.

Why support the Construction Hike for Hope?

According to the CDC's data on suicide risk within occupational groups, the construction and extraction industries were found to have the highest rate of suicide in the United States. The goals of our partnership are to improve the mental health of construction workers through effective suicide prevention education, intervention and postvention strategies, to encourage, equip and empower mental health champions in the workforce.

The American Foundation for Suicide Prevention leads the fight to stop suicide.

Funds raised from the *Construction Hike for Hope* allow AFSP to invest in research, create educational programs, advocate for public policy, and support survivors of suicide loss.

Build your brand's goodwill by supporting a cause everyone can get behind.

Our participants are passionate supporters of AFSP's mission to *save lives and bring hope to those affected by suicide*, with 78% of online registrants indicating a personal investment in prevention. Plus, goodwill goes a long way! 91% of global consumers are likely to switch brands to one associated with a good cause, given comparable price and quality.¹

Sponsor and show our community you're a voice for suicide prevention.

To recognize your support, we have developed a variety of options to elevate your brand awareness and align your business with a good cause! For information about sponsor levels and benefits, please see the enclosed **Sponsor Opportunities & Benefits** and **Sponsor Agreement**. Thank you for your consideration. We look forward to partnering with you to save lives!

With Hope,

Vince Hafeli

President, Ajax Paving Industries of Florida, LLC

941-486-3600

vhafeli@ajaxpaving.com



SPONSORSHIP OPPORTUNITIES & BENEFITS

For more information or to design a custom sponsorship plan, please contact:

Name: Tara Sullivan Larsen
 Title: Central and Southern Florida Executive Director
 Email: tsullivan@afsp.org
 Phone: 407-415-8757

PLATINUM LEVEL
\$10,000

GOLD LEVEL
\$5,000

SILVER LEVEL
\$2,500

BRONZE LEVEL
\$1,000

SPONSOR BENEFITS

(1) Virtual Presentation of AFSP's Signature educational program Talk Saves Lives for your employees

Prominent placement & size for your logo/name on all Hike t-shirts

Sponsor Logo on Hike flyers

Sponsor tent at hike (may provide own branded tent)***

Sponsor recognition in hike press release

Sponsor recognition in electronic communications (min. 4)

Sponsor Recognition on all 6 Florida Chapter Facebook Pages

Logo/name on Hike t-shirts

Deadline to receive this benefit is 03/22/2024

Company Logo/Name on sponsor banner at the hike

Logo/name with link to sponsor's website listed on afsp.org/construction

Complimentary Hike T-Shirts



50



25



15



10

*Please note logo placement opportunities on printed items are subject to production deadlines

*AFSP reserves the right to substitute any benefits listed for a benefit of equal value

***Subject to application and terms of AFSP Tabling Agreement



2024 SPONSOR AGREEMENT

Construction Hike for Hope

Saturday, April 20, 2024

We authorize the American Foundation for Suicide Prevention to include our corporate name and logo on all "Hike for Hope" materials consistent with our sponsorship selection and publication dates.

Authorized Signature (REQUIRED): _____ **Date (REQUIRED):** _____

(Please Print) Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Phone (with Area Code): _____

Email: _____ Company Website: _____

Sponsorship Selection

- Platinum Sponsor | Donate \$10,000** **Bronze Sponsor | Donate \$1,000**
 Gold Sponsor | Donate \$5,000
 Silver Sponsor | Donate \$2,500

Additional Options

- I am unable to sponsor, but please accept this gift of: \$ _____
 I wish to be anonymous _____
 Please contact me about forming a Hike Team
 I was referred by (name/company): _____

Payment Method

- Check**
• Make Payable to: American Foundation for Suicide Prevention or AFSP
• Mail with this form to: AFSP, Attn: Construction Hike for Hope, 199 Water Street, 11th Floor, New York, NY 10038
- Credit Card**
• Secure credit card payments can be made at supporting.afsp.org/chaptereventsponsors.
- Invoice Requested** (invoices will be sent to email provided above)

Processing Instructions

Completed and signed agreement with logo due by **03/22/2024**

Logo specifications: **T-shirt:** Vector files (EPS, PS, PDF) to ensure logo integrity. **Website:** Stacked logos appear best (max width 80px) and image files only (JPEG, PNG).

Tax ID and financials at: www.afsp.org/financials.

Thank you for your generous support!



American
Foundation
for Suicide
Prevention



Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

▶ Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. American Foundation for Suicide Prevention		
	2 Business name/disregarded entity name, if different from above		
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.		4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <u>1</u> Exemption from FATCA reporting code (if any) _____ <small>(Applies to accounts maintained outside the U.S.)</small>
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input checked="" type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate		
	<input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ▶ _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.		
	<input type="checkbox"/> Other (see instructions) ▶ _____		
	5 Address (number, street, and apt. or suite no.) See instructions. 199 Water Street, Fl. 11		Requester's name and address (optional)
6 City, state, and ZIP code New York, NY 10038			
7 List account number(s) here (optional)			

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
1	3	-	3	3	9	3	3	2	9

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ▶	Date ▶ 02/24/2023
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.