



Orlando Out of the Darkness Community Walk Sponsorship Opportunities

WALK WITH US TO PREVENT SUICIDE

www.afsp.org/orlando
Saturday, February 7, 2026



**American
Foundation
for Suicide
Prevention**
Central Florida



Become a Orlando Community Walk Sponsor

The fight against suicide can make you a hero.

It is more important than ever to support mental health, and we invite you to join our movement to prevent suicide. By partnering with you, the Central Florida Chapter will be able to reach and serve more people through our lifesaving programs and resources.

Why Support the Orlando Walk:

Raise Awareness:
It helps to shine a light on the issue of suicide and mental health, encouraging open discussions that can reduce stigma.

Community Engagement:
These events bring people together, fostering a sense of community and support among participants, survivors, and those affected by suicide.

Fundraising:
Sponsoring a walk raises funds for vital research and programs that can make a direct impact on our mission.

Education:
Walks include information about warning signs, resources, and ways to help, empowering participants with knowledge they can share.

Promote Hope:
By participating, sponsors show solidarity with those struggling and send a powerful message that recovery is possible and that help is available.

Inspire Action:
Sponsoring such an event can motivate others to get involved, creating a ripple effect that enhances mental health support in the community.

Promote Healing:
Your support allows us to bring more support to survivors of loss and those struggling through our Survivor Day events.

Chapter Advocates
participate in our Advocacy Action Day in Orlando each year thanks to your support!

Overall, it's an opportunity to make a positive difference and promote a culture of care and support.

We need your support!

The American Foundation for Suicide Prevention (AFSP) leads the fight against suicide. Funds raised will be used to fund innovative research, develop and implement educational programs, advocate for public policy, and support local suicide loss initiatives.

We look forward to discussing our chapter engagement opportunities and benefits with you in more detail.

For more information, please contact:

Vicki Long
Orlando Walk Chair
vlong.afsp@yahoo.com
407-701-2422

Olivia Len
Orlando Walk Co-Chair
d_livia@hotmail.com
813-352-9890

Together, we're leading the fight against suicide.

Since 1987, the American Foundation for Suicide Prevention (AFSP) has grown from a grassroots network of researchers and volunteers into a national movement with chapters in all 50 states.

AFSP is also the largest private funder of suicide prevention research, and because we've built the infrastructure to deliver evidence-based programs to local communities across the country, our work impacts millions of people. We are consistently ranked one of the best charities for mental health, and we're powered by everyday heroes like you!



Research

Discovering better ways to prevent suicide through research. Findings from our studies have shaped prevention efforts around the world. Today, AFSP is the leading private funder of suicide prevention research.



Education

Delivering effective suicide prevention programs to schools, communities and workplaces, showing people how to recognize signs of distress and connect those suffering with help. Our Talk Saves Lives™ and More Than Sad programs have taught over a million people how to be smart about mental health.



Support

Providing support through initiatives like Healing Conversations, which connects trained loss survivors with people whose grief is recent, and events across the country for International Survivors of Suicide Loss Day. The Interactive Screening Program, available for schools, workplaces, and other organizations, provides an anonymous way to engage with counselors, for those least likely to seek help.

Advocacy

Pushing for key federal and state legislation, such as mandatory suicide prevention training for clinicians and educators, and funding for mental health resources, with the help of thousands of volunteer advocates across the country.



Presenting Sponsor

Marketing Benefits:

- Sponsorship of chapter-wide presentation of AFSP educational program (e.g. Talk Saves Lives).
- Company logo included on Save the Date postcard.
- Company logo included in Kickoff and Thank You event presentation slides.
- Prominent listing in Walk e-blast.
- Listing in AFSP Central Florida e-Newsletter.
- Thank you posts on Central Florida Instagram and Facebook.
- Company logo with link to Company's website on Walk page.
- Company logo on promotional items (i.e., posters, flyers, yard signs, etc).
- Designated press release announcing partnership.
- Recognition in post Walk Thank You email.

Day of Benefits:

- Recognition by emcee on Walk Day.
- Company logo included on Walk Day signage.
- Speaking opportunity during Walk's opening ceremony.
- Ribbon cutting/Announcement (or equivalent) opportunity at start of Walk.
- Promotional tent OR activity area sponsor (e.g., Family Activity sponsored by your logo/name).
- Logo on route signage.
- Space for your company tent.
- Logo on Sponsor banner
- Deadline to receive this benefit - January 16, 2026
- Logo on Walk t-shirt
 - Deadline to receive this benefit - January 2, 2026

\$50,000

Champion Sponsor

Marketing Benefits:

- Prominent listing in Walk e-blast.
- Listing in AFSP Central Florida Chapter e-Newsletter.
- Thank you posts on Central Florida Chapter Instagram and Facebook.
- Company logo with link to Company's website on Walk page.
- Company logo on promotional items i.e. posters, flyers, yard signs, etc.
- Recognition in post Walk Thank You email.

