



## Massachusetts Out of the Darkness Community Walks – 2024 Sponsor Levels

### Lifesaver Sponsor - \$25,000

- (25) *Out of the Darkness* t-shirts
- Name “Presenting Sponsor” in ALL marketing
- Dedicated press release announcing partnership
- Logo on registration webpage with link to sponsor's website
- Premium booth at event
- Custom “Walk to Prevent Suicide” yard sign
- Featured social media spotlight on @AFSPMA ([Facebook + Instagram](#))
- Dedicated email to full Chapter database (~10K contacts)
- Check presentation and opportunity to speak during event opening ceremony
- Sponsorship of chapter-wide presentation of AFSP educational program

### Champion Sponsor - \$10,000

- (10) *Out of the Darkness* t-shirts
- Logo on registration webpage with link to sponsor's website
- Resource table at event
- Custom “Walk to Prevent Suicide” yard sign
- Featured social media spotlight on @AFSPMA ([Facebook + Instagram](#))
- Highlight in email to full Chapter database (~10K contacts)
- Opportunity to speak during event opening ceremony
- Sponsorship of chapter-wide presentation of AFSP educational program

### Hope Sponsor - \$7,500

- (8) *Out of the Darkness* t-shirts
- Logo on registration webpage with link to sponsor's website
- Resource table at event
- Custom “Walk to Prevent Suicide” yard sign
- Social media spotlight on @AFSPMA ([Facebook + Instagram](#))
- Highlight in email to all registered participants
- Recognition during event opening ceremony

### Support Sponsor - \$5,000

- (6) *Out of the Darkness* t-shirts
- Logo on registration webpage with link to sponsor's website
- Resource table at event
- Custom “Walk to Prevent Suicide” yard sign
- Social media spotlight on @AFSPMA ([Facebook + Instagram](#))

### Advocate Sponsor - \$2,500

- (4) *Out of the Darkness* t-shirts
- Logo on registration webpage with link to sponsor's website
- Resource table at event

### Prevention Sponsor - \$1,000

- (2) *Out of the Darkness* t-shirts
- Logo on registration webpage with link to sponsor's website





American  
Foundation  
for Suicide  
Prevention



## Massachusetts Out of the Darkness Community Walks – 2024 Sponsor Form

### 2024 Community Walks [Visit www.afsp.org/mawalks for event details!](http://www.afsp.org/mawalks)

- |   |  |
|---|--|
|  Berkshire County (Pittsfield) |  Boston Area (Boston)         |
|  Cape Cod (Hyannis)            |  Central MA (Worcester)       |
|  Easton (Easton)               |  Greater Springfield (Agawam) |
|  MetroWest (Natick)            |  North Shore (Newburyport)    |

### 2024 Sponsor Levels

- \$25,000 Lifesaver Sponsor
- \$10,000 Champion Sponsor
- \$7,500 Hope Sponsor
- \$5,000 Support Sponsor
- \$2,500 Advocate Sponsor
- \$1,000 Prevention Sponsor

### Ready to Become a Sponsor?

#### Request an Invoice:

- Request an invoice and upload your logo at: [afsp.org/invoicerequest](http://afsp.org/invoicerequest)

#### Donate by Check:

- Fill out a sponsorship agreement online and upload your logo at: [afsp.org/checksponsor](http://afsp.org/checksponsor)
- Make check payable to: American Foundation for Suicide Prevention or "AFSP"
- Mail check to: AFSP MA | 71 Commercial Street #236 | Boston, MA 02109

#### Donate by Credit Card:

- Fill out a sponsorship agreement, upload your logo AND make a secure credit card donation at: [afsp.org/ccsponsor](http://afsp.org/ccsponsor)

#### In-Kind Donations:

- Fill out a donation form and upload your logo at: [afsp.org/inkindsponsor](http://afsp.org/inkindsponsor)

#### Questions?

Please contact the AFSP Massachusetts Executive Director, Jessica van der Stad, at: #617-439-0940 or [jvanderstad@afsp.org](mailto:jvanderstad@afsp.org)