HIKE FOR HOPE

Hike to Fight Suicide
Why Should Your Company Support Suicide Prevention Efforts?
We are hopeful that the tide is finally turning, and people feel more comfortable discussing their mental health and how we support others who are struggling. These important conversations are happening at home, in churches, schools, and in the workplace. Society is realizing that our mental health is just as important as our physical health, and it’s okay to seek help and treatment. Corporations and businesses are beginning to develop programs and initiatives to support and strengthen employee mental health. Individuals are stepping up to donate money to support the cause. These are all very positive trends, but they are not enough. For us to reduce the suicide deaths in our area, AFSP must raise additional financial support from the corporate sector.

Did you know?
Depression costs employers an estimated $44 billion each year in lost productivity. Your company can play a key role in addressing depression and mental health conditions. We invite your company to support our efforts. We proudly partner with employers committed to supporting workplace mental health and suicide prevention. As a Walk Sponsor, you will join an elite group of employers focused on Workplace Mental Health and Wellness. It’s an investment well worth making.

The American Foundation for Suicide Prevention leads the fight against suicide.
Funds raised from the Hike for Hope allow us to fund research, create educational programs, advocate for public policy, and support survivors of suicide loss.

You’ve come this far, now Join Us!
We ask that you review the opportunities outlined in this Sponsorship packet. We welcome the opportunity to discuss your needs and customize our sponsor levels to meet your company’s giving parameters and organizational priorities. We look forward to partnering with you to save lives and bring hope. Together, we will create a culture that is smart about mental health.

For more information, please contact:
David Wessin, VP | Risk Engineering, American Global- Event Chairperson
AFSP, Georgia Chapter
Construction Hike for Hope-Georgia
(786) 566- 1256
David.wessin@americanglobal.com

Enclosures
CONSTRUCTION HIKE FOR HOPE - GEORGIA
SPONSORSHIP LEVELS

Platinum Level Sponsor | Donate $10,000
Benefits Include:
- Gold, Silver, & Bronze Level Sponsorship Benefits listed below
- 30 complimentary Hike for Hope t-shirts
- Your company listed as sponsor AFSP Georgia’s quarterly Chapter Newsletters for 2024- distribution 10,000+
- One onsite presentation at your company’s site about AFSP

Gold Level Sponsor | Donate $5,000
Benefits Include:
- Bronze & Silver Level Sponsorship Benefits listed below
- 20 complimentary Hike for Hope T-shirts
- Your company listed as a sponsor in AFSP Georgia’s quarterly Chapter Newsletters for 2024- distribution 10,000+
- Opportunity to include promotional items or company coupons in gift bags
- Your company logo on our event signs as a sponsor

Silver Level Sponsor | Donate $2,500
Benefits Include:
- Bronze Level Sponsorship Benefits
- Your logo on the back of participant t-shirts
- 10 complimentary Hike for Hope t-shirts

Bronze Level Sponsor | Donate $1,000
Benefits Include:
- The opportunity to support the nation’s leading non-profit organization dedicated to understanding and preventing suicide through research, education and advocacy, and to reaching out to people with mental disorders and those impacted by suicide
- A suicide prevention training for your staff – virtual or in-person
- A tax deductible donation & donation receipt
- Your logo on the back of participant t-shirts
- Your logo on the 2024 Hike for Hope website linking to your company’s website
- 5 complimentary Hike for Hope t-shirts
CONSTRUCTION HIKE FOR HOPE - GEORGIA
2024 SPONSORSHIP AGREEMENT

Please Print

Name/Company: ____________________________________________________________

Mailing Address: __________________________________________________________

City: __________________ State: ______ Zip: __________________________

Contact Name: ____________________________________________________________

Phone: ___________________ Email: __________________________________________

Company Website Address: ________________________________________________

Please select one of two sponsorship options:

<table>
<thead>
<tr>
<th>Cash Sponsorship:</th>
<th>In-Kind Sponsorship:</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Platinum Level Sponsor</td>
<td>Donate $10,000</td>
</tr>
<tr>
<td>□ Gold Level Sponsor</td>
<td>Donate $5000</td>
</tr>
<tr>
<td>□ Silver Level Sponsor</td>
<td>Donate $2500</td>
</tr>
<tr>
<td>□ Bronze Level Sponsor</td>
<td>Donate $1000</td>
</tr>
</tbody>
</table>

Additional Options:

☐ Call me, I am interested in forming a team for the event
☐ Unable to sponsor, but please accept this donation$ __________________________
☐ Referred by (if someone referred you to us, please let us know):__________________________

We authorize The American Foundation for Suicide Prevention to include our corporate name and logo on all event materials consistent with our sponsorship selection and publication dates.

Authorized Signature: __________________________ Date: __________________________

View the different options to submit your sponsorship agreement, upload logos, and/or pay online. https://supporting.afsp.org/index.cfm?fuseaction=cms.page&id=2084

Completed & Signed Agreement with Logo Due by April 1, 2024.

Logo Specifications: T-shirt: Vector file (EPS, PS, PDF) format to ensure logo integrity. Website: Stacked logos appear best (max width is 80px) and we accept vector files and/or image files (.jpeg, .png).

Please scan and email or mail this agreement, logo, & Website link to:

Email: kpetillo@afsp.org | Mail: AFSP, 1920 Dresden Drive, #191591, Atlanta GA 31119
CONSTRUCTION HIKE FOR HOPE GEORGIA:
IN-KIND GIFT CONFIRMATION

PLEASE PROVIDE THE FOLLOWING INFORMATION:

Event Supporting (City, State) ________________________________________________

Product Description _______________________________________________________

Fair Market Value ($ amount/product amount) _________________________________

Value Determined By ______________________________________________________

Donor Company __________________________________________________________

Donor Address ___________________________________________________________

City __________________________ State ___________ Zip _______________________

Phone ( ) ___________________ Fax ( ) __________________ Email _______________

Contact Person __________________________________________________________

Title _________________________________________________________________

I, ____________________________________________, certify that to the best of my knowledge, the information above is true, correct, and complete.

Authorized Signature ___________________________ Date _____________________

*AFSP must be in receipt of this agreement by 4/1/24, in order to activate on any benefits.

PLEASE SUBMIT THIS AGREEMENT TO:
Kristen Petillo via email: kpetillo@afsp.org

Or, MAIL TO:

The American Foundation for Suicide Prevention
1920 Dresden Drive
#191591
Atlanta, GA 31119
Phone: 404-275-3316 * Email: kpetillo@afsp.org

IRS/Tax Deduction Information:
AFSP will furnish the donor with an acknowledgment letter after the delivery and/or provision of the in-kind gift. This receipt can reflect a dollar value for the in-kind gift as communicated to AFSP by the donor using this form. Any transfer documentation that will help to describe and evaluate the gift in-kind will be appreciated. The donor assumes all other responsibilities relating to the tax deductibility of this contribution. The donor should consult professional advisors regarding any tax reporting requirements.
American Foundation for Suicide Prevention
AFSP Tax ID# 13-3393329