Day of Benefits:

- Recognition by emcee on Walk day.
- Company logo included on Walk day signage.
- Opportunity for Team to lead the start of Walk.
- Promotional tent OR activity area sponsor (e.g. Family Activity sponsored by your logo/name)
- Company logo on route signage.
- Space for your company tent.
- Company logo on Sponsor banner
 - Deadline to receive this benefit - January 16, 2026
- Company logo on Walk t-shirt
 - Deadline to receive this benefit - January 2, 2026

\$25,000



Hope Sponsor

Marketing Benefits:

- Listing in AFSP Central Florida e-Newsletter.
- Thank you posts on Central Florida Instagram and Facebook.
- Company logo with link to Company's website on Walk page.
- Company logo on promotional items i.e. posters, flyers, yard signs, etc.

Day of Benefits:

- Recognition by emcee on Walk day.
- Company logo included on Walk day signage.
- Opportunity for Team to lead the start of Walk.
- Promotional tent OR activity area sponsor (e.g. Family Activity sponsored by your logo/name)
- Company logo on route signage.
- Space for your company tent.
- Company logo on Sponsor banner
 - Deadline to receive this benefit - January 16, 2026
- Company logo on Walk t-shirt
 - Deadline to receive this benefit - January 2, 2026

\$15,000



Support Sponsor

Marketing Benefits:

- Listing in AFSP Central Florida e-Newsletter.
- Thank you posts on the Central Florida Instagram and Facebook.
- Company name listed on Walk page.
- Company logo on promotional items i.e. posters, flyers, yard signs, etc.

Day of Benefits:

- Recognition by emcee on Walk day.
- Company logo included on Walk day signage.
- Company logo on Sponsor banner
- Deadline to receive this benefit - January 16, 2026
- Company logo on Walk t-shirt
 - Deadline to receive this benefit - January 2, 2026

\$10,000

Advocate Sponsor

Marketing Benefits:

- Company name listed on Walk page.

Day of Benefits:

- Recognition by emcee on Walk day.
- Company logo included on Walk day signage.
- Company name on Sponsor banner
- Deadline to receive this benefit - January 16, 2026
- Company name on Walk t-shirt
 - Deadline to receive this benefit - January 2, 2026

\$7,500

Prevention Sponsor

Marketing Benefits:

- Company name listed on Walk page.

Day of Benefits:

- Recognition by emcee on Walk day.
- Company logo included on Walk day signage.

\$5,000

SPONSOR AGREEMENT

Orlando Community Walk

This form, logo upload (if applicable), and payments can be completed online through the payment method links below.

	Presenting Sponsor - \$ 50,000
	Champion Sponsor - \$ 25,000
	Hope Sponsor - \$ 15,000

	Support Sponsor - \$ 10,000
	Advocate Sponsor - \$ 7,500
	Prevention Sponsor - \$ 5,000

Payment Methods

All sponsors must complete the Sponsorship Form at afspwalks.donordrive.com/WalkSponsorships, regardless of payment method.

Step 1: Complete the Sponsorship Form

- Provide sponsor information and upload your logo.
- Sponsor T-Shirt Deadline: January 2, 2026

Step 2: Select Your Payment Method

- Invoice – request directly through the form.
- Credit Card – secure payment option available in the form.
- Check – payable to AFSP and mailed to:
AFSP, Attn: OOTD Walks Central Florida
199 Water Street, 11th Floor
New York, NY 10038

Step 3: Submit Payment

- If paying by check or invoice, please submit the form first to ensure your sponsorship is recorded.

Complete the Information Below & Send With Check Payment (only needed for mailing payment)

(Please Print)

Company Name: _____

Mailing Address: _____

City: _____ State: ____ Zip Code: _____

Contact Name: _____ Phone (with Area Code): _____

Email: _____

Company Website: _____

I hereby authorize the American Foundation for Suicide Prevention and Out of the Darkness Walks to include our corporate name and/or logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ Date: _____

Tax ID and financials at: www.afsp.org/financials.

Thank you for your generous support!

IN-KIND DONATION FORM

Orlando Community Walk

You may go to afsp.org/inkindsponsor to complete the information below online and/or upload your logo (if applicable)

Please Type or Print Legibly

Donor Information

Donor Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Contact Name: _____

Contact Title: _____

Contact Email: _____

Contact Phone: _____

Gift Information

Item(s)/Services

Donated: _____

Description: _____

Restrictions (e.g. Exp Date): _____

Fair-Market Cash Value: \$ _____

* Donations with a fair-market cash value will receive sponsorship benefits in line with half that value

Processing Instructions & Important Deadlines

- In-Kind Gift Delivery: Please contact Vicki Long at vlong.afsp@yahoo.com or Olivia Len at d_liviea@hotmail.com
- Sponsor Deadline: January 16, 2026.
- Sponsor T-Shirt Deadline: January 2, 2026

I hereby authorize the American Foundation for Suicide Prevention and Out of the Darkness Walks to include our corporate name and/or logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ Date: _____

IRS/Tax Deduction Information: AFSP will provide the donor with an acknowledgment letter after the delivery and/or provision of the in-kind gift. This receipt can reflect a dollar value for the in-kind gift as communicated to AFSP by the donor using this form. Any transfer documentation that will help to describe and evaluate the gift in-kind will be appreciated. The donor assumes all other responsibilities relating to the tax deductibility of this contribution. The donor should consult professional advisors regarding any tax reporting requirements.

TAX ID# 13-3393329

Thank You for Your Support!