



HOPE WALKS HERE #STOPSUICIDE

Sponsorship Opportunities

University of Oregon Out of the Darkness

Campus Walk May 4, 2024

afsp.org/UOR



American
Foundation
for Suicide
Prevention



OUT OF THE
DARKNESS
Campus Walks

Sponsor the UO Campus Walk



Today, support for youth mental health is needed more than ever and we are asking you to join us in the movement to prevent suicide at our local schools and communities. With your help, the Oregon Chapter of the American Foundation for Suicide Prevention will be able to maximize our impact by reaching and serving more people through our lifesaving programs and resources.

Why Support the UO Out of the Darkness Walk?

Suicide is the 12th leading cause of death in the United States, and the 3rd leading cause of death amongst ages 15-24. Here in Oregon, our rates are even higher. Suicide is the 9th leading cause of death, and the second leading cause of death for those ages 10-24.

A 2022 [Harris Poll](#) revealed that 75% of adults in the U.S. believe it is more important than ever to make suicide prevention a national priority. Your support will help bring [our work](#) to our schools and community, as well as show your customers and employees that you care about mental health and preventing suicide.

Join Us in the Fight Against Suicide

Sponsor the UO Out of the Darkness Campus Walk, and show our community you are a voice for suicide prevention. To recognize your support, we have developed a variety of options to elevate your brand awareness and align your business with a good cause! For information about sponsor levels and benefits, please see the enclosed **Sponsor Benefits** and **Sponsor Agreement**. We are happy to work with you to meet your specific sponsorship needs.

Thank you for your consideration. We look forward to partnering with you to save lives!

For more information, please contact:

Olivia Lukovich, Walk Chair

University of Oregon Out of the Darkness Campus Walk

503-308-0100

olukovi4@uoregon.edu

Sponsorship Benefits

| | Presenting Sponsor | Diamond Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor |
|---|--------------------------------------|-----------------|----------------|----------------|----------------|
| Print/Online/In-Person | \$5,000 | \$2,500 | \$1,000 | \$500 | \$250 |
| Sponsor Tent at Walk (may provide branded tent)*** | X | | | | |
| Sponsor Logo on Walk Flyer* | X | | | | |
| Walk Day Information/Exhibit Table | X | X | | | |
| Sponsor Recognition in electronic communications (minimum 2) | X | X | X | | |
| Sponsor Recognition on AFSP Oregon Chapter Social Media | X | X | X | X | |
| Suicide Prevention Presentation for your company (virtual or in-person)** | X | X | X | X | X |
| Company Logo/name on Sponsor Signage at walk | X | X | X | X | X |
| Logo/name with Link to Sponsor's Website on Walk Page | Large logo with top placement | X | X | X | X |
| Logo on Walk T-shirts | Large logo with top placement | X | X | X | X |
| Complimentary Walk T-Shirts | 12 | 8 | 6 | 4 | 2 |
| Verbal Acknowledgment During Ceremony | X | X | X | X | X |

*Logo/name placement opportunities on printed items are subject to production deadlines.

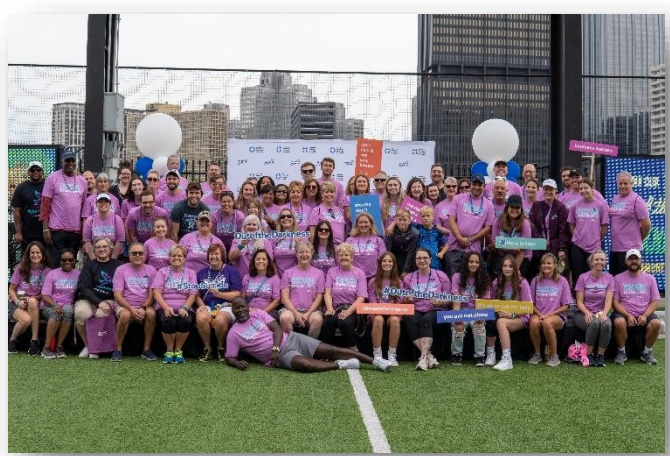
** Program to take place prior to 12/31/2024. Please contact the AFSP Oregon Chapter at oregon@afsp.org by 7/15/2024 to schedule.

*** Subject to application and terms of AFSP Tabling Agreement

AFSP reserves the right to substitute any benefits listed for a benefit of equal value.

Start a Team!

We love our sponsors. We love our teams. So we REALLY love our sponsor teams!



In addition to the benefits previously outlined, the UO Walk Team can help you set-up your team(s) and bring your support to a whole new level of engagement with your employees, customers, friends, family members, and your local communities. For team information contact Olivia Lukovich at olukovi4@uoregon.edu.

Taking Steps to Save Lives

Join Humana SALUTE, Caregivers and GenUs Network Resource Groups as we cultivate health in recognition of National Suicide Prevention Month and World Suicide Prevention Day. Align with Humana associate volunteers and thrive together. Join your local Humana volunteer team at the Out of The Darkness Community Walk near you.

We recognize that in 2021, research found that 30,177 active duty personnel and veterans who served in the military after 9/11 have died by suicide - compared to the 7,057 service members killed in combat in those same 20 years. That is, military suicide rates are four times higher than deaths that occurred during military operations. Equally as alarming and unfortunate are the statistics that point to Veterans being at 50% higher risk of suicide than their peers who have not served. Since 2006, there has been an 86% increase in suicide rate among 18-to-34 year old male veterans. By 2030, the total of veteran suicides will be 23x higher than the number of post-9/11 combat deaths.

We are on a mission to impact this tragic epidemic through community partnerships in education, inclusion and recognition. Volunteer to support your local community walk by contacting the team captain. Join us as we walk Out of The Darkness, together.

Register for one of our teams by clicking a *Join Our Team* button below.

HOW TO REGISTER?

Click here to view a [step-by-step guide](#).

| | | | |
|--|---|---|--|
| Humana SALUTE NRG Louisville Walk JOIN OUR TEAM | Humana SALUTE NRG Miami Walk JOIN OUR TEAM | Humana Greater Houston Area Walk JOIN OUR TEAM | Humana SALUTE NRG Jacksonville Walk JOIN OUR TEAM |
| Humana St Louis Walk JOIN OUR TEAM | | | |

\$525.00 Raised

Goal \$5,000.00



2024 SPONSOR AGREEMENT

UO Out of the Darkness Campus Walk

This form, logo upload (if applicable), and payments can be completed online through the payment method links below.

Presenting Sponsor | Donate \$5,000

Silver Sponsor | Donate \$500

Diamond Sponsor | Donate \$2,500

Bronze Sponsor | Donate \$250

Gold Sponsor | Donate \$5,000

In-Kind Sponsor

Payment Methods

Invoice Needed

- Request an invoice and upload your logo (if your sponsorship level includes a logo) at afsp.org/invoicerequest

Check

- Fill out form online and upload your logo (if your sponsorship level requires a logo) at afsp.org/checksponsor
- Make Payable to: American Foundation for Suicide Prevention or AFSP
- Mail check with this or online form to: AFSP, Attn: OOTD Walks, 199 Water Street, 11th Floor, New York, NY 10038

Credit Card

- To make a secure credit card payment, complete this form and upload your logo (if your sponsorship level requires a logo) go to afsp.org/ccsponsor

Logo Instructions: T-shirt: Vector files (EPS, PS, PDF) to ensure logo integrity. **Website:** Stacked logos appear best (max width 80px) and image files only (JPEG, PNG). **Logo is due by March 29, 2024 for T-shirts.**

Complete the Information Below If Sending a Check or Instructed to Do So by AFSP Contact

(Please Print) Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Phone (with Area Code): _____

Email: _____ Company Website: _____

I hereby authorize the American Foundation for Suicide Prevention and Out of the Darkness Walks to include our corporate name and/or logo on all "Out of the Darkness" materials consistent with our sponsorship selection and publication dates.

Authorized Signature: _____ Date: _____ Tax ID and

financials at: www.afsp.org/financials.

Thank you for your generous support!

IN-KIND DONATION FORM

UO Out of the Darkness Campus Walk

You may go to afsp.org/inkindsponsor to complete the information below

online and/or upload your logo (if applicable) *Please Type or Print Legibly*

Donor Information

Donor Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Website: _____

Contact Name: _____ Contact Title: _____

Contact Email: _____ Contact Phone: _____

Gift Information

Item(s)/Services Donated: _____

Description: _____

Restrictions (e.g. Exp Date): _____

Fair-Market Cash Value: \$ _____

** Donations with a fair-market cash value of \$250+ may qualify for Sponsor Benefits*

Additional Options

My gift(s) has a fair-market value of \$250+ and I wish to receive Sponsor Benefits

Processing Instructions & Important Deadlines

- **In-Kind Gift Delivery:** Please contact Olivia Lukovich at olukovi4@uoregon.edu
- **Sponsor T-Shirt Deadline: March 29, 2024**

Authorized Signature: _____ Date: _____

IRS/Tax Deduction Information: AFSP will provide the donor with an acknowledgment letter after the delivery and/or provision of the in-kind gift. This receipt can reflect a dollar value for the in-kind gift as communicated to AFSP by the donor using this form. Any transfer documentation that will help to describe and evaluate the gift in-kind will be appreciated. The donor assumes all other responsibilities relating to the tax deductibility of this contribution. The donor should consult professional advisors regarding any tax reporting requirements.

TAX ID# 13-3393329

Thank You for Your Support!